

TIFF PRESENTS

# HIGHER LEARNING

Master Class with Erin Sarofsky  
Additional Resources

The Higher Learning staff curate digital resource packages to complement and offer further context to the topics and themes discussed during the various Higher Learning events held at TIFF Bell Lightbox. These filmographies, bibliographies, and additional resources include works directly related to guest speakers' work and careers, and provide additional inspirations and topics to consider; these materials are meant to serve as a jumping-off point for further research. Please refer to the event video to see how topics and themes relate to the Higher Learning event.

## Erin Sarofsky

Personal Website: <http://www.erinsarofsky.com/>

Company Website: <http://sarofsky.com/>

Twitter: <https://twitter.com/erinsarofsky>

IMDb: <http://www.imdb.com/name/nm2674887/>

## Interviews with Erin Sarofsky

The Art of the Title. "Captain America: The Winter Soldier (2014)" *The Art of the Title title sequences*, [www.artofthetitle.com](http://www.artofthetitle.com). <http://www.artofthetitle.com/title/captain-america-the-winter-soldier/> [last accessed April 11, 2017]

CBS News, "Giving credit: The creators of movie title sequences" *CBS Sunday Morning*, [cbsnews.com](http://www.cbsnews.com). February 26, 2017. <http://www.cbsnews.com/news/giving-credit-the-creators-of-movie-title-sequences/> [last accessed March 22, 2017]

Coratelli, Carlo. "Behind the Scenes of Marvel Titles – Interview to Erin Sarofsky (Sarofsky Corp.)". *The White Space*, <http://lospaziobianco.com>. January 24, 2016. <http://lospaziobianco.com/813-behind-the-scenes-of-marvel-titles-interview-to-erin-sarofsky-sarofsky-design/> [last accessed March 22, 2017]

DesignThinkers. "Valuing Content for its Quality – Interview with Erin Sarofsky". *DesignThinkers*, [designthinkers.com](http://www.designthinkers.com). September 20, 2016. <https://www.designthinkers.com/News/2016/Valuing-Content-for-Its-Quality-Interview-with-Eri.aspx> [last accessed March 22, 2017]

Frei, Vincent. "Guardians of the Galaxy: Erin Sarofsky – President, Owner, and Executive Creative Director – Sarofsky". *Art of VFX*, [artofvfx.com](http://artofvfx.com). December 18, 2014. <http://www.artofvfx.com/guardians-of-the-galaxy-sarofsky/> [last accessed March 22, 2017]

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Graphic Design USA. "Erin Sarofsky". *Graphic Design USA*, gdusa.com. February 3, 2017.  
<http://gdusa.com/peopletowatch2017/erin-sarofsky> [last accessed March 22, 2017]

Metz, Nina. "Behind-the-scenes look at TV opening credit creation". *Chicago Tribune*,  
chicagotribune.com. October 10, 2014. <http://www.chicagotribune.com/entertainment/tv/ct-tv-titles-20141010-column.html#page=1> [last accessed March 22, 2017]

Moran, Gwen. "Winning As a Woman in a Male-Dominated Field". *Fast Company*, fastcompany.com.  
April 16, 2014. <https://www.fastcompany.com/3029082/winning-as-a-woman-in-a-male-dominated-field> [last accessed March 22, 2017]

Rochester Institute of Technology. "Beyond the Spot. Interview with Erin Sarofsky". *Graphic Design at RIT Program Blog*. <http://graphicdesign.cias.rit.edu>. October 23, 2014.  
<http://graphicdesign.cias.rit.edu/beyond-the-spot-interview-with-erin-sarofsky/> [last accessed March 22, 2017]

TIFF. "Erin Sarofsky | Title Design for CAPTAIN AMERICA: CIVIL WAR". Youtube. Uploaded by TIFF. 11 November 2016, <https://www.youtube.com/watch?v=dEyA1HqWPCw&t=16s>

## Art of the Title

Website: <http://www.artofthetitle.com/>

Twitter: <https://twitter.com/artofthetitle>

Facebook: <https://www.facebook.com/ArtoftheTitle>

## Designers and Artists Mentioned during the event

David Carson, Designer. <http://www.designishistory.com/1980/david-carson/>

Saul Bass, Designer. <http://www.designishistory.com/1960/saul-bass/>

Maurice Binder, Designer. <http://www.artofthetitle.com/designer/maurice-binder/>

Pablo Ferro, Designer. <http://www.artofthetitle.com/designer/pablo-ferro/>

David Mack, Comic Book Illustrator. <https://www.facebook.com/David-Mack-21231086294/>

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## Additional Title Design Articles and Websites

Art of the Title. "10 Women of Title Design". *Art of the Title*, artofthetitle.com. March 15, 2015.  
<http://www.artofthetitle.com/feature/10-women-of-title-design/> [last accessed March 22, 2017]

Budrick, Callie. "2017 Design Trends: Predictions from Top Creatives" *How Design*, howdesign.com.  
December 19, 2016. <http://www.howdesign.com/design-business/2017-design-trends/> [last accessed March 22, 2017]

Gross, Rebecca. "The Graphic Art of Film Title Design Throughout Cinema History" *Design School blog at canva.ca*. 28 November 2015. <https://designschool.canva.com/blog/film-titles/>. [Last accessed April, 11 2017]

Design is History. <http://www.designishistory.com/> [last accessed April 11, 2017]