

THIS CHANGES EVERYTHING

A FEATURE DOCUMENTARY

BY

CREATIVECHAOS  VMG

THIS CHANGES EVERYTHING



Director: Tom Donahue
Producers: Ilan Arboleda, Kerriane Flynn, Tom Donahue
Executive Producers: Geena Davis, Regina K. Scully, Ku-ling Yurman, Madeline Di Nonno, Steve Edwards, Jennie Peters, Simone Pero, Patty Casby
Featuring: Geena Davis, Meryl Streep, Natalie Portman, Taraji P. Henson, Reese Witherspoon, Cate Blanchett, Jill Soloway, Shonda Rhimes, Yara Shahidi, Chloe Moretz, Amandla Stenberg, Alan Alda, Sandra Oh, Anita Hill, Natalie Portman, Jessica Chastain, Rose McGowan, Judd Apatow, Rosario Dawson
Run Time: 97 Minutes

...IN THEIR OWN WORDS

"In order for true systemic change to happen, it has to be inclusive. Everyone has to come with it. A change needs to happen immediately." - Cate Blanchett, Actor and Director

"Progress will happen when men take a stand. It's the chivalry of the 21st century." - Meryl Streep, Actor

"Media has the power to educate, to shape people's thoughts. It also has an incredible power when you get to see someone like you on screen." - Shonda Rhimes, Producer

"Filmmaking has told us no. Women shouldn't be focused on or learned about. Their desires, or wants or needs or fears..." - Jessica Chastain, Actor

"It can only be done if the CEO is totally invested in this, it doesn't work if it's just lip service" - Susan Lyne, Former President of ABC Entertainment

*"We have to all decide together, it's enough."
- Rashida Jones, Actor*

Official Selection - 2018 Toronto International Film Festival

Told first-hand by some of Hollywood's leading voices in front of and behind the camera, *THIS CHANGES EVERYTHING* is a feature-length documentary that uncovers what is behind one of the most confounding dilemmas in the entertainment industry - the underrepresentation and misrepresentation of women. It takes an incisive look at the history, empirical evidence, and systemic forces that foster gender discrimination and thus reinforce disparity in our culture. Most importantly, the film seeks pathways and solutions from within and outside the industry, and around the world.

CONFIRMED SPONSORS: David Yurman, Bloomberg LP, Google, Delta Airlines, Geena Davis Institute on Gender in Media, Michael Stars Foundation, Lyft Entertainment.

ACTORS: Geena Davis, Meryl Streep, Rashida Jones, Reese Witherspoon, Sandra Oh, Jessica Chastain, Tiffany Haddish, Natalie Portman, Amandla Stenberg, Cate Blanchett, Taraji P. Henson, Yara Shahidi, Jackie Cruz, Rosario Dawson, Rose McGowan, Marisa Tomei, Zoe Saldana, Tracee Ellis Ross, Brit Marling, Ellen Pompeo, Amy Brenneman, Mary-Louise Parker, Chloe Grace Moretz, Marg Helgenberger, Sharon Stone, Alan Alda, Heather Graham, Amber Tamblyn, Gillian Anderson, Matt McGorry

DIRECTORS/PRODUCERS: Shonda Rhimes, Maria Giese, Patty Jenkins, Mira Nair, Lena Dunham, Catherine Hardwicke, Courtney Kemp Agboh, Julie Dash, Mara Brock Akil, Glen Mazzara, Kimberly Peirce, Joelle Dobrow, Victoria Hochberg, Nell Cox, Susan Bay Nimoy, Lynne Littman, Paul Feig, Judd Apatow, Betsy Beers, Lesli Linka Glatter, Chris Nee, Lauren Shuler Donner, Callie Khouri, Jill Soloway, Brenda Chapman, Rachel Feldman, Cathy Schulman, Paula Weinstein, Yudi Bennett, Cherien Dabis, Jenni Gold, Jennifer Siebel Newsom, Deborah Kaplan, Stacy Title, Gavin Polone

INDUSTRY LEADERS. Sherry Lansing, Mellody Hobson, John Landgraf, Susan Lyne, Anna Serner, Ellen Tejle, Baker Karim, Gabrielle Carteris, Howard Rodman, Victoria Alonso, Keri Putnam, Blair Rich, Chris Silbermann, Jeremy Zimmer, Kevin Huvane, Nina Jacobson

CORPORATE: Peter Grauer (Bloomberg)

