

# Toronto International Film Festival

A Guide for Industry Professionals



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# WELCOME TO TIFF 2016

We are looking forward to seeing you in September. Each year, TIFF Industry ensures that professionals are provided with the opportunities, tools and information you need to successfully network and further your business and creative goals. As a registered delegate, you will enjoy screening access, conference programming, easy-to-use services, and friendly support. Take a look inside and familiarize yourself with the resources and services available to you. See you soon!

**—TIFF Industry Team**

# FESTIVAL VILLAGE

## PRESS & INDUSTRY VENUES

- 1 TIFF Industry Centre Hyatt Regency**  
370 King Street West  
• Business Centre  
• Brokers Corner  
• Credential Printing Office  
• Food & Beverage  
• Industry Pass Pickup  
• Information Desk  
• Industry Registration  
• Message Centre  
• Meeting Space  
• National Agency Stands  
• Press & Industry Box Office  
• Protocol Office  
• Press & Industry Screening Library  
• TIFF Talents Lounge
- 2 TIFF Bell Lightbox**  
Reitman Square, 350 King Street West  
• Festival Programming Office  
• Media Lounge (3rd Floor)  
• Press Conferences in the HSBC Gallery  
• Press Office (3rd Floor)  
• Press Pass Pickup (3rd Floor)  
• Private Screenings  
• Breakfast @ TIFF (Luma Restaurant)
- 3 Glenn Gould Studio and CBC Conference Centre**  
250 Front Street West  
• Doc Conference  
• Happy Hours  
• Industry Conference  
• Industry Lounge
- 4 Scotiabank Theatre**  
259 Richmond Street West  
• Buyers' Lounge  
• Press and Industry Screenings
- 5 Varda**  
301 Adelaide Street West  
• Filmmaker's Lounge  
• Food & Beverage  
• Guest Pass Pickup  
• Lounge & Meeting Space

## PRESS & INDUSTRY SCREENING VENUES

- 6 Princess of Wales Theatre**  
300 King Street West
- 4 Scotiabank Theatre**  
259 Richmond Street West

## PUBLIC SCREENING VENUES

- 3 Glenn Gould Studio at CBC**  
250 Front Street West
- 7 Hot Docs Ted Rogers Cinema**  
506 Bloor Street West
- 8 Isabel Bader Theatre**  
93 Charles Street West
- 9 Jackman Hall, Art Gallery of Ontario**  
317 Dundas Street West
- 6 Princess of Wales Theatre**  
300 King Street West
- 10 Roy Thomson Hall**  
60 Simcoe Street

- 11 Ryerson Theatre**  
43 Gerrard Street East
- 4 Scotiabank Theatre**  
259 Richmond Street West
- 2 TIFF Bell Lightbox**  
Reitman Square, 350 King Street West
- 12 Visa Screening Room, Elgin Theatre**  
189 Yonge Street
- 13 Winter Garden Theatre**  
189 Yonge Street

## PARTNER HOTELS

- 1 Hyatt Regency Official Host Hotel**  
370 King Street West
- 14 Chelsea Toronto**  
33 Gerrard Street West
- 15 Delta Toronto**  
75 Lower Simcoe Street
- 16 Doubletree by Hilton Toronto Downtown**  
108 Chestnut Street
- 17 Fairmont Royal York**  
100 Front Street West
- 18 Hilton Garden Inn Toronto Downtown**  
92 Peter Street
- 19 Hilton Toronto**  
145 Richmond Street West
- 20 Holiday Inn Toronto**  
30 Carlton Street
- 21 Intercontinental Toronto Centre**  
225 Front Street West
- 22 Le Germain Toronto Mercer**  
30 Mercer Street
- 23 Le Germain Toronto Maple Leaf Square**  
75 Bremner Boulevard
- 24 Novotel Toronto Centre**  
45 The Esplanade
- 25 Omni King Edward Hotel**  
37 King Street East
- 26 One King West Hotel & Residencies**  
1 King Street West
- 27 Radisson Admiral Toronto Harbourfront**  
249 Queen's Quay West
- 28 Renaissance Toronto Downtown**  
1 Blue Jays Way
- 29 Residence Inn Toronto Downtown**  
255 Wellington Street West
- 30 The Ritz-Carlton, Toronto**  
181 Wellington Street West
- 31 Shangri-La Hotel Toronto**  
188 University Avenue
- 32 Sheraton Centre Toronto**  
123 Queen Street West
- 33 SoHo Metropolitan**  
318 Wellington Street West
- 34 The Strathcona Hotel**  
60 York Street
- 35 Super 8 Downtown**  
222 Spadina Avenue
- 36 Thompson Toronto**  
550 Wellington Street West
- 37 Windsor Arms Hotel**  
18 St. Thomas Street

