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MEDIA RELEASE

Celebrating TIFF's Commitment to Equity in Film, Share Her Journey Passes First Fundraising Milestone \$900,000+ funds new programming & talent development initiatives for women

TORONTO — TIFF today announced it has passed its first donation milestone for the **Share Her Journey** fundraising campaign, the organization's five-year plan to support and champion women's voices in film and help move the dial across gender equity, sexual orientation, and ethnicity throughout the industry. With over **\$971,000** pledged to date, this support makes possible exciting new programming and talent development initiatives.

On March 8, **International Women's Day**, will be celebrated in Toronto at TIFF Bell Lightbox with a range of **FREE**, Share Her Journey–focused programming in partnership with HBO, including screenings of documentaries, films, and series from women directors, writers, and producers, as well as women-focused panel discussions. Elsewhere in the Lightbox, there will be a special Share Her Journey Wiki-a-thon in the Film Reference Library.

\$1,000,000 TARGET FOR 2018

Share Her Journey advocates for more inclusion, accessibility, and diversity in film for women filmmakers, and the ambitious campaign's five-year fundraising goal is \$3 million. The target for 2018 is set for **\$1 million in donations** and these essential resources will support Share Her Journey's mission to build frameworks that can empower creators, and help to ensure equitable opportunities for women within the industry — improving conditions, skills, and opportunities for diverse directors, screenwriters, producers, cinematographers, actors, and more.

"The generosity of support for Share Her Journey in its first year has been deeply encouraging," said maxine bailey, Vice President of Advancement at TIFF. "Donors across Canada, and around the world, understand the vitally important need to support a diverse range of voices within creative communities and the door to equitable opportunities for women has been closed for much too long. TIFF is committed to impacting positive change — and the scale of this challenge for women cannot be underestimated. Share Her Journey has only just begun."

MICKI MOORE RESIDENCY

TIFF also today unveiled details of a new screenwriting residency for women, supported by Toronto journalist and broadcaster Micki Moore and the Share Her Journey fund. The 10-week **Micki Moore Residency** for women will provide a range of benefits including accommodation, mentorship, and a \$3,000 award to one Canadian screenwriter, each year. Candidates for this program will represent the industry's brightest women, showcasing their emerging writing and talent for feature filmmaking.

“Throughout my lifetime, I know the magic and mystery of movies has helped shape my values, intellect and imagination,” said Micki Moore. “I also believe that filmmaking is collaborative, costly, and the most difficult of all art forms to produce. The intention of the Micki Moore Residency for women is to blend the resources and clout of TIFF with the talent and vision of the gifted filmmaker to help her on her ‘journey.’ Through purposeful mentoring and networking, the residency will help the candidate bring her new story to the big screen.”

Other forthcoming Share Her Journey highlights include an expansive retrospective on the films of feminist French filmmaker **Agnès Varda**; complimentary passes to the TIFF Kids Industry Forum for emerging filmmakers; a TIFF Kids Forum keynote from award-winning filmmaker **Genevieve Clay-Smith** of Bus Stop Films, whose mission is to provide a film-school experience for people from marginalized communities; TIFF’s **Talent Labs** and **Rising Star** programmes that maintain gender equity amongst its participants; and engaging conversations with leaders including **Amma Asante** (*A United Kingdom*), **Molly McGlynn** (*Mary Goes Round*), and **Joyce Wong** (*Wexford Plaza*).

- For more information on the Share Her Journey campaign and to make a donation, go to tiff.net/shareherjourney.
- For application forms and eligibility requirements for the Micki Moore Residency, visit tiff.net/industry/micki-moore-residency.
- For TIFF’s Share Her Journey/International Women’s Day programming, visit tiff.net.

Social:

#ShareHerJourney

tiff.net/shareherjourney/

About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world, through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Province of Ontario, the Government of Canada, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L’Oréal Paris and Visa, and Major Supporters the Government of Canada, the Government of Ontario, and the City of Toronto.

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For further information contact Emma Kelly, Communications Manager, ekelly@tiff.net

****SHARE HER JOURNEY****

Interview opportunities on International Women’s Day (Thursday, March 8):

maxine bailey — VP of Advancement

Kathleen Drumm — Director of Industry

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