ADVOCATES: Anita Hill, Kalpana Kotagal, Clifford Alexander Jr., Gillian Thomas, Melissa Goodman, Maureen Ryan, Walter Hickey

ACADEMIA & RESEARCHERS: Juliet Williams, Madeline Di Nonno, Hilary Hallett (Ph.D.), Caroline Heldman (Ph.D.), Maya Smukler (Ph.D.), Jeanine Basinger, Robin Wrigh (MPA), Shelley Stamp

DIRECTOR'S STATEMENT

In 2012, I had the privilege of directing *Casting By*, my first feature film to focus its lens on Hollywood. What began as a simple tribute to the art of casting quickly became an introduction to the gender problem facing the industry. The Casting profession was not taken seriously as it is still the only main title credit without an Oscar category. I came to understand the reason - the profession has been historically majority female in an industry dominated at every level by men. The experience making this film whet my appetite to go deeper and examine the larger forces at play within a structure that systematically diminishes women in this industry. In 2015, we began what would become a three year journey to make *THIS CHANGES EVERYTHING*.

As a male director, I was keenly aware of the responsibility I had in making this film and that there were too few men speaking up on the issue at all. It affirmed my belief that true change cannot happen if men don't step up on the issue. As Meryl Streep says in the film, "Change can only happen when men take a stand." Gender inequity is a problem that our entire society must confront, not just those on the receiving end of the injustice. I intended this film not only as an investigation into workplace discrimination in Hollywood but also as a call to men to be part of the solution. Real and lasting change can only come when grassroots activism works in concert with the powers at the top, whatever the personal or institutional cost. As Melissa Goodman at the ACLU says in the film, "If you are a person with hiring power and you're not actively working to hire women, then you are part of the problem."

In the first year of making the film, we were introduced to the work of the Geena Davis Institute on Gender in Media. Through Geena and her team, I came to understand the outsized impact the disparity within the small town of Hollywood has on the larger world. When half of a society's population does not have a voice, the entire culture is degraded. Leaving it awash in a toxic masculinity that rests power in people who are not working in the interest of everyone.

(CONTINUED)

DIRECTOR'S STATEMENT

The painstaking data the Institute and others have collected over more than a decade illustrates the alarming truth of Hollywood's inequality. These numbers pierce the walls of our unconscious biases and make the problem undeniable. They also remain stubbornly intractable. I realized that data alone is not enough to get those in power to actually address the problem.

From small micro-aggressions to criminal abuses of power, the mistreatment and underrepresentation of women in Hollywood is becoming increasingly known. Yet, little real change has actually occurred within a system in need of a critical reset. We were fortunate to have many female and male power players in Hollywood sit before our cameras. We had the added fortune of witnessing a new wave feminist movement explode onto the scene while we were shooting. The movement has galvanized the women of Hollywood to take concrete steps toward change. There is growing consensus that the time for talk is over but this is not necessarily new. The film's title comes out of my second interview with Geena when she speaks of hugely successful female-driven films that exceeded expectations and that many believed would finally cause things to change... and then nothing did. ***THIS CHANGES EVERYTHING*** is not meant as just a showcase of the problem but as a call to action to further the cause of the radical change necessary for us to move forward as a culture and as a country.

-Tom Donahue

**WE ARE ON THE PRECIPICE OF BREAKING OPEN THE AGE OLD
MODEL OF GENDER DISCRIMINATION AND CHANGING THE
TRAJECTORY OF WOMEN'S REPRESENTATION IN
HOLLYWOOD AS WE KNOW IT.**

**GENDER EQUALITY IS NOT A FEMINIST ISSUE,
IT'S A HUMAN RIGHTS ISSUE.**

**IT IS NOT JUST A PROBLEM FOR HOLLYWOOD. THE LACK OF
PROPER ON SCREEN REPRESENTATION HAS GLOBAL
RAMIFICATIONS. ENTERTAINMENT IS THE MOST
INFLUENTIAL INDUSTRY ON OUR SOCIETY.**

IT IS ALSO OUR LARGEST EXPORT.

HEAR FROM THOSE IN THE MIDST OF THE MOVEMENT...