## HOSPITALITY PARTNERS

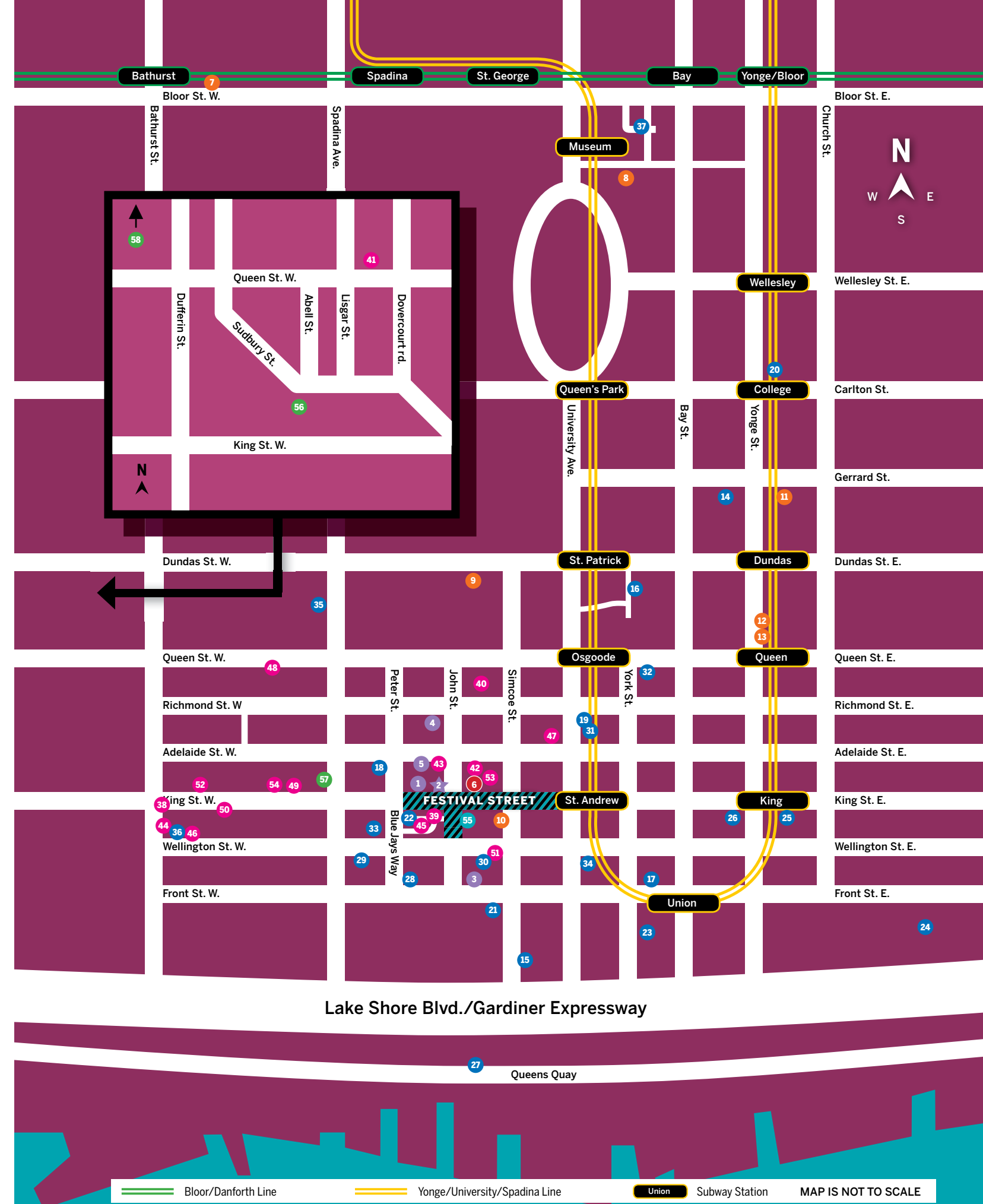
- 38 Blowfish**  
668 King Street West
- 39 Buonanotte**  
19 Mercer Street
- 40 Byblos**  
11 Duncan Street
- 2 Canteen**  
TIFF Bell Lightbox, 1st floor  
350 King Street West
- 41 Dog & Bear**  
1100 Queen Street West
- 42 The Everleigh**  
580 King Street West
- 43 Figo**  
295 Adelaide Street West
- 44 The Hoxton**  
69 Bathurst Street
- 2 Luma**  
TIFF Bell Lightbox, 2nd floor  
350 King Street West
- 45 Maison Mercer**  
15 Mercer Street
- 2 Malaparte**  
TIFF Bell Lightbox, 5th floor  
350 King Street West
- 46 Marben**  
488 Wellington Street West
- 47 Momofuku Toronto**  
190 University Avenue
- 48 Parts & Labour**  
507 Queen Street West
- 49 Patria**  
478 King Street West
- 50 Portland Variety**  
587 King Street West
- 51 The Shore Club**  
155 Wellington Street West
- 52 The Spoke Club**  
600 King Street West
- 53 Storys Building**  
11 Duncan Street
- 54 Weslodge**  
480 King Street West

