

Human Touch, Digital Reach: Bridging Language and Cultural Gaps with Technology-Enhanced Coaching Solutions

Our new digital learning environment amplifies the service delivery impact of our personalized Intercultural & Language Solutions, transforming the relocation customer experience.

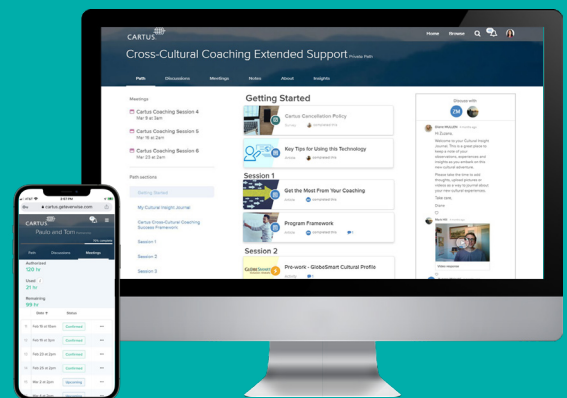
In the age of digital transformation and remote work environments, human connection is more important than ever. Our goal is to utilize technology to enhance our industry-leading services through stronger experiences and better outcomes for our clients and their employees. Our new digital learning environment for Intercultural & Language Solutions both guides employees as they travel and relocate to new destinations and coaches them through one of the most important transitions of their careers and their personal lives.

Focusing on Human Connection

Building confidence. Shifting mindset. Inspiring wellness. We help create relationships that propel employees to the next level of their professional and personal lives by preparing them for their new role and motivating them toward proactive personal and professional growth.

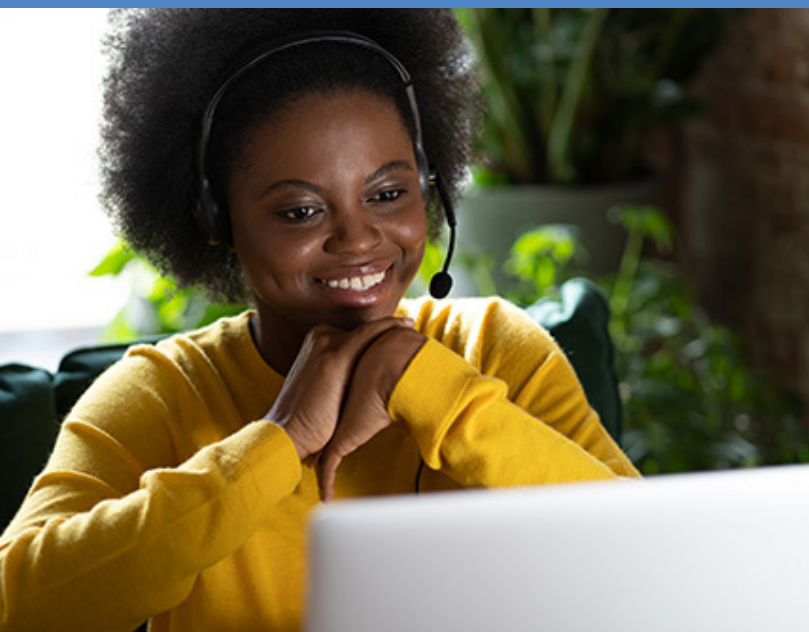
With our blended learning solutions, everyday life becomes the classroom, and our team of experts takes on the role of coach, teacher, mentor, and friend to accompany employees on their journey. We believe an international relocation and the journey to confidence, independence, and positive growth is unique for each and every individual. Supporting assignee development and making employees feel heard and appreciated leads to better outcomes and higher retention; it also stimulates growth within the workforce that helps organizations succeed.