Geena Davis
Actor, Founder of the
Geena Davis Institute



Maria Giese
Director, Activist



Meryl Streep
Actor



Lena Dunham
Director/Writer/Actor



Shonda Rhimes
Producer/Writer



Judd Apatow
Writer/Director/Producer



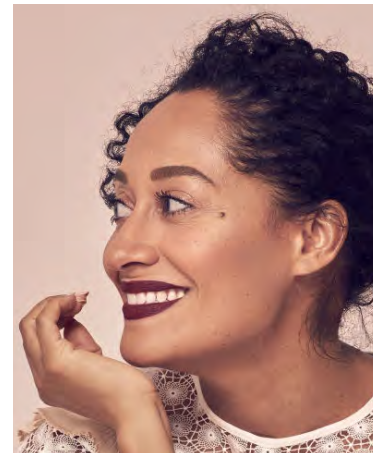
Jill Soloway
Director/Writer



Gabrielle Carteris
President of SAG AFTRA



Cate Blanchett
Actor/Writer/Producer



Tracy Ellis Ross
Actor

LEADING FIGURES IN FRONT & BEHIND THE CAMERA....



Jessica Chastain
Actor



John Landgraf
CEO, FX Networks



Yara Shahidi
Actor/Activist



Sandra Oh
Actor



Sharon Stone
Actor



Mellody Hobson
Former Chairperson,
Dreamworks Animation



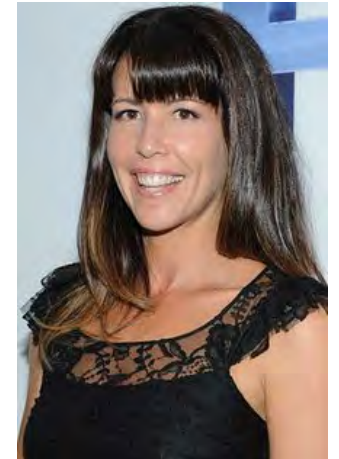
Brit Marling
Actor



Chloe Moretz
Actor



Heather Graham
Actor



Patty Jenkins
Director

ABOUT THE FILMMAKERS

THE SOCIAL DISRUPTION OF CREATIVECHAOS VMG

CREATIVECHAOS VMG IS A FINANCE AND PRODUCTION COMPANY FOR DOCUMENTARIES, TELEVISION AND FEATURE FILMS. BASED IN NEW YORK CITY, IT WAS FOUNDED IN 2009 BY TOM DONAHUE, ILAN ARBOLEDA AND STEVE EDWARDS. THE COMPANY DEVELOPS PROVOCATIVE PROJECTS TO MOVE CULTURAL CONVERSATION AND INSPIRE AUDIENCES TO ACT AND EXERT PRESSURE ON THE POWERS THAT BE TO ADDRESS THE CRITICAL ISSUES OF OUR TIME. SOCIAL DISRUPTION IS THE CORNERSTONE OF THE COMPANY'S WORK, THROUGH VISUAL ARTISTRY AND PREMIUM STORYTELLING. CRITICALLY ACCLAIMED HIGHLIGHTS OF THE COMPANY INCLUDE **'THANK YOU FOR YOUR SERVICE'** AND **'CASTING BY'**.

“If this film can't spur politicians to act, nothing will.”

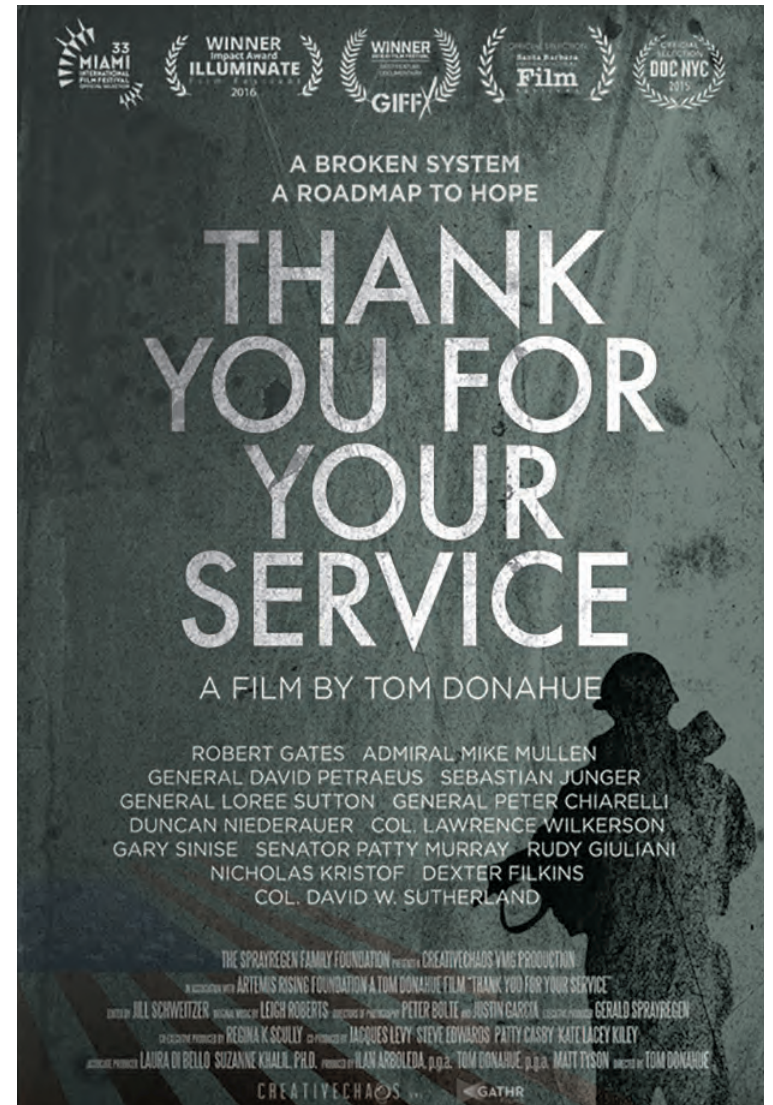
*The Hollywood Reporter on **Thank You for Your Service***