## PUBLIC BOX OFFICES

- 55 Metro Centre**  
225 King Street West

## WAVELENGTHS INSTALLATIONS

- 56 Albert Serra**  
*Singularity*  
99 Sudbury  
99 Sudbury Street
- 57 Ana Mendieta**  
*Siluetta Series*  
Contact Gallery  
80 Spadina Avenue, suite 205
- 2 Cyprien Gaillard**  
*Nightlife*  
TIFF Bell Lightbox  
350 King Street West
- 58 Sharon Lockhart**  
*Rudzienko*  
Gallery TPW  
170 Saint Helens Avenue



# INDUSTRY SERVICES

## Before the Festival

- ▶ Advertising opportunities
- ▶ Cinando trial membership
- ▶ Delegate profiles
- ▶ Delegate resources
- ▶ Hosting an event
- ▶ Hotels
- ▶ National agency services
- ▶ Networking assistance
- ▶ Onsite office bookings
- ▶ Private screening rentals
- ▶ [Professional development](#)
- ▶ Registration
- ▶ Rights List
- ▶ Schedule and program information
- ▶ Space rentals
- ▶ Travel
- ▶ Visa and accessibility support

## During the Festival

- ▶ Brokers Corner
- ▶ Buyers Lounge
- ▶ Cinando trial membership
- ▶ Daily Festival updates
- ▶ Industry Box Office
- ▶ Industry Centre
- ▶ [Industry Conference](#)
- ▶ Industry Tours
- ▶ Message Centre
- ▶ National Agency services
- ▶ Networking Events
- ▶ Onsite Business Centre
- ▶ Pass and ticket collection
- ▶ Press and industry screenings
- ▶ Public screenings
- ▶ Onsite Registration for those not yet registered
- ▶ Rights List
- ▶ Screening Library

## After the Festival

- ▶ Become a TIFF member
- ▶ Cinando trial membership
- ▶ Connect with us via social media
- ▶ Festival Scope Pro membership
- ▶ Industry programming year-round
- ▶ Sign-up for our monthly Industry Alerts to stay informed on our latest news
- ▶ Visit our exhibitions
- ▶ Watch TIFF content online

**Please visit our [Industry Resources](#)**

# KEY DATES

## May

- 5** Early bird registration opens
- 5** Hotel bookings open
- 5** Advertising booking available

