

TENEO

SA's No. 1 Online School

Entrepreneurship & Online Website

Ages 11 - 18+



Understand the foundations of **E-commerce** and build your own website.

ACCESS NETWORK AFRICA

Description

Are you a high school student with big dreams of building a successful online business? Look no further! Our E-Commerce Bootcamp is the perfect opportunity to kickstart your journey into the world of online entrepreneurship. Join us for an immersive and enlightening experience that will equip you with the knowledge, skills, and confidence to succeed in the dynamic e-commerce landscape. By the end of this bootcamp you will understand the foundations of E-commerce and build your own website.

Bootcamp Highlights:

- **Master the Fundamentals:** Get to grips with the basics of e-commerce, from understanding what it is to knowing how it works. You'll build a strong foundation to set the stage for your future success.
- **Create Your Online Store:** Learn how to design, set up, and launch your very own online store. You'll get hands-on experience with popular e-commerce platforms and tools. Each student will create a website as part of the bootcamp.
- **E-Commerce Business Strategies:** Explore a range of strategies and tactics to attract customers, increase sales, and boost profitability. Discover the art of marketing, pricing, and customer retention.
- **Product Sourcing & Inventory Management:** Uncover the secrets of sourcing products, managing inventory, and ensuring seamless order fulfillment.
- **Mobile Commerce & Future Trends:** Explore the ever-evolving world of mobile commerce and discover the latest trends in e-commerce, setting you up for future success.
- **Hands-On Activities:** Engage in practical exercises, case studies, and real-world projects to apply your knowledge and enhance your skills.
- **Networking Opportunities:** Connect with like-minded high school students, industry professionals, and mentors who can provide guidance and support as you embark on your entrepreneurial journey.
- **Expert Guidance:** Benefit from the expertise of seasoned e-commerce professionals who will mentor and guide you throughout the bootcamp.
- **Certificate of Completion:** Receive a certificate to showcase your participation and newly acquired skills, a valuable addition to your resume and college applications.

Duration

- Start date 27 June

Cost

R800.00 for the course.

Paid 2 days before the course starts.

Who can join?

Ages 11 - 18+

Programme Requirements:

- Attendees will all be required to have their own laptop or PC devices.
- Learners will have to have an email address.

Students Responsibilities:

- Students have to attend two online session per week
- Students will have to share progress of practical website project

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