

Industry Guide

Toronto International Film Festival
September 7–17

tiff

Contents

Services, facilities and promotional opportunities designed to maximize your experience at TIFF.

3	WELCOME
4	KEY DATES
5	ACCOMMODATION
6	INDUSTRY PASSES
8	LOCATIONS
10	ADVERTISING AND PROMOTION
14	PRIVATE EVENTS
15	PRIVATE SCREENINGS
16	INDUSTRY PROGRAMMES
17	FESTIVAL PROGRAMMES
18	PROGRAMMERS
19	CONTACT US

Welcome

5,400 industry professionals

2,100 buyers

1,300 press

900 screen talents

3,200 companies

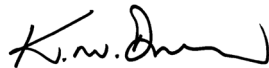
The Toronto International Film Festival showcases outstanding international cinema, and is a hub for buyers and sellers from around the world.

Each year, TIFF ensures that industry professionals are provided with the opportunities, tools, and information they need to successfully network and further their business and creative goals. This drives the increase in numbers we see year after year.

Register for TIFF and enjoy flexible screening access, easy-to-use services, friendly support, and dynamic industry programming.

Join Toronto's enthusiastic audiences for high-profile titles and new cinematic voices, that create awards-season hype and bolster interest from international buyers.

See you at the 2017 Toronto International Film Festival!



Kathleen Drumm
Industry Director

Key Dates

May 5	Early-bird registration opens Hotel bookings open Advertising bookings open Early film-submission deadline Talent Lab application deadline
June 2	Late film-submission deadline
June 13	Early-bird registration closes
August 14	Last day to buy advertising
August 25	Last day to register online
September 5	Industry pass collection opens at the Hyatt Regency Onsite registration opens at the Hyatt Regency
September 7–17	42nd Toronto International Film Festival
September 8–13	TIFF Industry Conference

Accommodation

With over 20 hotel partners to choose from, we provide our delegates with the best possible rates, selections, and locations.

- Easy online navigation and over-the-phone booking
- Assistance in booking office suites at our Host Hotel
- Complimentary internet at all partner hotels
- Discounts for group bookings of six or more rooms

From \$349/night

Official Host Hotel
Hyatt Regency

From \$295/night

Fairmont Royal York
Hotel Le Germain Maple Leaf Square
Intercontinental Toronto Centre
Marriott Residence Inn
Omni King Edward Hotel

From \$250/night

Delta Toronto
Doubletree by Hilton
Hilton Toronto
Hilton Garden Inn
One King West Hotel & Residences
Radisson Admiral Toronto Harbourfront
Sheraton Centre Toronto
Pantages Hotel Downtown Toronto