THANK YOU FOR YOUR SERVICE

The company's second feature documentary (also directed by Donahue) is *Thank You for Your Service* about the continuing mental health crisis in the U.S. military. The film was produced in association with Regina K. Scully and Artemis Rising Foundation (Invisible War, Hunting Ground). The New York Times reviewed it as "gut wrenching" and "important". The Village Voice called it "gripping, wrenching and persuasive". The filmmakers' objective was to get to the bottom of the systemic issues surrounding the rising suicide epidemic in the military. Traveling to over 50 U.S. cities, the filmmakers conducted over 150 interviews, including former Secretary of Defense Robert Gates, General David Petraeus, Admiral Michael Mullen (Former Chairman of the Joint Chief of Staff), Senator Patty Murray, General Peter Chiarelli, Brig. General Loree Sutton, Colonel Lawrence Wilkerson, Author Sebastian Junger and Mayor Rudy Giuliani.

Their journey led them to the realization that systemic neglect of behavioral health issues was caused by the lack of chain-of-command accountability on the issue. The film proposes the creation of a Behavioral Health Corps, making its primary call to action BHCNOW (Behavioral Health Corps Now), and starting a nonprofit (The Military Behavioral Health Initiative) dedicated to its advocacy. In 2016, the film has shown over 100 times at film festivals and special events nationwide (including at the U.S. Military Academy at West Point). Screening sponsors include the American Red Cross, IAVA, VFW, American Legion and many other top veteran advocacy groups. The film's DC theatrical premiere was hosted by four U.S. senators (including two on the Armed Services Committee who are working to screen it for the committee in 2017). The New York theatrical premiere took place aboard the S.S. Intrepid and was hosted by the Thayer Leader Development Group at West Point. The documentary continues to play in theaters around the country, gaining new advocates with each screening.

In April 2018, legislation based on the film will be introduced into this year's National Defense Appropriation Act



CASTING BY

The company's first feature documentary is a perfect example of the mandate, garnering both critical and popular success (both domestically and internationally) and creating change. Directed by Tom Donahue, *Casting By* was nominated for an Emmy and hailed as one of the top five documentary films of the year by the prestigious National Board of Review. It was reviewed as "outstanding!" by legendary critic Leonard Maltin and won the Gracie Award for Outstanding Documentary of the Year from the National Alliance of Women in Media.

After premiering at the Toronto and New York Film Festivals in 2012, *Casting By* played in over 50 festivals worldwide and was released in over 35 countries. Its impact was extraordinary, bringing recognition to the profession of casting directors, a previously under represented (female-dominated) group in a way they were never able to do on their own. Under increased scrutiny, four days before the film's premiere on HBO in 2013, the Academy of Motion Picture Arts and Sciences announced it was creating a casting branch. This year, as a direct result of the film's success and reach, Lynn Stalmaster, a casting director featured in the film, was awarded a lifetime achievement Oscar at the Governor's Award. It was the first time in the Academy's 89 year history that a casting director has received an Oscar.

The film proved to be a lightning rod for awareness and a catalyst for change and could lead to the creation of an Oscar category for casting within the next three years.



