

ANNUAL REPORT 2018



AMY ACTON, RN, BSN

Executive Director,

Phoenix Society for Burn Survivors

Dear Friends,

The past year was a remarkable one, full of impact and change. In 2018, we laid a strong foundation for an even stronger future, and I thank our community for your ongoing commitment to making Phoenix Society greater than ever before.

It was an honor to bring our community to West Michigan and welcome Phoenix World Burn Congress to our home in 2018. It was an exciting time shared with our supporters as we reflected on the growth we made and where we still need to go.

Looking forward, we know that there are still people who are not connected to our community, resources, and support. More than 11 million people are burned each year, and we continue to aspire to assure that no one recovers from a burn injury alone.

Phoenix Society has embraced our role as a global convener and connector. We are committed to expanding our community's reach—but we can't do it alone. I invite you to join our journey so that we can reach more people in more places and with more resources. We are committed to making sure that wherever you are, whenever you need it, our community is there.

Thank you to our community for your ongoing trust and confidence in Phoenix Society. Together, we're building a future greater than before.

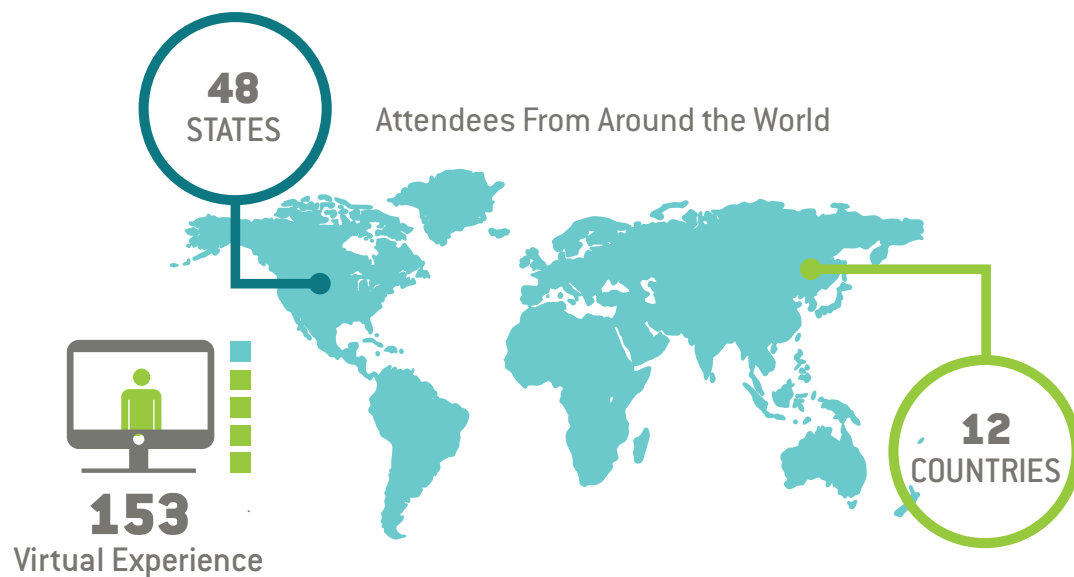
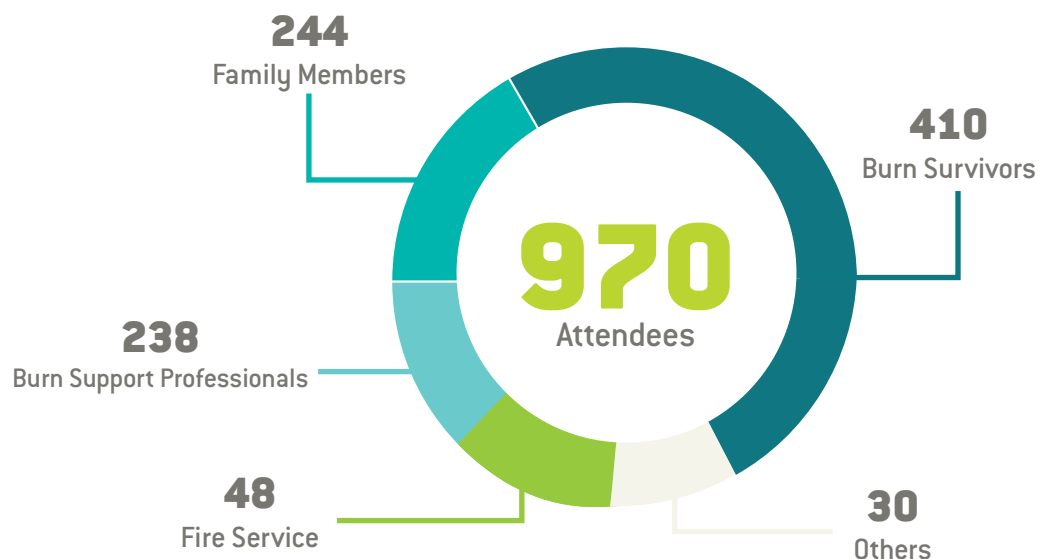
Gratefully,

A handwritten signature in black ink that reads "Amy Acton".

