



DOBBS ANNIVERSARY ACTION

June 24 marks the anniversary of the Dobbs decision, which overturned Roe v. Wade and ended nearly 50 years of federally protected abortion rights.

On June 24th Women's March is calling on activists to come together for nationwide banner drops.

What is a banner drop? A banner drop is a dramatic and effective tactic used in protests, actions, or performances to draw attention to a message.

Note: Banner drops may not be legal depending on where it is placed and the legal jurisdiction in which the activity occurs. Please check your local laws before proceeding and understand the risk. Nothing in this toolkit is, or is intended to be, legal advice.

Below is a step-by-step guide on how to safely and successfully execute one. And check out a [short video tutorial here](#). What if I can't do a banner drop? Our partners at *Visibility Brigade* have an alternative for [overpass actions](#).

1. DESIGN THE BANNER

- **Message:** Keep it short, bold, and legible from a distance.
 - Our Bodies, Our Futures, Our Abortions
 - BANS OFF OUR BODIES
 - Abortion is Healthcare
- **Size:** Large enough to be seen but manageable to carry and hang.
- **Material:** Use lightweight fabric like ripstop nylon, canvas, or bedsheets.
- **Paint:** Use fabric paint, acrylics, or spray paint. Avoid materials that will flake.

- [Sample artwork with grid](#) used as guide to paint 54"W x 76"L bedsheet.

2. PREPARE FOR HANGING

- **Grommets:** Make duct tape grommets in the corners by covering the corners of fabric in duct tape on both sides and cutting a hole.
- **Weight the Bottom Corners:** using cardboard, newspaper, sand in bags, or fill empty water bottles with dried beans.
- **Rigging Ropes:** Attach ropes, inch-wide fabric strips from the same material, or zip ties in the duct tape grommets you made.
- **Fold for Drop:** Accordion fold or roll it up with a quick-release line so it can be unfurled dramatically.

3. CHOOSE THE LOCATION

- **Visibility:** Overpasses, buildings, balconies, parking garages, elevated walkways, windows, balconies, atriums, tunnels, etc.
- **Legality:** Public property is usually safer legally, but check local laws.
- **Access Points:** Scout how you'll get up/down, secure it, and leave safely.
- **Weather:** Avoid windy days, since banners become sails and can be dangerous.

4. ASSEMBLE YOUR TEAM

- **Roles**
 - Location Scouts
 - Banner Droppers
 - Documenter (photo/video)
 - Communications (see Get Attention & Talking Points below)
- **Timing:** Plan for a quick, coordinated deployment.

5. DROP IT

- **Setup:** Climb and secure your lines or zip ties.
- **Drop:** On cue, release the folded banner for maximum dramatic impact.
- **Document:** Have someone photograph/video it right away before it's removed.
- **Share:** [Send us your pics and video](#) so we can share them and uplift your work!

6. LEGAL AND SAFETY CONSIDERATIONS

- Avoid blocking traffic or creating hazards.
- Don't trespass on high-security or dangerous structures.
- Understand your risks by checking your local laws.

7. GET ATTENTION

- Amplify on social media.

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- Let local reporters and news stations know about the time the banner drops so they can stop by, and make it easy for them by sending a follow-up press release of photos and videos of the banner falling.

TALKING POINTS

- Almost four years ago, the Supreme Court took a right women had held for nearly 50 years. Today 13 states enforce near-total bans and dozens more restrict abortion in some way, so where a woman lives now decides whether she controls her own body.
- These bans reach every pregnant woman, not just those seeking an abortion. Doctors in ban states delay or refuse care for miscarriages and failing pregnancies because they fear prosecution, women have died waiting, and mothers in ban states are nearly twice as likely to die from pregnancy-related causes as mothers in states that protect abortion.
- The bans turn pregnancy into a crime scene. Police have arrested and charged women after miscarriages and stillbirths, prosecutors are treating pregnancy loss as a possible homicide, and lawmakers in 13 states have moved to bring homicide charges against people who get abortions. Every pregnant woman is now a suspect.
- The bans fall hardest on the women with the fewest options: women of color, women scraping by, women in rural towns hours from a clinic, and immigrant women afraid to seek care. They are the groups these bans hit hardest, women of color in ban states are more likely to die during or after pregnancy, and the mothers ProPublica has documented dead under these bans were women of color.
- This is a democracy fight. Most Americans want abortion to stay legal, and when the question goes directly to voters, they protect it, yet a handful of judges and politicians stripped that right from everyone and now reach into the most private decision a person can make. A government that can control your body can control anything.



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