Marion Dougherty launched the careers of the biggest movie stars in the world. This is her story.

"Highly watchable...
Jampacked with evocative film clips and a who's who of actors and filmmakers"
-Gary Goldstein, The Los Angeles Times

"Outstanding"
-Leonard Maltin

"Illuminating...
A fresh perspective on the birth of the New Hollywood"
-David Reeney, The Hollywood Reporter

"Nothing short of awesome"
-Robert Krollier, Variety



A film by Tom Donahue
CASTING BY

SUBMARINE DELUXE Presents A M.E. LOZOVYKOVIC PRODUCTION / SUBMARINE DELUXE Presents A M.E. LOZOVYKOVIC PRODUCTION
A TOM DONAHUE FILM "CASTING BY" Original Music By LEON ROBERTS. Edited By JILL SCHWARTZ. Director of Photography PETER BOLTZ
Executive Produced By EDWARD GIBSON STEVE EDWARDS JOHN BAKER Co-Executive Produced By WAGANET WATSON Produced By GUY LAZAR
TOM DONAHUE, DANNA DOLBERT & AN ARGONELLA. Directed By TOM DONAHUE. Based On The LA Story BY MARION DOUGHERTY
HBO DOCUMENTARY FILMS

- featuring
- Woody Allen
- Jeff Bridges
- Glenn Close
- Robert De Niro
- Richard Dreyfuss
- Robert Duvall
- Clint Eastwood
- Danny Glover
- Diane Lane
- Bette Midler
- Al Pacino
- Robert Redford
- Martin Scorsese
- John Travolta
- Jon Voight

SUBMARINE
DELUXE

DIRECTOR - TOM DONAHUE

Donahue's latest feature documentary, *Thank You For Your Service* premiered at DOC NYC in November 2015. An examination of failed mental health policy in the U.S. military, it was called "gut wrenching and important" by The New York Times. The Hollywood Reporter wrote, "If this film cannot spur politicians to act, nothing will." A CreativeChaos vmg production, TYFYS was produced in association with the Sprayregen Family Foundation and Regina K. Scully & Artemis Rising Foundation (*The Invisible War*), and opened theatrically in October 2016 via Gathr Films.

Donahue's Emmy-nominated HBO feature documentary, *Casting By* was hailed as one of the top five documentaries of the year by the National Board of Review and described as "outstanding!" by legendary critic Leonard Maltin. It won the 2014 Gracie Award for Outstanding Documentary of the Year from the National Alliance of Women in Media. With interviewees including Al Pacino, Martin Scorsese, Diane Lane, Robert De Niro, Glenn Close, Clint Eastwood and Robert Redford, *Casting By* premiered at the Toronto and New York Film Festivals, played in over 50 festivals worldwide and has been released in over 35 countries. In 2013, as a result of pressure from the film's release on HBO, the Academy created a branch for casting directors.

Donahue also recently directed the feature documentary, *Davi's Way* and is producing a HBO documentary in association with Impact Partners entitled *Bleed Out*. Other directorial works by Donahue include the feature documentary, *Guest of Cindy Sherman*, and he has produced several film projects including, *Man Push Cart* (Official Selection, Sundance 2006 and Venice 2006, Nick Sandow's *Ponies* and the feature documentary, *Highway Courtesans*, which had its world premiere at the International Documentary Festival in Amsterdam, and its U.S. premiere at SxSW. In 2003, Donahue produced and edited Alfredo de Villa's acclaimed debut feature, *Washington Heights*, winner of five Best Picture awards at festivals worldwide. He also has extensive experience as a creator, producer, director and editor in television.

PRODUCER - ILAN ARBOLEDA

Ilan is the business visionary and primary producer on all CreativeChaos vmg projects, which include the award winning films *Casting By*, *Thank You For Your Service*, and *Davi's Way*. Ilan oversees all creative development, business development, finance and operations for CreativeChaos vmg.

Prior to his leadership of Creative Chaos, Ilan was COO and Executive Vice--President at Go Go Luckey Entertainment, a television production company with more than two dozen series and hundreds of hours of programming under its belt including: *Paranormal State* (A&E), *Decoded* (History), and *Prophets of Science Fiction* (Discovery) to name a few. At Go Go Luckey, he oversaw strategy, digital content, international sales, the nascent film division and was heavily involved in content creation and development, and the company's financial reporting. From 2003--2009, Ilan was the managing director at Cinapse, where he developed a \$5M multi--picture slate fund for The Syndicate (based at Universal Studios), secured partial funding on the \$15M Merchant/Ivory produced film *The White Countess* for Sony Pictures Classics, and was a producer on 2008 release *The Babysitters* starring John Leguizamo and Cynthia Nixon. Also in 2008, through Cinapse's distribution arm, Ilan released the films *Walking On Dead Fish* and *The Owl and the Sparrow* to critical success. He also consulted for media funds and international media conglomerates in places as diverse as Dubai, Dakar, Macau, Hong Kong, and Cebu.

