

PHOENIX SOCIETY FOR BURN SURVIVORS

Journey Magazine Advertising Rates

ABOUT THE MAGAZINE

A free publication for the burn community: resources, stories, and updates delivered directly to the mailboxes of anyone in the burn community, including burn survivors, loved ones, and allied professionals (firefighters, hospitals, and healthcare providers).



SPONSORSHIP

The Journey Magazine is the premier magazine of the burn community featuring articles that aim to support, inform, engage, and connect our communities. The magazine publishes 2-3 issues per year. Magazines will be published both online and in print. We know this is the purchase of advertising space and is not a tax deductible donation.

SERVICES & RATES

Back Cover [Half Page]	\$1,500
Inside Front Cover [Full Page]	\$2,500
Full Page	\$1,500
1/2 Page	\$900
1/4 Page	\$600

MAGAZINE AUDIENCE



13,000

Printed & Mailed Nationally



180,000+

Unique Website Visitors
Annually



190,000


Reach On Social Channels
Annually



140

burn centers, hospitals, and
foundations subscribed

For more information on sponsoring an ad in our Journey Magazine, contact us today.

 616.208.1146

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