Dear Friends,

The past year was a remarkable one, full of impact and change. In 2018, we laid a strong foundation for an even stronger future, and I thank our community for your ongoing commitment to making Phoenix Society greater than ever before.

It was an honor to bring our community to West Michigan and welcome Phoenix World Burn Congress to our home in 2018. It was an exciting time shared with our supporters as we reflected on the growth we made and where we still need to go.

Looking forward, we know that there are still people who are not connected to our community, resources, and support. More than 11 million people are burned each year, and we continue to aspire to assure that no one recovers from a burn injury alone.

Phoenix Society has embraced our role as a global convener and connector. We are committed to expanding our community’s reach—but we can’t do it alone. I invite you to join our journey so that we can reach more people in more places and with more resources. We are committed to making sure that wherever you are, whenever you need it, our community is there.

Thank you to our community for your ongoing trust and confidence in Phoenix Society. Together, we’re building a future greater than before.

Gratefully,

P.S. View our video annual report and learn more about our vision and impact at www.phoenix-society.org/report18.

AMY ACTON, RN, BSN
Executive Director,
Phoenix Society for Burn Survivors
BY THE NUMBERS

PHOENIX WORLD BURN CONGRESS

970 Attendees

- 244 Family Members
- 238 Burn Support Professionals
- 410 Burn Survivors
- 30 Others
- 48 Fire Service

153 Virtual Experience

ATTENDEES FROM AROUND THE WORLD

- 48 STATES
- 12 COUNTRIES

IMPACT

- 1880 Reached Out For Help Up 56% From 2017
- 158 Trained Survivor Advocates 14 States Impacted
- 2 Phoenix Fellows 620 Hours Served
- 13 Phoenix Education Grants Awarded
- 75 Phoenix SOAR Hospitals 6 Added In 2018

REACH

- 217,000 Website Visitors Up 15% From 2017
- 15 TV + Radio Segments
- 11 Print + Online Articles
- 1 Million Social Media Impressions
FINANCIAL REPORT

REVENUES + SUPPORT

<table>
<thead>
<tr>
<th>Source</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$792,650</td>
<td>$641,094</td>
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<tr>
<td>Never Alone Campaign</td>
<td>$818,159</td>
<td>$565,167</td>
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<tr>
<td>Phoenix World Burn Congress</td>
<td>$881,034</td>
<td>$643,472</td>
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<td>Program Sponsorship</td>
<td>$115,548</td>
<td>$57,113</td>
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2018 TOTAL $1,997,849

2017 TOTAL $2,407,391

OPERATING EXPENSES

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<tr>
<th>Service</th>
<th>2017</th>
<th>2018</th>
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<tr>
<td>Support Services</td>
<td>$584,171</td>
<td>$757,686</td>
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<tr>
<td>Advocacy</td>
<td>$238,833</td>
<td>$301,803</td>
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<td>Phoenix World Burn Congress</td>
<td>$886,914</td>
<td>$634,123</td>
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<td>Education</td>
<td>$390,557</td>
<td>$472,314</td>
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<td>Peer Support</td>
<td>$206,582</td>
<td>$138,833</td>
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2018 TOTAL $2,513,401

2017 TOTAL $2,207,057

NET ASSETS

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<tr>
<th>Year</th>
<th>开始</th>
<th>结束</th>
<th>变化</th>
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<tr>
<td>2016</td>
<td>$4,348,722</td>
<td>$4,549,056</td>
<td>+ $200,334</td>
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<tr>
<td>2017</td>
<td>$4,549,056</td>
<td>$4,033,501</td>
<td>- $515,555</td>
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</table>
| 2018 | $4,033,501 | $4,348,722 | - 

To view our complete financial information, click here.