In 2005, Ilan and a group of partners, based on their previous success with the acclaimed film, *Maria Full of Grace*, created Dynamo Capital, a \$10 million Latin American film fund based in Colombia, financing 4--5 films per year. He was the Executive Producer of *Satanas*, the company's first film, which was Colombia's nomination for the Academy Awards in 2008. Among its varied slate of films, the company also produced *Dog Eat Dog* (Sundance 2008), Colombia's nomination for the Academy Award in 2009, *Contracorriente* which won the international section at Sundance in 2010, and *Narcos*, the hit series on Netflix. Arboleda's films have appeared in over 50 film festivals including Cannes, Sundance, Berlin, Toronto and New York and have been released in numerous countries around the world. He holds a degree from the School of Foreign Service at Georgetown University.

THE GEENA DAVIS INSTITUTE ON GENDER IN MEDIA

Founded by Academy Award®-winning actor and advocate Geena Davis, the Institute is the only research-based organization working within the media and entertainment industry to engage, educate, and influence the need to dramatically improve gender balance, reduce stereotyping and create diverse female characters in entertainment targeting children 11 and under.

GDIGM has amassed the largest body of research on gender prevalence in entertainment, which spans more than 20 years. Their biennial symposium is the only event convening over 300 decision makers, content creators, and thought leaders to share best practices and create a blueprint towards establishing a gender-balanced media landscape.

The Institute works collaboratively with decision makers and content creators through their workshops, training sessions and research-backed content evaluation and recommendations. Its community educational outreach aims to inspire and sensitize the next generation of content creators to focus on gender equality and reducing stereotyping in children's media.

Their three-tiered approach of research, education and advocacy has brought the Institute to leading media and entertainment companies, organizations, educational institutions and multinational companies. The Institutes's research studies are frequently quoted in major media outlets including the The New York Times, Newsweek, Chicago Tribune, The Washington Post, USA Today, Variety, The Hollywood Reporter, The Wall Street Journal, CNN, and MSNBC.

www.seejane.org



Geena Davis Institute  on Gender in Media

EXECUTIVE PRODUCER - GEENA DAVIS

As a child, Geena Davis dreamed of being an actress. In 1978, Geena moved to New York to start her acting career. Her first appearance was *Tootsie* in 1982. Following good reviews, Geena moved to Los Angeles where she was cast as Wendy in the short-lived but critically acclaimed television series *Buffalo Bill* (1983) with Dabney Coleman. Her next appearance on television was in her own series *Sara* (1985). Geena then returned to the big screen in *Transylvania 6-5000* (1985) followed by the successful Chevy Chase movie *Fletch* (1985). From there on, she starred in the horror remake *The Fly* (1986), Tim Burton's dark comedy *Beetlejuice* (1988) and *The Accidental Tourist* (1988) that earned her an Oscar for Best Supporting Actress in 1989. After starring in *Earth Girls Are Easy* (1988) and *Quick Change* (1990) with Bill Murray, she had a pivotal role in the very successful *Thelma & Louise* (1991), directed by Ridley Scott, that garnered Academy Award nominations for Davis.

A League of Their Own (1992), with Tom Hanks and directed by Penny Marshall, was also a highly-acclaimed film and she then starred in *Hero* (1992). In 1994, *Speechless* was released under Davis' production and development company called "The Forge" with director Renny Harlin. In 1995, the production and development company released *Cutthroat Island* starring Geena as pirate leader Morgan. Geena has since starred in the thriller *The Long Kiss Goodnight* (1996) and played Eleanor Little in *Stuart Little* (1999) and *Stuart Little 2* (2002). She's also returned to TV, headlining *The Geena Davis Show* (2000) and *Commander in Chief* (2005), earning her a Golden Globe Award for Best Actress in a Television Series Drama in 2006. In 2008, Geena ventured to Sydney, Australia, playing the foul-mouthed mother of Harry Cook and Harrison Gilbertson to shoot the dark comedy *Accidents Happen* (2009).