## June

- 14** Early bird registration deadline
- 20** Talent Lab deadline
- 21** Delegates Guide ([Industry Resources](#))
- 21** Edit your profile ([Industry Resources](#))
- 24** Rising Stars deadline
- 27** PITCH THIS! deadline

## July

- 11** Private screenings booking requests open
- 15** Films begin to be officially invited
- 18** Public ticket packages on sale to TIFF Members
- 22** Public ticket packages on sale to Visa cardholders
- 27** Public ticket packages on sale to public

## August

- 15** Last day to buy advertising
- 23** Official film schedule released
- 23** National Agency stands announced
- 25** Digital Programme Book published
- 26** Online Industry registration closes
- 30** Rights List preview available

## September

- 2** Rights List final version
- 4** Public single tickets on sale
- 6** Industry Box Office opens
- 8-18** [Toronto International Film Festival](#)
- 9-15** Industry Conference

# BEFORE THE FESTIVAL

## CHECKLIST

- Register for a pass
- Check if you need a visa
- Book accommodation
- Arrange your travel plans
- Explore advertising opportunities
- Reserve event space
- Discover our National Agency Stands
- Set up Cinando 6-month trial account
- Review Rights List
- Subscribe to Industry alerts
- Schedule meetings
- Print registration details
- Print business cards
- Bring ID
- Review Film and Conference Schedule
- Get familiar with our venues
- Download our app

# BEFORE THE FESTIVAL

## REGISTRATION

### Pass registration

[TIFF Industry passes](#) provide fluid access to Festival screenings and Conference events. We offer six Industry pass types to help you design your Festival experience according to your needs.

Each pass, except for the Doc Conference Pass (one-day), offers delegates access to the seven-day Industry Conference, Industry Centre, networking events, Screening Library, online Delegate resources, Rights List, Public Screenings, and Press & Industry screenings (P&I).

### Visa support

Depending on your country of origin, you may require a Visa. If so, we're here to help at [registration@tiff.net](mailto:registration@tiff.net). Make sure to register early, as we can only provide assistance to registered professionals. Find out what travel documentation is needed for entry by visiting the [Government of Canada's website](#).

### Accessibility support

If you have any accessibility concerns, please contact us at [registration@tiff.net](mailto:registration@tiff.net) for further information about support.



# BEFORE THE FESTIVAL

## SCREENINGS

There are over 400 films in the Official Selection. Most will have at least one public screening and one P&I screening.

### Ticketed events

#### Public Screenings

- ▶ Public and Combined screenings are ticketed events
- ▶ [Click here](#) for more information on public tickets
- ▶ If you have a pass that has a daily ticket allotment (Premium Pass, Film Rep Pass and Buyers Pass), you can acquire these on-site at our Industry Box Office

### Pass-accessible events

#### Press & Industry screenings

- ▶ Only accessible to accredited industry professionals (except Doc Conference passholders)

#### Digital Screening Library

- ▶ The Digital Screening Library is available onsite for delegates at the Industry Centre
- ▶ Open from 9am–7pm September 8–17

#### Private screenings

- ▶ Access during the Festival is by invitation only
- ▶ To book a private screening, contact [privatescreenings@tiff.net](mailto:privatescreenings@tiff.net)

### Priority Press & Industry Screenings

- ▶ Priority Screenings are a benefit of our Buyer, Film Rep, and Priority Press Passes
- ▶ Premium Pass holders have secondary access
- ▶ Historically, only between seven and nine each year
- ▶ Priority P&I screenings will also have at least one regular P&I screening

# BEFORE THE FESTIVAL

## ACCOMMODATION AND TRAVEL

### **Exclusive hotel rates**

Delegates are eligible for preferred rates at a wide range of hotels in and around our Festival Village. These are guaranteed to be lower than regular hotel rates. With over 20 hotel partners, our team strives to help delegates find the best possible rates and locations. Please contact our hotels team at [hotels@tiff.net](mailto:hotels@tiff.net) for more information and for access to our online booking link.

### **Flight deals**

Delegates may take advantage of a promotional code on bookings with Air Canada and Porter Airline. Further details are provided in your Accreditation Confirmation email.