From \$150/night

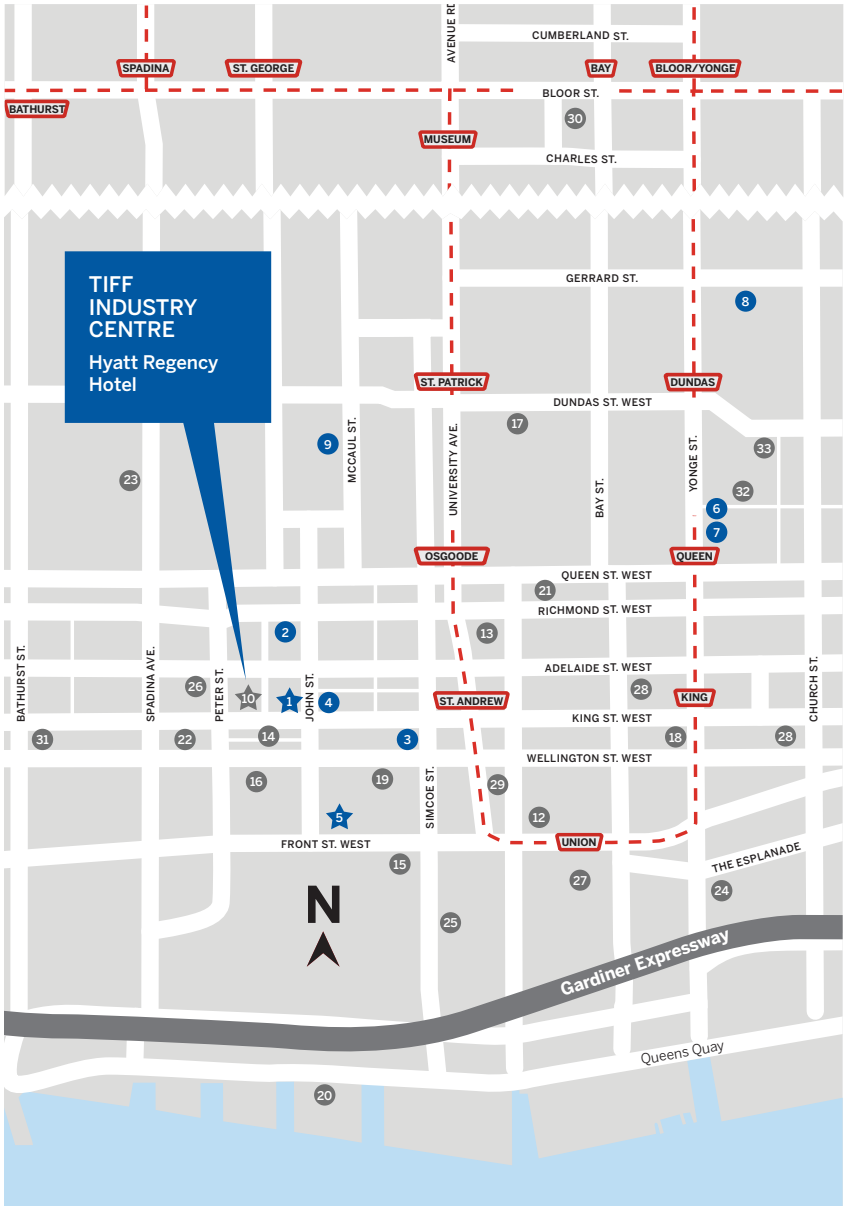
Novotel Toronto Centre
Strathcona Hotel
Super 8 Downtown Toronto
Bond Place Hotel

By Request

Hotel Le Germain (Mercer St.)
Ritz-Carlton Toronto
Soho Metropolitan
Thompson Hotel
Windsor Arms Hotel

Properties have a 5-night minimum. Rates do not include HST or the TIFF's Booking Fee. TIFF prefers Visa.

Locations



Legend

PRESS & INDUSTRY SCREENING VENUE

- 4 Scotiabank Theatre

PRIVATE SCREENING VENUE

- 1★ TIFF Bell Lightbox

PUBLIC SCREENING VENUES

- 1★ TIFF Bell Lightbox
- 2 Scotiabank Theatre
- 3 Roy Thomson Hall
- 4 Princess of Wales Theatre
- 5★ Glenn Gould Studio
- 6 Elgin Theatre
- 7 Winter Garden Theatre
- 8 Ryerson Theatre
- 9 Jackman Hall (Art Gallery of Ontario)

FESTIVAL HOTEL PARTNERS

10★ OFFICIAL HOST HOTEL:

- Hyatt Regency Toronto
- 12 Fairmont Royal York
- 13 Hilton Toronto
- 14 Hotel Le Germain Toronto
- 15 InterContinental Toronto Centre
- 16 Marriott Residence Inn
- 17 DoubleTree by Hilton
- 18 One King West Hotel & Residence
- 19 Ritz-Carlton Toronto
- 20 Radisson Admiral Hotel Toronto-Harbourfront
- 21 Sheraton Centre Toronto
- 22 SoHo Metropolitan
- 23 Super 8 Downtown Toronto
- 24 Novotel Toronto Centre
- 25 Delta Toronto
- 26 Hilton Garden Inn
- 27 Hotel Le Germain Maple Leaf Square
- 28 Omni King Edward Hotel
- 29 Strathcona Hotel
- 30 Windsor Arms
- 31 Thompson Toronto
- 32 Pantages Hotel Downtown Toronto
- 33 Bond Place Hotel Toronto



