

COMPETITOR INFO

BUTTER BEAN MEMORIAL RAIL JAM
CARDRONA ALPINE RESORT
SATURDAY 5TH JULY 2025



EVENT DESCRIPTION

The Butter Bean Memorial Rail Jam (BBMRJ) is a jam in honour of Sam Finnemore, who was an inspiring young snowboarder and part of the Cardrona Whanau. The Rail Jam is super fun, casual and inclusive and kicks off late morning features set up by our Cardrona Park Crew. The features are installed to encourage riders of all ages and abilities to "give it a go" and showcase their skills and style. The BBMRJ is noisy and fun, and thanks to Volcom, Burton, Pit Viper, Skull Candy, Boardhouse, Rad Gloves, K2, Ride and Soundbox, there is a ton of swag given out to riders who step up or throw down.

EVENT FORMAT

The set-up will have side by side rail features, similar to Stag Lane. The day kicks off with practice in the morning before it gets seriously not so serious as the jam gets hyped up by the MC. Riders who rip get awarded with swag prizes and cash for tricks which are tossed out as awards throughout the event. It vamps up to some big prizes given out for big balls riding. On the day skiing and snowboarding are the winners and everyone gets to enjoy a fun day on the mountain in memory of Sammy "Butter Bean" Finnemore.

HOW TO ENTER

Enter on the day just by dropping into the course. Entry is free; however, all competitors must have a valid lift pass to compete. Discounted passes are available for competitors Child: \$70, Adult \$135 through any of the Cardrona Ticket Offices. Helmets are mandatory for all events at Cardrona and Treble Cone. The Butter Bean memorial competitors don't need to wear competition bibs as stand out performances are called out over the mic and riders receive prizes and awards throughout the event.

EVENT SCHEDULE

Note: Night prior there will be a trust introduction in Apres + Trust explanation on the day prior to start of Jam. Speeches prior will be done by AJ and Ange.

8.30am	Arena set up
11am	Opening welcome speech Course open and the jam begins
12:30pm	BBQ Lunch, more riding or just chill out
2pm	Pack up and go shred the rest of the mountain then go home stoked.

AWARDS & RESULTS

Awards will be given throughout the event (Swag Toss) for skiers/boarders who were slaying it during the day. The event centres around the rail features and everyone is encouraged to mob around the features and get amongst the action on the day.

