



#Ducati1Million Contest

Rules of the art contest

Promoter

"#Ducati1Million Contest" is an art contest ("Contest") promoted by Ducati Motor Holding S.p.A. - with registered office in Via Cavalieri Ducati 3 - Bologna, Italy ("Promoter and/or Ducati")

Duration of the contest and geographic scope

The Contest begins 20 Oct 2018 at 5.00 am (CET) and ends 30 Oct. 2018 at 11.59 pm (CET).

Purpose and object of the Contest

The Contest seeks to reward artistic works realised through the creative pictures that show the passion for Ducati and Ducati riders & team. The winners of the Contest will be awarded with a "Full GP Ducati Experience" package.

Contest participants

The contest is open to everyone. Contest participants must be 18 or older or be considered adults in their country of residence. These requirements will be verified when awarding the prize.

Contest registration

Registration for the Contest is free. To participate, participants must: Post photos on Instagram, with the official hashtag #Ducati1Million. Posts on other platforms or without hashtags will not be considered valid.

By participating in the contest the participant implicitly authorises Ducati to use the Work without any restrictions in terms of place, use, time and media, for commercial purposes and to promote its corporate image and otherwise, and acknowledge Ducati's right to modify and/or process the Work as needed, hereby waiving any claim, financial or otherwise, against Ducati for its use of the Work.

By participating in the Contest, the author of the creative Work assumes all legal responsibilities related to it, including the non-infringement of third-party copyright rights. Ducati reserves the right to publish and/or disseminate and/or use the winning creative Works for future communications and initiatives.



Contest procedures

Starting from 20 October 2018, fans will be able to post their pics on Instagram using the official hashtag, describing what Ducati means for them.

A jury at Ducati, made by the two Ducati Riders Andrea Dovizioso and Jorge Lorenzo, will select at its sole discretion the winner.

The winner will be notified personally by Direct Message via Ducati's Instagram accounts. The contacted finalist is required to respond no later than 24 hours after receiving the message, under penalty of exclusion from the list of finalists.

Winner will be announced not later than Nov 30 2018.

Contest awards

The winner will receive a full Ducati GP Experience package for two persons.

The package will include: two paddock passes, lunch at the circuit, meet and greet with the riders and garage visit.

Flights and accommodation are payed by the winner.

The winner must choose the GP race among the one we schedule in the 2019 calendar.

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