TIFF Bell Lightbox

Festival Press Conference at the Gallery

Press Office

Programming Office

Private Screenings

Event Spaces

- » Malaparte
- » TIFF Lounge
- » Rooftop Terrace
- » Boardrooms



Hyatt Regency

Industry Registration

Industry Pass pickup

Industry Protocol Office

Press & Industry Box Office

Business Centre

Food & Beverage service

Meeting Space

National Agency Stands



Glenn Gould Studio And Conference Centre

Industry Conference

Doc Conference

Happy Hours

Industry Passes

ACCESS	DOC CONFERENCE	CONFERENCE	INDUSTRY	FILM REP*	PREMIUM	BUYERS
TIFF DOC CONFERENCE						
HAPPY HOUR COCKTAILS						
INDUSTRY CONFERENCE						
INDUSTRY VENUES						
ONLINE RESOURCES						
BUSINESS CENTRE						
PRESS & INDUSTRY SCREENING LIBRARY						
PUBLIC SCREENINGS (RUSH ONLY)						
PRESS & INDUSTRY SCREENINGS		RUSH ONLY				
PRIORITY SCREENINGS			RUSH ONLY			
PUBLIC SCREENINGS TICKETS				10	20	40
BUYERS' LOUNGE						

Pass Prices

Early-bird prices — register by June 13 and save!

\$125

DOC CONFERENCE PASS

Learn from innovators and decision-makers in documentary-making.
After June 13, pay \$145

\$405

CONFERENCE PASS

Ideal for emerging players who'd like to learn more about the creative and business sides of the industry. Access to industry venues and our Happy Hours is included.
After June 13, pay \$470

\$605

INDUSTRY PASS

Ideal for professionals. Fluid access to Press and Industry screenings, the Industry Centre, and Conference.
After June 13, pay \$685

\$720

FILM REP PASS

Available exclusively to producers and sales agents representing films in Official Selection.

\$760

PREMIUM PASS

Ideal for anyone who'd like to experience both the industry and public sides of the Festival.
After June 13, pay \$865

\$835

BUYER PASS

Available exclusively to established distributors and acquisition executives.
After June 13, pay \$950

Prices do not include HST. TIFF prefers VISA.

Advertising and Promotion

50+ unique advertising opportunities

Targeted exposure to buyers, sales agents, producers, and press.



Deliver your message directly into the hands of delegates.

Previous branded items have included bottles, cups, notebooks, USBs, smartphone cases, business card holders, novelty gifts and umbrellas.

ADVERTISING LOCATIONS

TIFF Industry Centre, Hyatt Regency – 60,000 visits during Festival

TIFF's P&I screening venue, Scotiabank Theatre – 90,000 visits

TIFF Industry Conference and Happy Hours venue, Glenn Gould Studio – 10,000 visits

On King Street West. Take your message outdoors – 45,000 impressions daily



Premium hanging banner

Industry Centre
\$3,000

Premium standing banner

Industry Centre
\$4,000

Vertical banners

Industry Centre,
Glenn Gould Studio
\$1,500

Hanging vertical banner

Industry Centre
\$1,200

Column banner

Industry Centre
\$1,800

Poster boxes

Scotiabank Theatre
\$1,200

Outdoor poster

King Street West
\$3,500

Outdoor decal

King Street West
\$7,000

Elevator decal

Industry Centre
\$2,250

Lobby decal

Industry Centre
\$5,000

Stairway decal

Industry Centre
\$2,000

Wall projection

Industry Centre
\$5,500

Branded key cards

Industry Centre
\$6,000

Delegate bag inserts

5,500 industry bags
\$3,000

TIFF Press & Industry Guide

Full page ad
\$2,500

National Agency Stands

Promote your country at the Industry Centre: the hub for filmmakers and sellers at TIFF. Exclusively offered to agencies representing their national cinema.



Stand set-up

Marketing Materials

- Large wall banner
- Two rectangular banners
- Display racks
- Branded workstation
- Reception desk

Furniture

- Coffee table
- Lockable cabinet
- Shelving unit
- Meeting tables
- Sofa chairs

Tech set-up

- LCD TV & Stand
- Blu-ray player
- Phone line for local calls
- Printer and copier
- Laptop & WiFi

Passes & Tickets

Stands include access to press & industry screenings and industry locations

10 day rental

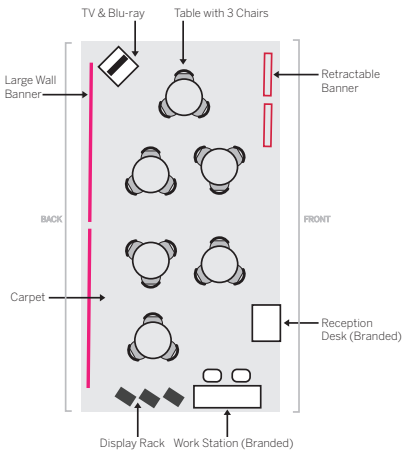
Sep 5–6: Set up
Sep 7–16: Open for business.

