



PGE Foundation Impact Report 2022



Foundation



Peggy Fowler
Chair



Gregg Arntson
Executive Director

When the PGE Foundation was formed in 1997 its purpose was simple: improve the quality of life for all Oregonians.

By focusing our philanthropic resources on education and family stability, we believe we've made a meaningful impact. In fact, during this past year, as we celebrated our 25th year, the foundation hit a proud milestone—granting more than \$28 million to community-based organizations across the state.

But we know the issues facing Oregonians are not simple or easily solved with money alone. They are multi-faceted and interdependent. That's why this past year we've been exploring, along with our partners, how we can make a greater, more focused impact, particularly in communities where deep-rooted disparities continue to persist.

In the coming years, we'll continue listening, learning and moving forward together to make Oregon a better place for everyone. We'll continue to build upon our long-standing commitment to education and engaging youth in creative, career-connected learning opportunities.

We'll reflect on what we've learned through our Project Zero green jobs internship program as we work with community partners to open up career pathways for working-age individuals, from skills development to entrepreneurship. And, we will be expanding our investments in programs that empower Oregon families to create generational wealth and greater economic prosperity.

We are honored to be part of this community we call home and extend our gratitude to each and every person who finds a way, large or small, to make Oregon a more equitable and kinder place full of hope and promise.

Sincerely,

Peggy Y. Fowler *Gregg Arntson*



Project Zero intern touring the PGE Pelton Round Butte Dam, a Destination Employer. Photo credit: PGE



2022 Project Zero interns at Equity Day at Timothy Lake. Photo Credit: PGE

What's really being built here is our future

At PGE Foundation, we've seen first-hand the amazing things that come from supporting young people in developing a clear vision of success and providing resources to help them forge that path. Through support for organizations like Portland YouthBuilders, we're helping youth from underresourced communities access vocational training, leadership development and real-world, hands-on learning opportunities. Portland YouthBuilders continues to make a profound impact in our community by offering high school completion, counseling and long-term support to youth who've experienced poverty, violence, drugs, hunger, and loss and helps them build a bright future moving forward.

Strengthening our commitment to economic prosperity

Building on our longstanding investments in career-connected learning and workforce readiness, PGE Foundation is shifting our Safe & Stable Families cycle in 2023 to a grantmaking cycle focused on expanding career pathways.

It's less of a new way forward and more of a refinement of what we believe will provide the most value to the community—empowering working-age individuals to develop the tools, skills and knowledge necessary to strengthen economic mobility.

Beginning in May 2023, we invite community-based organizations to apply for funding to support workforce development, job readiness and entrepreneurship.



Portland YouthBuilders participants completing their vocational training. Photo credit: Portland YouthBuilders

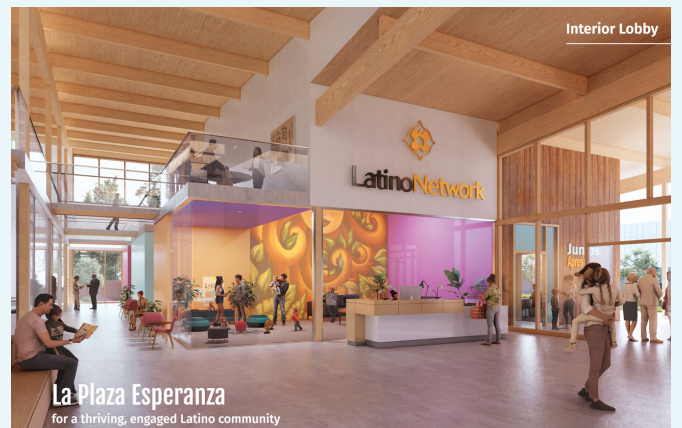


Latino Network community event. Photo credit: Latino Network

Strengthening Oregon’s fastest growing community

Oregon’s Latino population has grown tremendously over the past three decades, with over 14% of Oregonians now identifying as Latino. While this growth has led to many positive outcomes for the community, such as more Latino-owned restaurants, businesses and gathering spots, a gap in helpful resources for our Latino neighbors can still be felt. Over the past year, PGE Foundation has made significant investments in organizations that help Latino individuals and families build the skills and knowledge to achieve economic prosperity.

An exciting project that will soon be serving the community is La Plaza Esperanza—Latino Network’s new 18,000 square-foot facility located in Gresham’s Rockwood neighborhood. The new multi-purpose youth program space will strengthen and expand access to a wide variety of youth-focused programming aimed at promoting positive outcomes for education, employment, health and more. Plus, the building plans include a solar-ready roof, demonstrating how the Latino community is leading the way on environmental justice and addressing climate change.



