



  
CARTUS<sup>®</sup>  
*Insignia*<sup>SM</sup>

THE CARTUS EXPERIENCE, UNIQUELY YOURS





# Cartus *Insignia*—the Cartus experience, uniquely yours

With more than 65 years of trusted guidance in the relocation sphere, Cartus recognizes that one size does not fit all. Cartus Insignia is backed by decades of dedicated experience and purpose-built to support the unique needs of versatile leaders looking for mobility expertise.

Our solutions are specially designed to provide purposeful care to clients who move just a few select employees each year, from guidance for your new hires to customized, extensive attention for your key talent.

Cartus Insignia caters to organizations searching for comprehensive resources or specialized solutions for their relocation program and benefits a multitude of professionals, including:

- Newcomers to global mobility
- Human Resources generalists with newly acquired corporate relocation responsibilities
- Experienced mobility leaders with limited bandwidth looking to grow or support new strategies

Nearly 80% of Cartus clients move less than 100 employees annually

# Your dedicated partner— *wherever you want to go*

Whether you're looking to establish your corporate relocation program, maintain your current success, or achieve new business objectives, we deliver solutions that embrace your unique needs.

Our Cartus Insignia mobility experts partner with your organization to become an extension of your team—embracing your company culture and keeping your organizational objectives close at heart.

Cartus Insignia is dedicated to creating a mobility experience that embraces your unique needs. We believe in cultivating an ongoing relationship with you in order to better serve your needs and those of your employees. The Cartus Insignia core beliefs ensure that you are at the center of all we do—from local moves to global ventures.

## A true *partnership*

The Cartus Insignia team is proud to work alongside clients who value the relationship as much as we do. Commitment is an understatement—our clients trust us to meet and exceed expectations time and time again. Cartus Insignia provides our clients with a dedicated team that has the proven experience to guide them at every step—from program planning and cost control strategies to day-by-day implementation and support of their employees.



We do not relocate a large volume of employees on an annual basis and we chose Cartus because of their size—we wanted a vetted partner with a large client base from which to glean best practices. Our account manager is extremely talented with industry knowledge, and is skilled at balancing both customer and client experience flawlessly.”

— Michelle Stone, Senior Benefits Program Manager, Total Rewards, Fannie Mae

98% of Cartus clients rated their experience as “favorable,” including 8 out of 10 who deemed it “excellent”



# When and where *you need us*

At Cartus, our global footprint isn't a "nice-to-have"—it's a requirement for creating a solid, expansive foundation our clients can build upon. Every relocation program is important and every distance is within reach. Our clients rely on Cartus because we understand that complexities in relocation are not dependent on the number of moves you make. If and when our clients are ready to expand, we're there to support them.

With decades of segment-specific experience under our belt, we have grown and nurtured strong relationships over the years with clients of all sizes, and it's our Insignia clients that most value all that Cartus has to offer: attention to detail on par with boutique agencies, ample resources to support their growth, state-of-the-art technology, and a constant commitment to investing in their future.

“The relationship I have with Cartus is very important—my account team knows me and anticipates my needs. We didn't have any expatriates until 2018, and Cartus had the global capabilities to support us as we expanded.”

— Director, Human Resources,  
Manufacturing Organization



# Your expert *mobility team*

When our clients trust us with their mobility programs, our favorite part is learning together. They teach us how to serve their particular needs, and we share with them the ins and outs of relocation backed by more than 65 years of experience—including more than two decades devoted to this core segment.

While large relocation programs often employ mobility experts within their company, our Insignia clients turn to us for in-house expertise. We faithfully execute their program by expertly managing the time-consuming, day-to-day tasks of relocation, allowing them to make better use of their HR department, avoid fixed administrative costs, and redirect internal resources to areas where they have a higher strategic impact. Not only do we become a seamless extension of their organization, but we deliver relocation how our clients want it. We're here to nurture our clients and support their growth along the way.

“I am a team of one supporting not only mobility but other responsibilities. I look to Cartus and specifically my account manager as an extension of our organization—just on a different payroll.”  
— Global Mobility Manager,  
Fortune 500  
Risk Mitigation Company

## Service *excellence*

Cartus Insignia is prepared to support our clients every step of the way. From building strong relationships to adapting to our client's culture to deliver a tailored experience, we believe in delivering not only the best service, but the right service for our clients' unique needs. Our dedicated service over the past few decades to clients with growing mobility programs is a testament to our commitment to this distinct client group.

94% of relocating employees rated their Cartus experience as “favorable,” including 8 out of 10 who deemed it “excellent”

“We have been with Cartus for over 20 years moving less than 20 employees annually. They have been a great partner to our business. I consistently get A+ feedback from our transferees regarding their experience with Cartus. Many of them have been transferred in the past by other relocation firms and typically indicate that Cartus is ‘heads and shoulders’ above everyone else.”

— Randall Johnson, Executive Vice President,  
Human Resources and Administration, Penske Corporation



Cartus Insignia is excited to work alongside your team to ensure a seamless and exceptional relocation experience for you and your employees. To partner with Cartus Insignia, please contact us at [cartussolutions@cartus.com](mailto:cartussolutions@cartus.com).



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