Price

Packages start at \$10,000.

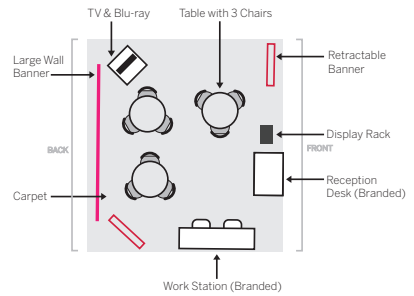
Premium

Minimum of 12 square metres



Standard

Minimum of 9 square metres



Private Screenings

DATES AVAILABLE	September 7–17, 2017				
CINEMA	TBLB 5	TBLB 6	TBLB 7	SB5*	SB6*
CAPACITY	45	41	66	134	137
TIME SLOTS	9:00AM	9:15AM	9:30AM	9:00AM	9:15AM
	12:00PM	12:15PM	12:30PM	12:00PM	12:15PM
	3:00PM	3:15PM	3:30PM	3:00PM	3:15PM
	6:00PM	6:15PM	6:30PM	6:00PM	6:15PM
	9:00PM	9:15PM	9:30PM	9:00PM	9:15PM
TECHNICAL FORMATS	Blu-ray DCP	Blu-ray DCP	Blu-ray DCP	DCP	DCP
BOOKING WINDOW A** July 10–August 6	Cost	September 7	\$1,700	September 8–12	\$1,350
		September 13–17	\$850		
BOOKING WINDOW B August 7–September 17	Cost	September 7	\$2,000**	September 8–12	\$1,850**
		September 13–17	\$1,350**	September 7–17	\$2,500***

*Scotiabank 5 and Scotiabank 6 only available September 7

**Available only to companies with films in Official Selection.

***Rate for companies outside Official Selection

Private Events



Be at the centre of the action this Festival and host your event at TIFF Bell Lightbox. Our team can custom-design your event and arrange for the ideal space.

Our range of spaces can accommodate 30 to 400 guests, with catering options tailored to suit your needs. We look forward to welcoming you and your guests.

EVENT SPACE	PRICING*	CAPACITY**
MALAPARTE	\$2,000–\$8,000	200
ROOFTOP TERRACE	\$2,000–\$8,000	200
TIFF LOUNGE	\$1,000–\$4,500	120
VARDA (ARTSCAPE SANDBOX)	\$1,000–\$3,000	150–200

BREAKFAST AT TIFF

Host a Breakfast at TIFF to raise awareness of your industry's unique offerings and to connect your delegation with international producers. Conveniently located at Luma Restaurant in TIFF Bell Lightbox, the breakfasts have a relaxed and welcoming atmosphere, while granting an exclusive association with TIFF. National agencies have priority booking access. Breakfasts are available September 8–12. Capacity is 50 to 100 people. Prices start at \$3,000.

*Rates are on a sliding scale based on date and time of day ** Indicates standing capacity

Industry Programmes

TIFF INDUSTRY CONFERENCE

Join us for for enlightening keynotes, provocative panel discussions, and user-friendly presentations designed to help delegates build resourceful, innovative, and financially sustainable business practices.

WHEN & WHERE?

September 8–13
Glenn Gould Studio
250 Front Street West

CONFERENCE EVENTS

State of... sessions feature industry leaders who give their view on the always-changing business of film. Past speakers include Sue Kroll (Warner Bros. Pictures) and Lorenzo Soria (Hollywood Foreign Press Association).

Moguls sessions are onstage conversations with leading industry executives and producers. Past speakers include David Garrett (Mister Smith Entertainment) and Cheryl Boone Issacs (AMPAS).

Dialogues are discussions about current issues in the industry. Past speakers include writer Graham Moore (*The Imitation Game*), casting director Carmen Cuba (*The Martian*), and Roberto Olla (Eurimages).

Master Classes are a chance for industry delegates to hear from established international filmmakers about their creative process. Past speakers include Nuri Bilge Ceylan (*Winter Sleep*) and Jill Soloway (*Transparent*).

The Guardian TIFF Talks are exclusive Q&As with notable actors and filmmakers at the Festival, interviewed by *The Guardian's* editorial team.

