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MEDIA RELEASE

TIFF ANNOUNCES NEW YEAR-ROUND THEATRICAL SERIES FOR CANADIAN FILM

TORONTO – TIFF today announces a new screening series for Canadian film as part of the organization's strategic focus on showcasing Canadian creators and talent. This new series will replace the Canada's Top Ten Film Festival, which was held every January, by offering each feature film the opportunity to have a full theatrical run at TIFF Bell Lightbox throughout the year. TIFF will announce its list of the top 10 essential Canadian films of 2018 in December.

The top 10 Canadian shorts will be presented in a winter screening as part of TIFF's year-round shorts programming, and the top 10 Canadian student shorts will be screened as a part of the TIFF Next Wave Film Festival, the popular youth film festival that TIFF presents each February.

TIFF Artistic Director and Co-Head Cameron Bailey says the decision to expand the Canadian offerings was made as part of the organization's five-year Strategic Plan and reevaluation of programming that puts audiences' needs at its heart.

"TIFF prides itself on being a home for Canadian cinema – launching emerging talent and showcasing Canadian filmmakers," says Bailey. "The new Canada's Top Ten Theatrical Series personifies the goals of our organization: to promote current Canadian films and filmmakers, to protect our rich film heritage, and to champion the critical importance of film as an art form. We believe this kind of support will allow creators to benefit from being part of the overall Canada's Top Ten list, while also receiving individual attention through a full theatrical release at TIFF Bell Lightbox."

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About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Province of Ontario, the Government of Canada, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

TIFF is a charitable organization with a mission to transform the way people see the world through film.

TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L'Oréal Paris, and Visa, and Major Supporters the Government of Canada, the Government of Ontario, and the City of Toronto.

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TIFF is a charitable organization with a mission to transform the way people see the world, through film.

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