Site renderings of La Plaza Esperanza. Photo credit: Latino Network

The beauty of where art, history and culture converge

The beauty of Pacific Northwest arts and culture can be felt throughout Oregon and its rural communities are no exception. For years, the Confluence Project has been working with K-12 schools, linking students from lower-income and rural households with professional Native artists, Tribes and community partners to create meaningful projects about the landscape we share. More than 1,250 students, teachers and community members will have the opportunity to work together with indigenous artists and tradition keepers to improve their understanding of river, land and people-based Columbia River cultures. Something wonderful happens when you support creative experiences that value critical thinking, problem solving and self-efficacy. And we are always thankful for the opportunity to be a part of it.



Keeli Nehani Littleleaf Kotchik (Warm Springs) and Jared Jackson (Klamath) present traditional powwow dancing through Confluence in the Classroom. Photo credit: Confluence Project

Who's that behind the camera?

America loves its movie stars. But as anyone in the entertainment business will tell you, it takes a lot more than a pretty face to make a film. From directing, camera operating, script supervising, grips and more, there are a variety of opportunities behind the camera. Unfortunately, the industry has not historically provided those opportunities to many people of color. That's one of the reasons PGE Foundation supports Lion Speaks.

Lion Speaks is committed to helping BIPOC communities tell their stories through film and was looking for additional funding for the production of *Outdoor School: The Movie*, a film project that provided training opportunities in the film industry for BIPOC individuals.

In addition to creating a film, the project includes a workforce development component, with department-specific training taught by industry professionals that gives students a crash course in filmmaking, media and technology, mentorship and job placement.

"I'm so thankful that our project was the recipient of funding for "Outdoor School" last year. It truly made a difference in our journey to share a historic Portland story while training a diverse group of young people in the art of filmmaking."

- Ime N. Etuk, Lion Speaks founder



Behind the scenes footage during the making of *Outdoor School: The Movie*. Photo Credit: Sebastian Rogers

[Click here to watch the Outdoor School movie trailer](#)

Project Zero: We're just getting started!

Completing its third year of implementation, PGE Project Zero empowers young adults from underrepresented communities across Oregon through green job internships that help them gain valuable life and work skills while doing their part to fight climate change.

In fact, the program's unique approach to engaging youth in creating cleaner, greener more equitable communities was recognized by Portland Business Journal with a 2022 Innovation in Philanthropy Award. We share this recognition with the amazing partners who helped design and advise the work of Project Zero and provide support for interns and their families.

Our partners include:

- Blueprint Foundation
- Camp ELSO
- Children's Forest of Central Oregon
- Clackamas Workforce Partnership
- Columbia Slough Watershed Council
- Deschutes River Conservancy
- Discover Your Forests
- Ecotrust
- Forest Park Conservancy
- Friends of Trees
- Heart of Oregon Corps
- In4All
- Literary Arts
- OnPoint Community Credit Union—Financial Beginnings
- Oregon Youth Corps
- Outsiden
- Mudbone Grown
- The Environmental Center
- Upper Deschutes Watershed Council
- Verde
- Worksystems, Inc.

Through the years

27 interns

have completed the 6-month green job internship (60% BIPOC young adults and 18% LGBTQ).

28 green employers

have engaged in discussions about equity and inclusion in the workplace and provided onramps to Project Zero interns to enter the fast-growing green job sector.

36 PGE employees

have served as "champions," mentoring Project Zero youth over the course of their experiences.



Kevin Lopez, 2022 Project Zero intern at Columbia Slough Watershed Council, led environmental stewardship and paddle events. Photo credit: PGE



Adam Baek, Project Zero intern at Blueprint Foundation and now building a career with Destination Employer Columbia Land Trust, poses with former Project Zero Director, Kimberly Howard Wade, and Kregg Arntson, PGEF Executive Director, at the Portland Business Journal Innovation Awards. Photo Credit: PGE Foundation

Learn more about Project Zero at portlandgeneral.com/projectzero

2022 by the numbers

\$1,453,000

Total grants paid in 2022

\$343,000

Investment in culturally specific/BIPOC communities

\$28+ million

Grants paid since 1997

\$122,500

55 College scholarships

60%

Dollars granted supporting
Communities of Color

50%

Project Zero interns
identifying as BIPOC

18%

Dollars granted outside
tri-county, exceeding 15% goal

29

Grants given by Community 101 students at 10
PGE Foundation funded schools in 2021-2022

1

Innovation in Philanthropy Award
for Project Zero

2022 grants by focus area



Grants

Safe & Stable Families

\$25,000+

- Bienestar
- El Programa Hispano Catolico
- Helping Hands Re-entry Outreach Centers
- Home Share Oregon
- IRCO (Year 2 of 2 year commitment)
- Kôr Community Land Trust
- Northwest Housing Alternatives
- Our Just Future
- Proud Ground (Year 2 of 2 year commitment)

\$15,000+

- Community Action Organization
- Familias en Acción
- Impact NW
- MountainStar Family Relief Nursery
- New Avenues for Youth
- Oregon Food Bank
- Salem Harvest