Speaking on the importance of ***THIS CHANGES EVERYTHING***, Geena notes her own experiences in her career. "If women are continually depicted as one-dimensional, sidelined, stereotyped, hypersexualized, not given leadership roles or simply absent, it sends a very clear message: women and girls are not as important as men and boys. And that has an enormous impact on business and society."

PRODUCER - KERIANNE FLYNN

Kerianne Flynn is a film producer with a specific expertise in human relations and event production. She is the founder of New Plot Films, a production company focusing on innovative media and storytelling. She was an Executive Producer of *The Automatic Hate*, written and directed by Justin Lerner which premiered at the 2015 SXSW Film Festival and was released theatrically in 2016 by Film Movement. Kerianne is interested in supporting and producing films that precipitate thinking, create conversation, and foster positive change.

EXECUTIVE PRODUCER - SIMONE PERO

Simone Pero is an Executive Producer on *THIS CHANGES EVERYTHING*, who was highly instrumental in forming strategic partnerships and the vision for the film's social impact campaign. She is the founder of For Impact Productions, a social impact film marketing and production company. She is currently a producer of the highly-acclaimed Emmy-nominated film *The Tale*, starring Laura Dern, Ellen Burstyn and Common. Simone is leading the film's ground-breaking outreach campaign around the world (dir. Jennifer Fox; distributed by HBO Films; U.S. Dramatic Competition, Sundance 2018).

Simone's other most notable film projects include *A Woman, A Part* with Maggie Siff, *The C Word* with Morgan Freeman; *A Woman Like Me* with Lili Taylor, and Matt Heineman and Susan Froemke's *Escape Fire: The Fight to Rescue American Healthcare*. Simone's penchant for issue-driven film began as producer of Alice Elliott's award-winning documentary *Body & Soul: Diana & Kathy*. In addition to her producing work, Simone is on the leadership team and faculty at the Stony Brook Killer Films MFA in Film program. Previously, Simone was Vice President for Corporate Communications at MTV and Director of Communications and Marketing at Rainbow Media/Cablevision (now AMC Networks). Prior to joining the media and entertainment industry, Simone's career began in public policy and national politics.

EXECUTIVE PRODUCER - REGINA K. SCULLY

Regina K. Scully is the Founder and CEO of RPR Marketing Communications, a premier Public Relations Agency, NYC, specializing in exclusive consumer products and brands. A social entrepreneur, media activist, and documentary filmmaker, Ms. Scully is a leading communications and media consultant, speaking at schools, conferences, and companies around the world.

Ms. Scully is a three-time Emmy Award-winning and Academy-nominated producer of *The Invisible War*, the powerful 2012 film about the epidemic rapes of women and men in the military. She is also Academy-nominated producer of the song, *Til It Happens To You*, sung by Lady Gaga – theme song for the film, *The Hunting Ground*.

Ms. Scully has also produced upwards one hundred documentary films, shining a light on some of the most challenging social issues of our time. Some of her powerful films include: *Fed Up*, *Newtown*, *Dreamcatcher*, *Prophet's Prey*, *Alive Inside*, *Miss Representation*, *Under the Gun*, *Audrie & Daisy*, *Hazing*, *Resilience*, *The Mask You Live In*, *Trapped*, *Anita Hill: Speaking Truth to Power*, and *Maya Angelou: And Still I Rise*. A 30-year veteran in the combined fields of journalism, public relations, brand marketing, and media literacy.

Regina K. Scully is the Founding Sponsor of the Athena Film Festival (NYC), which support and highlights women in film-making. Ms. Scully is also the Founding Sponsor of the Women's Media Center "Live with Robin Morgan", which is a nationally syndicated radio show on CBS.

In addition to film-making, Ms. Scully is deeply passionate about education reform and has helped launch and support some of the most successful inner city charter schools in the country: the Success Academy Schools in NY (www.successacademies.org) and the Making Waves Academy Schools in Northern California (www.makingwaves.org).

Ms. Scully sits on the Boards of Stanford University Board of Philanthropy and Civil Society, CA; Project ALS, NYC; Harvard Women's Leadership Board; V- Day Board; TheRepresentationProject.org; Women's Media Center, NYC.; and the Georgetown Institute for Women, Peace, and Security.