P.S. View our video annual report and learn more about our vision and impact at www.phoenix-society.org/report18.

BY THE NUMBERS

PHOENIX WORLD BURN CONGRESS



IMPACT



1880

Reached Out For Help
Up 56% From 2017



158

Trained Survivor Advocates
14 States Impacted

2

Phoenix Fellows
620 Hours Served



75

Phoenix SOAR Hospitals
6 Added In 2018

13

Phoenix Education Grants Awarded

REACH



217,000

Website Visitors
Up 15% From 2017



15

TV + Radio Segments



11

Print + Online Articles

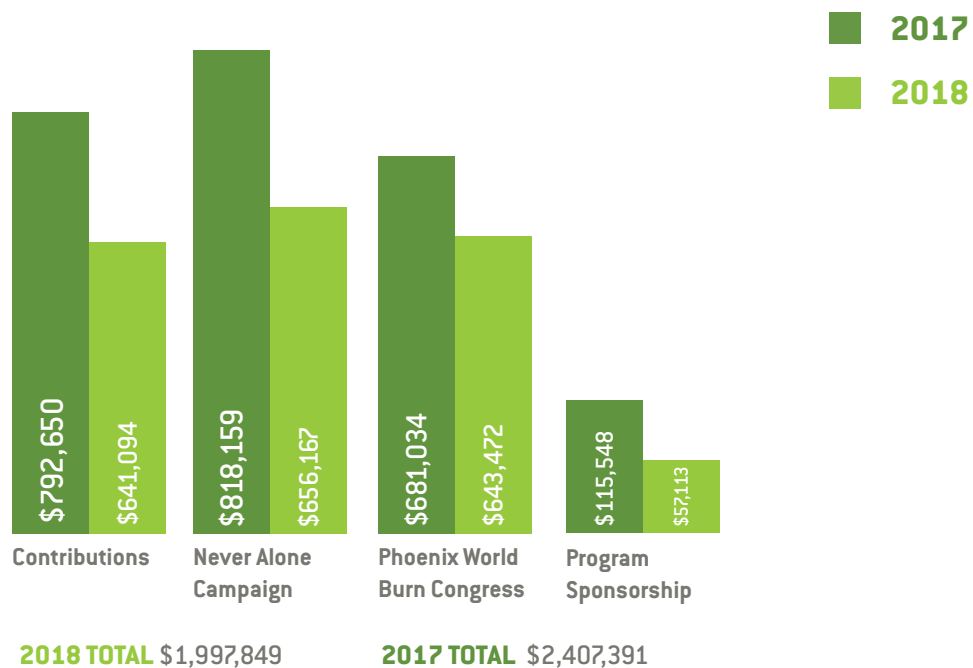


1 Million

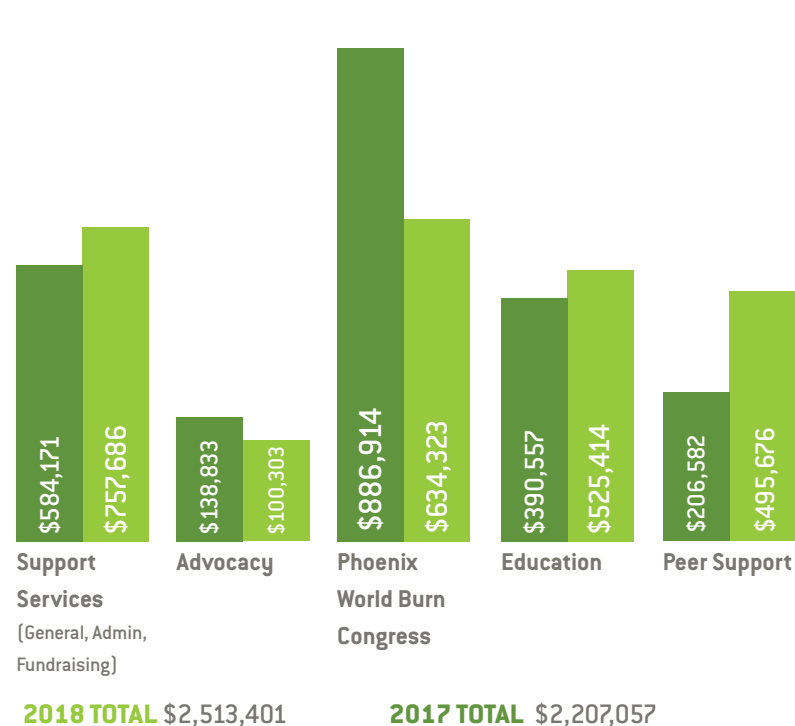
Social Media Impressions

FINANCIAL REPORT

REVENUES + SUPPORT



OPERATING EXPENSES



NET ASSETS

