# **Journey Magazine Advertising**

#### ABOUT THE MAGAZINE

A free publication for the burn community: resources, stories, and updates delivered directly to the mailboxes of anyone in the burn community, including burn survivors, loved ones, and allied professionals (firefighters, hospitals, and healthcare providers).

#### **SPONSORSHIP**

The Journey Magazine is the premier magazine of the burn community featuring articles that aim to support, inform, engage, and connect our communities. Magazines will be published both online and in print. We know this is the purchase of advertising space and is not a tax deductible donation.



## MAGAZINE AUDIENCE



13,000 Printed & Mailed Nationally



**Unique Website** Visitors Annually



190,000 **Reach On Social** Channels Annually

|--|

150 burn centers, hospitals, and foundations subscribed

### SERVICES & RATES

	ONE EDITION	TWO EDITIONS	MATERIAL DEADLINE
Back Cover [1/2 Page]	\$2,000	\$3,600	SPRING EDITION
Inside Front Cover [Full Page]	\$3,000	\$5,400	MARCH 1, 2024
Full Page	\$2,000	\$3,600	
1/2 Page	\$1,250	\$2,250	FALL EDITION
1/4 Page	\$1,000	\$1,800	AUGUST 12, 2024

For more information on sponsoring an ad in our Journey Magazine, contact us today.

616.208.1141

WWW.PHOENIX-SOCIETY.ORG

RANDERSON@PHOENIX-SOCIETY.ORG