Micro sessions are focused presentations where new technology is demonstrated.

Foundations provides essential building blocks about the industry, and is designed for emerging filmmakers.

Doc Day offers an in-depth series of keynotes and panels on the current landscape of documentary production, financing, and distribution. Past speakers include Asif Kapadia (*Amy*) and Raoul Peck (*I Am Not Your Negro*).

Connections offer a chance to sit down with industry experts and peers to gain advice, share knowledge, and expand networks.



TALENT DEVELOPMENT

TIFF Talent Lab provides 20 emerging directors with a bespoke introduction to the global community of filmmaking. Over four days, participants have the opportunity to interact with and learn from internationally acclaimed filmmakers.

Dates: September 5–9
Deadline to Apply: May 5

TIFF Rising Stars puts the emphasis on of the next generation of actors poised for international success. We select international and Canadian actors for three days of workshops, events, media and networking.

Dates: September 8–10

Festival Programmes

GALA PRESENTATIONS

Movie Stars. Red-carpet premieres. Major audience interest.

MASTERS

The latest from the world's most influential art-house filmmakers.

PLATFORM

Directors' cinema now.

SPECIAL PRESENTATIONS

High-profile premieres and the world's leading filmmakers

IN CONVERSATION WITH...

Engaging onstage talks with leaders in the film industry and beyond.

DISCOVERY

Directors to watch. The future of world cinema.

PRIMETIME

Serial storytelling: television in its artistic renaissance.

CONTEMPORARY WORLD CINEMA

Compelling stories, global perspectives

TIFF DOCS

Candid and unscripted: the best non-fiction cinema from around the world.

SHORT CUTS

The world. In short form.

WAVELENGTHS

Daring, visionary, and autonomous voices. Works that expand our notions of the moving image.

TIFF CINEMATHEQUE

Curated gems from the history of Canadian and International cinema.

MIDNIGHT MADNESS

The wild side: midnight screenings of the best in action, horror, shock and fantasy cinema.

Festival Programme Sub-Selections

TIFF KIDS AND TIFF NEXT WAVE

For the next generation of movie lovers.

CONTEMPORARY WORLD SPEAKERS

Watch, experience, and participate in post-screening discussions with film directors and subject experts.

Programmers

PIERS HANDLING

Director & Chief Executive Officer, TIFF

Western Europe, Italy, Poland; Gala Presentations, Platform

MICHELE MAHEUX

Executive Director & Chief Operating Officer, TIFF

Ireland, the Netherlands; Gala Presentations

CAMERON BAILEY

Artistic Director, TIFF

South Asia, Gala Presentations, Special Presentations, Platform

KERRI CRADDOCK

Director of Programming, Toronto International Film Festival

Western Europe, USA, Turkey; Gala Presentations, Special Presentations

BRAD DEANE

TIFF Cinematheque

DIMITRI EIPIDES

Central and Eastern Europe, Central and Western Asia

GIOVANNA FULVI

East and Southeast Asia

STEVE GRAVESTOCK

Canada, the Philippines, Nordic Region

PETER KUPLOWSKY

Midnight Madness

MICHAEL LERMAN

Primetime

ELIZABETH MUSKALA

TIFF Kids

ANDREA PICARD

Wavelengths

THOM POWERS

TIFF Docs

KIVA REARDON

Africa, the Middle East

DIANA SANCHEZ

Spain, Portugal, Latin America, Caribbean

THERESA SCANDIFFIO

In Conversation With...

JANE SCHOETTLE

Australia, New Zealand, Israel, USA

MAGALI SIMARD

Canada

JESSE WENTE

TIFF Cinematheque

JASON ANDERSON

Short Cuts

DANIS GOULET

Short Cuts

KARINA ROTENSTEIN

TIFF Industry Conference

HAYET BENKARA

TIFF Talent Lab

NATALIE SEMOTIUK

TIFF Rising Stars

Contact Us

INDUSTRY

Registration	registration@tiff.net
Advertising and Promotion	sales@tiff.net
Programming	industryprogramming@tiff.net
General inquiry	industry@tiff.net

ACCOMMODATION AND SPACE RENTALS

Private screenings	privatescreenings@tiff.net
Hotels	hotels@tiff.net
Private events	events@tiff.net
Breakfast at TIFF	industry@tiff.net

FESTIVAL PROGRAMMING

Submissions	submissions@tiff.net
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