

Wolt

A Neighborhood Guide

KARLI: THE STREET THAT NEVER STANDS STILL

Look up on Leipzig's Karl-Liebknecht-Straße and you may spot four figures tucking into a meal. They're the Löffelfamilie – or "Spoon Family" – depicted in one of the area's best-known landmarks: a protected neon sign that dates back to when the site below was a food factory. Today, it remains a distinctive feature on a colourful street where food is still a big part of life.

Running from central Leipzig south through the city, KarLi – as it's affectionately known locally – is lined with cafés and restaurants that fill with friends. In between are independent shops, some serving regulars who have been coming back for years. Trams rumble past throughout the day, with the street staying lively well into the evening.

For Danial Chouani, owner of Olive Tree, three words sum up KarLi: "Multicultural, diversity and togetherness." Florist Thuy Nguyen, who has been running Blumenhaus Orchidee on the street for more than 20 years, finds it difficult to put her finger on any one thing: "It's hard to say what's so special about it, because I love everything."

It's this mix of people, cultures and businesses that gives the street its distinctive character.

KARLI BY THE NUMBERS: How the neighborhood ate and ordered in the 12 months to July*

IN THE SHOPPING BASKET

TOP OF THE LIST

DRINKS

FOLLOWED BY CHOCOLATE & CANDY AND CRISPS

SWEET STREAK

COOKIES

~1.6X THE GERMAN WOLT AVERAGE

FLOWER POWER

BOUQUETS

TOP THE NON-FOOD RETAIL CATEGORY

PEAKS

AROUND ⅕ ORDERS ARE PLACED ON

SUNDAY

DINNERTIME

IS THE BUSIEST

LOCAL LOVE

>70% OF ORDERS FROM KARLI VENUES STAY WITHIN **3KM**

KARLI ON WOLT**

THE NUMBER OF KARLI VENUES ON WOLT HAS NEARLY

DOUBLED

SINCE THE LEIPZIG LAUNCH

RESTAURANT FAVORITES

BURGERS & FRIES, SUSHI AND KEBABS

ARE KARLI FAVORITES, WASHED DOWN WITH A COLA

26,000+

BURGERS ORDERED

OVER 20%

OF LEIPZIG ORDERS FEATURE BURGERS

~1.4X THE GERMAN WOLT AVERAGE

Who's who

"We really love this street - and there's a real sense of community here among the restaurants."



DANIAL CHOUANI
OWNER, OLIVE TREE

"It's the heart and soul of Leipzig. If you really want to get a feel for Leipzig, then KarLi is the place to go."



HAROUN KHALIL
CO-FOUNDER,
SMACK THAT SMASH BURGER

"I know lots of people here. These days, I mostly serve regulars whom I've known for over 20 years."



THUY NGUYEN
CO-OWNER AND MANAGER,
BLUMENHAUS ORCHIDEE

"The KarLi was always a bit like home to me when I was growing up."



BESHANN AHMADI
OWNER,
PROJECT NAPOLI AND KIOSK 1

"The whole street is always bustling. The street is alive, with people constantly passing through it."



KARIM ABDULARIM
COURIER

"I think it's really important not just to follow the big names, but also to support the local acts. And they're all here on KarLi."



TAKA SAYED
WOLT CUSTOMER

Local commerce matters

Neighborhoods are more than the streets and buildings that make them up – they're shaped by the people who live, work and spend time there, and by the thousands of small choices they make every day.

Every local order is part of something bigger, supporting nearby businesses, creating opportunities for couriers, and helping people stay connected to their community.

Neighborhood Stories explores the people and relationships at the heart of local commerce.



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*Figures are based on completed orders for the period Q3 2025 – Q2 2026. For this analysis, the KarLi neighborhood refers to the area covering the commercial stretch of Karl-Liebknecht-Straße. Burger and cookie figures are the share of Leipzig restaurant orders containing at least one such item, against the average for Wolt restaurant orders in Germany. KarLi delivery distance covers orders from merchant partners on the street regardless of destination; item and peak-time figures cover orders delivered to the neighborhood, including from partners outside it.
**Venue growth compares the number of KarLi venues on Wolt with the Leipzig launch baseline.