### **Travel**

Whether you're arriving by air, train, car, taxi, bike, or foot, we've got your travel information covered. Please check our [Industry Resources](#) for more information.

# BEFORE THE FESTIVAL

## PROMOTIONAL OPPORTUNITIES

We have a range of promotional [opportunities](#) on offer, both in and around the Industry Centre. These include National Agency stands, private screenings, banners, and bag inserts.

### National Agencies

The Industry Centre houses National Agency stands. These provide national producers and sales agents with a place to do business while in Toronto. Please visit our [industry resources](#) for a full list of the countries with stands in 2016.

### Onsite office space

Companies may purchase office space within the Industry Centre in the Hyatt Regency hotel. Contact [hotels@tiff.net](mailto:hotels@tiff.net) for information. Please note that these spaces quickly fill up and may already be sold-out.

### Advertising

This year we're offering more ways to promote films than ever. Please contact [sales@tiff.net](mailto:sales@tiff.net).

### Host an event

Be at the center of the action this Festival and [host your event, meeting, or private reception](#) at TIFF. Please contact [events@tiff.net](mailto:events@tiff.net) for more information on the great spaces available at TIFF Bell Lightbox, and Artscape Sandbox. If you want to host a cocktail party or dinner, and need assistance booking a venue, contact [hospitality@tiff.net](mailto:hospitality@tiff.net).

### Private screenings

Host a private screening at TIFF Bell Lightbox during the Festival. Please contact [privatescreenings@tiff.net](mailto:privatescreenings@tiff.net).

# BEFORE THE FESTIVAL

## INDUSTRY RESOURCES

### Delegates Guide

This provides details on all registered delegates attending TIFF, and can be easily downloaded. Check out the list [here](#).

### Rights List

[The Rights List](#) includes all films in Official Selection at TIFF 2016. The downloadable excel document includes each film's director, programme, runtime, description, international sales agency, and available territories. A preview is available on August 30, and the final goes live on September 2.

### Industry updates

We will keep you updated on our Industry activities, prior to the start of the Festival.

### Cinando six-month trial membership

Cinando is an online gateway to the film industry. It offers access to contacts, films, online screeners, projects in development, and screening schedules for TIFF and major festivals and markets. Cinando will email with information on activating your account.

### Programme Book and schedule

Official Film Schedule for The Festival is released on August 23. A digital copy of the official Programme Book will be available on August 25. Check out the [TIFF 2016 Official Schedule](#).

### Watch past events

Our [YouTube playlist](#) houses an archive of Industry Conference panels and initiatives at the Festival.

# DURING THE FESTIVAL

YOU'VE ARRIVED, NOW WHAT?

## Pass and ticket pickup

Collect these at the Industry Centre, located on the mezzanine level of the [Hyatt Regency hotel](#).

## Hours of Operation

September 6–16 (9am–7pm)

September 17 (9am–12pm)

September 18 (closed)

## Guest Pass accreditation

New this year, pickup is now located at Varda filmmaker lounge ([301 Adelaide Street West](#))