\$10,000+

- Children's Center
- Clackamas Service Center, Inc.
- Clackamas Women's Services
- Family Building Blocks
- Feed The Mass
- Friends of Zenger Farm
- Growing Gardens
- Love INC. of North Marion County
- Marion-Polk Food Share Inc.
- Metropolitan Family Service
- Neighborhood House, Inc.
- Partners for a Hunger-Free Oregon

\$5,000+

- Our Village Gardens

Creative Expression

\$25,000+

- Portland Art Museum and Northwest Film Center
- Young Audiences (Year 4 of 4 year commitment)

\$15,000+

- Caldera
- Lion Speaks

\$10,000+

- Arts Council of Pendleton
- Children's Healing Art Project
- Confluences
- Literary Arts
- Metropolitan Youth Symphony
- Oregon Ballet Theatre
- Oregon Children's Theatre Company
- Oregon East Symphony
- Oregon Symphony
- Portland Center Stage
- Portland Opera Association, Inc.
- Portland Playhouse
- Washington County Historical Society
- White Bird
- Yamhill Enrichment Society

\$5,000+

- Broadway Rose Theatre Company
- Global Works Community Fund
- High Desert Museum
- Michael Allen Harrison's Play It Forward
- Miracle Theatre Group
- North Pole Studio Project
- Portland Youth Philharmonic Association
- Steps for Youth
- Warm Springs Boys & Girls Club
- World Oregon
- Write Around Portland

Education

\$25,000+

- Adelante Mujeres
- All Hands Raised (Year 1 of 2 year commitment)
- Black Student Success (Oregon Community Foundation)
- Constructing Hope Pre-Apprenticeship Program
- Latino Network (Year 1 of 3 year commitment)

\$15,000+

- Chemeketa Community College Foundation
- College Possible
- Elevate Oregon
- Girls Inc. of the Pacific Northwest
- Oregon Business Council Charitable Institute
- Oregon STEM
- South Metro-Salem STEM (Oregon Tech Foundation)
- Portland Community College Foundation

\$10,000+

- Airway Science for Kids
- Beaverton Education Foundation
- Boys & Girls Club of Salem, Marion & Polk Counties
- Friends of Saturday Academy
- Oregon MESA (Portland State University Foundation)
- Portland Metro STEM Partnership (Portland State University Foundation)
- Portland YouthBuilders
- Project Ledo
- Stand for Children Leadership Center

\$5,000+

- ACE Mentor Program of Oregon

PGEF Scholarships

\$25,000+

- Oregon Alliance of Independent Colleges & Universities
- Oregon State University Foundation
- Portland State University

\$15,000+

- Oregon Tech Foundation

\$10,000+

- University of Oregon Foundation

\$2,500+

- Black United Fund
- Hispanic Metropolitan Chamber
- Pride Foundation
- The Skanner Foundation
- United Negro College Fund

Director's Grants

\$50,000+

- Dougy Center - Gift in Memory of Gwyneth Gamble Booth

\$7,500+

- Dougy Center
- Literary Arts

\$2,500+

- Friends of Lincoln High School
- World Oregon

Community 101

\$35,000

PGE Project Zero

\$115,000

- In4All



“The PGE Foundation Fund in Memory of Gwyneth Gamble Booth will live on in perpetuity at Dougy Center supporting children and families experiencing the most difficult circumstances of loss and grief – families like those who found hope through Gwyneth’s presence as a fierce ally, sounding board, listening ear, and guiding light. We are grateful to partner with PGE Foundation to celebrate the lifelong legacy Gwyneth leaves behind in the eyes of every child, and every parent, who feels less alone when they come through Dougy Center’s doors.”

— Brennan Wood, Executive Director, Dougy Center

Honoring Gwyneth Gamble Booth

In October of 2022, we experienced a great loss with the passing of PGE Foundation founding chair, Gwyneth Gamble Booth. A true force of nature, the ripple effects of her leadership, mentorship, authenticity and humanity will be felt within our communities for years to come.

A powerful philanthropist and journalist, she was known to break down barriers for women and breaking glass ceilings. She was the first woman to serve on Portland General Electric’s Board of Directors and later became chair of PGE Foundation.

She also served on the boards for the Portland Japanese Garden, the Portland Art Museum, and the Regional Arts Council. In 1998, along with her husband Brian, she was given the Portland First Citizen Award, which honors civic achievement and business leadership.

In her honor, a gift has been made from PGE Foundation to establish an endowment fund at The Dougy Center, an organization especially close to Gwyneth’s heart where she volunteered as a group facilitator for over 30 years, as well as served on their Board of Directors for over 12 years.

“Gwyneth was smart, strong and determined, while being gracious, generous, and caring, making her one of Portland’s most celebrated civic icons and philanthropists with an amazing heart for the people in our community.”

— Peggy Fowler, Chair, PGE Foundation

About the foundation

PGE Foundation is the philanthropic arm of Portland General Electric. Founded in 1997, the foundation was created through an endowment with the expressed purpose of improving the quality of life for Oregonians. Since its inception, more than \$28 million has been awarded to community organizations across the state.

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