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NEWS RELEASE

TIFF BOOMBOX PARTY TO BOLDLY GO WHERE NO ONE HAS GONE BEFORE

Augmented reality dancing, teletransportation and alien-wrestling await guests at TIFF's annual fundraiser

TORONTO – TIFF announced today the details for its annual charity fundraiser **BOOMBOX**, which will take guests through a building-wide, multi-sensory adventure at TIFF Bell Lightbox in celebration of the 50th anniversary of *Star Trek*[™]: The Original Series. Taking place on **Thursday, October 27, BOOMBOX: Warp Speed** builds on TIFF's fall film and talks programme, **50 Years of Star Trek**, and promises guests an out-of-this-world, sci-fi-inspired extravaganza of food, drinks, performances and installations by artists sharing their perspective on the much-loved franchise.

DJ Jules Bangsworth and DJ Romeo are set to rock party-goers in the RBC Lobby —TIFF's largest and most lively event space. The Atrium wall will feature a large-scale video projection of Tendril Studios' virtual reality project, **Sankhara**, which shows an astronaut's view of our awe-inspiring universe as he returns home from a mission. For one night only, artist Kyle Kofsky will transform TIFF's loading docks into *The Cargo Bay*: a crew dance party space with music by **DJ M, DJ Blush** and **The Warp Tens**, as well as alien wrestling matches staged by **Superkick'd**.

A holographic cabaret will take place in Luma on the second floor, as creative technologist and dancer **Jacob Niedzwiecki** presents **PILLAR**: an app-powered augmented-reality movement installation featuring Toronto's best dance artists, with music provided by legendary Toronto producer Solitair and live performances by vocalist Yoana Rae. Prolific Canadian storyteller and filmmaker, **RTI**, is set to stun third floor visitors with his immersive virtual-reality journey that will simulate the experience of tele-transportation. The project features stunning visuals from a variety of locations around the world along with soaring perspectives from the sky.

Toronto multimedia artist and musician, **Maylee Todd**, will take over the HSBC Gallery on the first floor with her interactive **Cosmic Portal** to create a sensational, live-music experience of original songs accompanied by a string quartet. Todd's personal sonic expression, combined with her mesmerizing 3D image-mapped projections and "virtual beings," will send BOOMBOX party-goers to a whole new world. Admission to this sweet sci-fi experience is \$30.

While guests move throughout the many spaces at TIFF Bell Lightbox, roaming make-up artists will apply prosthetic Vulcan ears and Klingon foreheads to willing participants. Guests are invited to join in the cosplay and wear their most inspired *Star Trek* and sci-fi fashions.

Tickets to **BOOMBOX** are \$160 for the public, \$150 for TIFF Members and \$1600 for a Party Ticket Package that includes 12 tickets for the price of 10. Doors open at 9 p.m. Guests are encouraged to dress with the event theme in mind. For more information and to purchase tickets, please visit tiff.net/BOOMBOX or call 416-599-TIFF (8433) or 1-888-599-8433. TIFF prefers Visa.

BOOMBOX is an annual fundraising event in support of TIFF. Proceeds allow TIFF to continue to showcase world-renowned film programming and innovative exhibitions, provide enriching workshops and diverse educational initiatives for youth and aspiring

TIFF is a charitable organization with a mission to transform the way people see the world, through film.

TIFF Bell Lightbox, Reitman Square, 350 King Street West, Toronto ON Canada M5V 3X5 416-599-TIFF / 1-888-599-8433

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*Toronto International Film Festival Inc. Charitable Registration # 11930 4541 RR0001



filmmakers, and to support the community through outreach. [Find more information](#) about how TIFF's charitable efforts bring the power of film to life.

50 Years of *Star Trek* takes place at TIFF until December 30, 2016 and features several facets of *Trek*-minded programming, including a full retrospective of all *Star Trek* motion pictures; five **Trek Talks**, presented with CBS Consumer Products and the Canadian Space Agency; ***Star Trek: The Original Series*** episode marathons; and **The Fifth Quadrant: Sci-Fi After *Star Trek***, a programme of post-*Trek* sci-fi films that came in the wake of the franchise. Visit tiff.net/startrek for more information.

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About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Province of Ontario, the Government of Canada, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L'Oréal Paris, and Visa, and Major Supporters the Government of Canada, the Government of Ontario, and the City of Toronto.

BOOMBOX is generously supported by Richardson GMP (Lead Partner), Pizza Pizza (Supporting Partner), TriBro Studios (Production Partner), Onex and Anne-Marie Canning (Artist Project Supporters).

50 Years of *Star Trek* is presented with CBS Consumer Products and the Canadian Space Agency.

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For information, contact the Communications Department at 416.934.3200 or email proffice@tiff.net.

For images visit the media site at tiff.net/press.

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