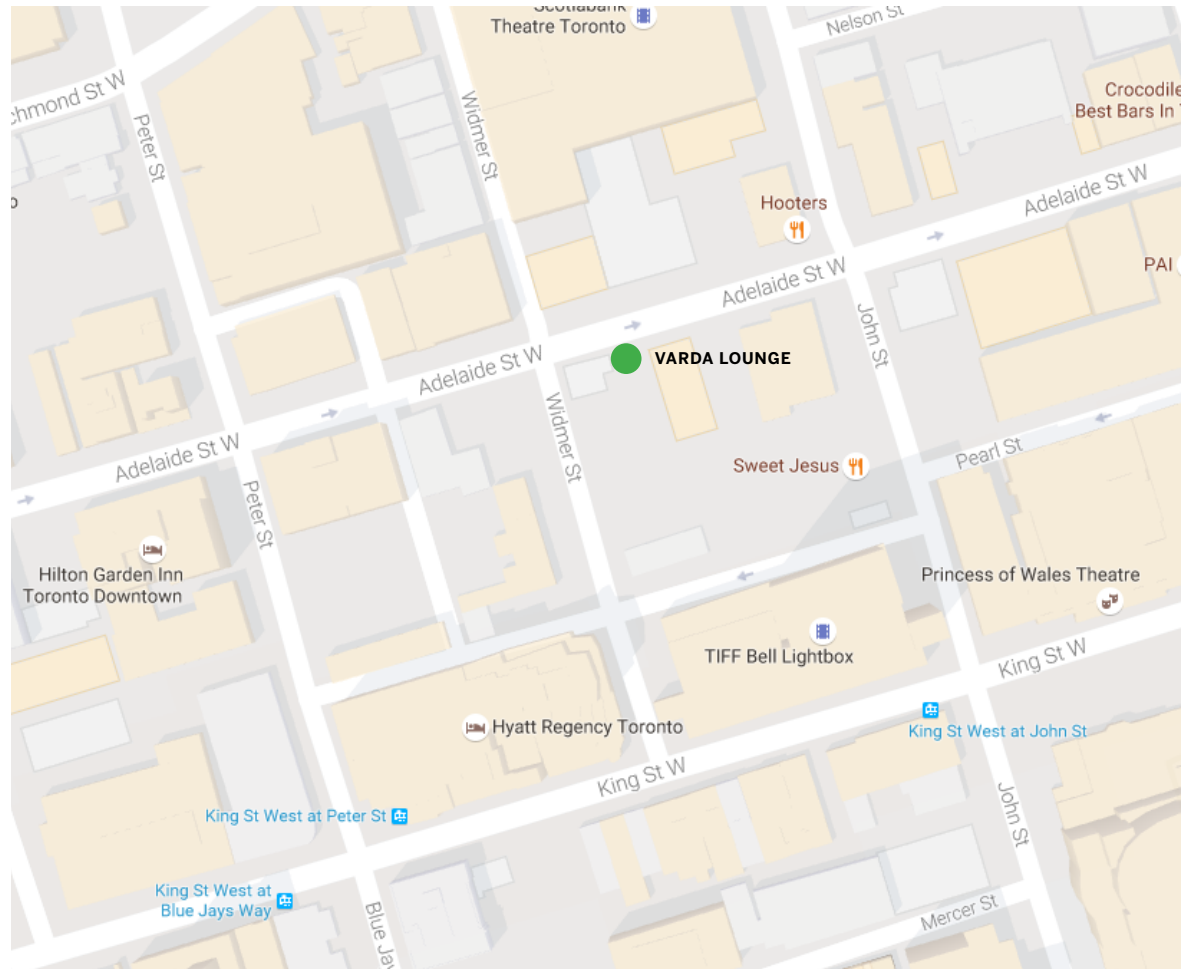
September 8–17 (8:30am–6pm)

## Industry Box Office

Hyatt Regency Hotel (370 King Street West)

September 6–16 (8am–7pm)

Sept 17 (8am–noon)



# DURING THE FESTIVAL

## INDUSTRY RESOURCES

### Registration Desk

We are here to help! For questions about accreditation, please see us at the Registration Desk or the Welcome Information Desk. Located in the Industry Center at the Hyatt Regency hotel.

### National Agencies

The Industry Centre houses national agency stands. You'll find agencies, producers, and sales agents from different countries around the world.

### Buyers Lounge

An exclusive space located in our main Press & Industry screening venue (the Scotiabank Theatre) where Buyers Pass holders can meet in a relaxing environment.

### Industry Conference

Running from September 9 to 15, our Conference is an incomparable professional development opportunity. Industry Conference events will take place in the Glenn Gould Studio.

### Industry Lounge

Located in the Glenn Gould Studio, the Industry Lounge is host to our Industry Happy Hours, and is a place for delegates to relax or catch up on emails throughout the day.

### Brokers' Corner

Our consultant provides assistance to filmmakers who don't have sales agents. You must have a film in Official Selection to be eligible for this service. Contact [sales@tiff.net](mailto:sales@tiff.net) to make an appointment.