Features that Support Growth and Success



By amplifying the reach of our exceptional service delivery and customer experience with an enriched digital learning environment, we cater to each individual to ensure they feel connected to their personal learning path and professional goals. The new digital learning environment provides:

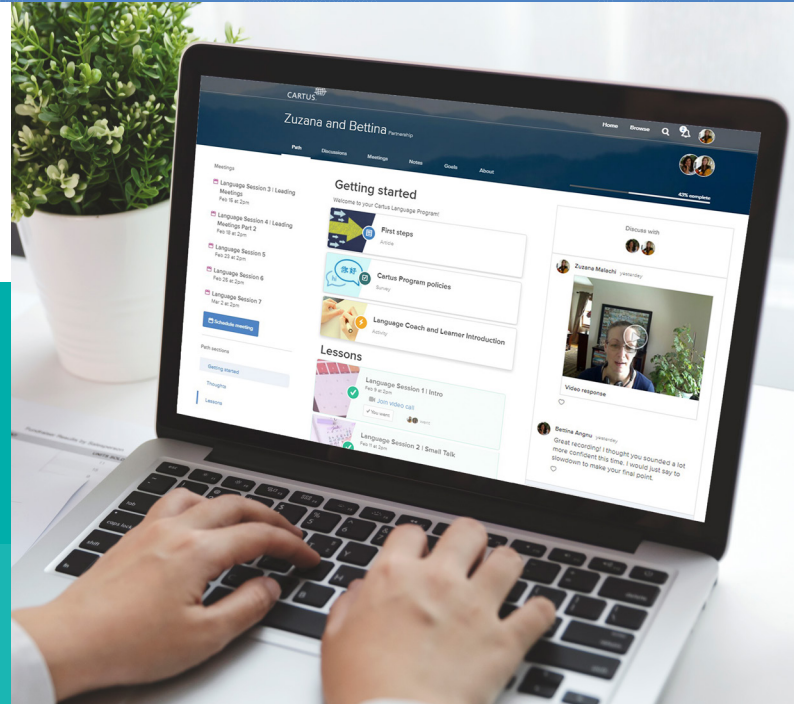
- Seamless connection between assignees and their coaches for expert guidance when and where they need it
- Innovative learner dashboard with accomplishment milestones to motivate continual growth
- Custom curated content for faster learning with the best-suited coaches
- Digital discussion board for assignees and coaches to share resources, post articles, upload videos, ask questions, share successes and challenges, and more
- Convenient mobile access, digital scheduling, and virtual meeting integration
- Enhanced and simplified assignee experience



Digital Learning Environment

Growth Through Transition

Both cross-cultural and language training help to reduce the challenges of adjusting to a new lifestyle, mitigate the risk of failed assignments, and develop agile employees who collaborate more effectively across diverse populations.



SIMPLIFIED

Through phone, tablet, or computer, employees and their accompanying family can access a dedicated portal for scheduled sessions, lessons, notes, conversations, and notifications.



SUPPORTED

Each assignee is paired with the right coach for them—one whose background, expertise, personality, and interests create a common ground to develop trust and motivate real progress. The support is ongoing, as coaches mentor employees and their family members through various stages of transition.



PERSONALIZED

Our system uses an algorithm that identifies the best coach-learner assignments from our global pool of certified intercultural coaches, subject-matter experts, and language and communication coaches. Once matched, the coach and learner co-create a learning experience that is unique to each individual.



LOCALIZED

We partner assignees with local experts so they can learn the ins and outs of their unique locale—from communication norms to business practices, it's the nuances that spell success.

Best-in-class, Learner-centered Talent Development Solutions

Our language and cultural coaching come together in a shared digital learning environment to provide a single, unified transition support experience for your employee and their family.

The custom pathways—delivered in-person or virtually—developed for each unique employee and family may include:

- Language training
- Cross-cultural support
- Assessment and repatriation support
- Specialized youth programs
- Global communication programs for more advanced speakers
- Global leadership and team development solutions
- And more!

Whether bridging communication gaps or crossing a cultural divide, we will prepare your global talent to succeed—wherever their journey takes them.

Please contact your Cartus representative to learn more.