PRODUCED BY



GEENA DAVIS - EXECUTIVE PRODUCER

Writer, producer, Academy Award® and Golden Globe winning actor and founder of the Geena Davis Institute on Gender in Media



MADELINE DI NONNO - EXECUTIVE PRODUCER

CEO of the Geena Davis Institute on Gender in Media, with extensive experience in media, marketing and business development in entertainment, non-profit and digital media



KERIANE FLYNN - PRODUCER

Kerianne Flynn is the founder of New Plot Films, a feature film and documentary production company based in New York City. New Plot Films focuses on telling great stories in unique ways by supporting and producing films that precipitate thinking, create conversation and foster positive change



REGINA K. SCULLY - EXECUTIVE PRODUCER

Founder of Artemis Rising Foundation and three time Emmy award-winning and two time Academy Award®-nominated producer for *Anita Hill*, *Miss Representation*, *Invisible War*, *Hunting Ground*, and *Fed Up*



TOM DONAHUE - DIRECTOR / PRODUCER

Gracie award winner and director of Emmy-nominated *Casting By* (HBO) and *Thank You For Your Service*, which opened theatrically in October 2016



ILAN ARBOLEDA - PRODUCER

Primary producer on all CreativeChaos projects overseeing creative development, business development, finance and operations for the company



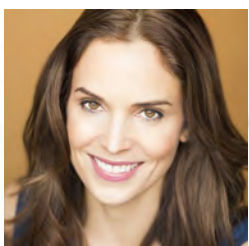
JENNIE PETERS - EXECUTIVE PRODUCER

Entertainment marketing and publicity executive specializing in content creation, strategic partnerships, events, media and influencer relations



PATTY CASBY - EXECUTIVE PRODUCER

Producer of theater and film, & founder of Widdertill Productions which supports the development and distribution of narratives and documentaries



ROBIN PAUL - CO-PRODUCER

Award winning actor and producer. She starred on the NBC hit *Ed* and in the indie darling *A Tale of Two Pizzas*. She has appeared on shows as diverse as *Law & Order: SVU* and *The OC*



MANDY STEIN, CO-PRODUCER

Mandy was an associate producer on *The Devil's Playground*. She produced both *Slasher & Crossover* for IFC Films and *What Remains* for HBO. She directed *You See Me Laughin'*, *Too Tough To Die: A Tribute To Johnny Ramone*, *CBGB: Burning Down the House & Bad Brains*

WE ARE FORTUNATE TO HAVE LEADING PARTNERS WHO SHARE IN OUR VISION TO SHIFT THE NARRATIVE FOR WOMEN IN HOLLYWOOD & BEYOND. JOIN OUR ILLUSTRIOUS TEAM OF SUPPORTERS:

- GOOGLE
- DAVID YURMAN
- NEW PLOT FILMS
- GEENA DAVIS INSTITUTE ON GENDER IN MEDIA
- REGINA K SCULLY
- BLOOMBERG LP
- MICHAEL STARS FOUNDATION
- LYFT ENTERTAINMENT

**WHAT HAPPENS IN FRONT OF AND BEHIND THE
CAMERA AFFECTS US ALL - WOMEN, GIRLS, MEN, &
BOYS ACROSS CULTURES & SOCIETAL SPHERES.
FROM THE RED CARPET, TO THE BOARDROOM
TO THE CLASSROOM.**



AN URGENT CALL TO TO STAKEHOLDERS WITHIN AND OUTSIDE HOLLYWOOD TO DEMAND EQUITY, EQUAL OPPORTUNITY AND FAIR REPRESENTATION OF WOMEN BEHIND AND IN FRONT OF THE CAMERA. IT IS ALSO A CALL FOR ACTION ACROSS ALL SPHERES OF OUR SOCIETY.

THE FILM ***THIS CHANGES EVERYTHING*** WILL BE THE LAUNCH OF A SOCIAL ACTION CAMPAIGN OF DEEP, SOLUTION-DRIVEN ENGAGEMENT WITH INTERNAL & EXTERNAL STAKEHOLDER GROUPS, WITH THE HELP OF CORPORATE, GOVERNMENT, NON-PROFIT AND COMMUNITY PARTNERSHIPS.

JOIN US.

CONTACTS

For trade publicity and sales inquiries regarding *THIS CHANGES EVERYTHING* please contact :

Rene Ridinger - rridinger@smithandcompany.com

For general/media inquiries regarding CreativeChaos vmg, please contact:

kahlil@the5thcolumnpr.com or **5C@the5thcolumnpr.com**

THANK YOU

CREATIVECHAOS  VMG