### Networking events

Connect with other delegates at our networking events during the Festival. Check our [Industry Resources](#) for a full schedule.

### Happy Hours

Industry Happy Hours offer delegates a chance to relax and unwind with complimentary drinks and hors d'oeuvres. Meet potential business partners from around the world. These take place at the end of each day during the Conference.

# DURING THE FESTIVAL

## INDUSTRY RESOURCES

### **Industry tours**

Our tour provides invaluable information to help you get the most out of your Festival experience. Gain interesting Festival history along the way. Meet in the Glenn Gould Lobby on September 8 or 9 at 12pm.

### **Business Centre**

Registered delegates may print, fax, photocopy, and send business-related material.

### **Digital Screening Library**

The TIFF Digital Screening Library is a service for delegates to view a selection of Festival films outside of the Public and Press & Industry screenings. You need your pass to gain entry. Open September 8–17 from 9am–7pm on the concourse level of the Industry Centre. Please note only films that have given permission will be accessible.

### **Message Centre**

The Registration Desk provides a hub to connect delegates. Correspond by mail with other delegates. Only items with the name and mailbox number of the recipient can be accepted.

### **TIFF Festival app**

Browse films, create your own custom schedule, and check out daily Festival highlights.

### **Daily updates**

TIFF Industry updates provide up-to-date information on our Industry activities. Stay tuned for information on Conference events, screenings, and other activities.

# DURING THE FESTIVAL

## STILL HAVE QUESTIONS?

### Ask Us – we’re here to help!

Utilize TIFF Volunteers, the Welcome Information desk, or visit us on-site at the Registration Desk on the mezzanine level of the Industry Centre.

### FAQ

Our [Frequently Asked Questions](#) are on the TIFF website under the Industry tab.

## Contact Us

### Industry

- ▶ Registration | **registration@tiff.net** | 416-934-5834
- ▶ Advertising and promotion | **sales@tiff.net** | 416-599-8433 ext. 2110
- ▶ Talent development | **industryprogramming@tiff.net** | 416-599-5843 ext. 2084

### Accommodation and Event Rentals

- ▶ Private screenings | **privatescreenings@tiff.net**
- ▶ Events in TIFF Bell Lightbox | **events@tiff.net** | 416-934-3235
- ▶ Events outside TIFF Bell Lightbox | **hospitality@tiff.net** | 416-599-5843 ext. 2384
- ▶ Hotels | **hotels@tiff.net** | 416-934-3226

### Box Office

- ▶ Hotline | 1-888-599-8433



# AFTER THE FESTIVAL

## Festival Scope

Festival Scope Pro is an online platform for film professionals. This year's films from the Discovery, Vanguard, Midnight Madness, Platform, TIFF Kids, and Wavelengths programmes will be available after the Festival. Students are not eligible for this membership. Pass holders will receive notification from Festival Scope Pro with information on how to access their free membership.

## Participate in our survey

We hope you come away feeling inspired by our slate of guest speakers and discussions at our Conference. Please participate in our survey to help us make TIFF 2017 even better.

## Cinando six-month

Cinando is an online gateway to the film industry. It offers access to contacts, films, online screeners, projects in development, and screening schedules for TIFF and major festivals and markets. You should have now received an email from Cinando with information on activating your account.

## Watch sessions online

We will have a selection of sessions from the TIFF Conference available online. Catch up on any sessions you missed on our [Industry Youtube page](#).

## Visit our exhibitions

As part of our mission to transform the way people see the world, through film, TIFF Bell Lightbox produces [exhibitions](#) throughout the year.

## Live locally? Become a TIFF Member

[TIFF Members](#) enjoy the very best in film programming, exhibitions, special events and festivals, and help us deliver our charitable mandate, 365 days a year.

## Connect with us

-  [TIFF Industry](#)
-  [@TIFF\\_Industry](#)
-  [@tiff\\_industry](#)
-  [tiffnet](#)



The Industry team is dedicated to ensuring that professionals have an exceptional experience at the Toronto International Film Festival. Please contact us at [registration@tiff.net](mailto:registration@tiff.net) or **+1 416-934-5834**. We look forward to welcoming you in September.

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