Square

Staff guide to Local Cash

Local Cash[1] is a new reward paid by Cash App[2] for the first year to help drive more orders at businesses like yours. Customers can earn and redeem Local Cash at participating businesses through Square Point of Sale and Cash App.

Learn how customers earn and redeem Local Cash at participating businesses, and what your team can expect at checkout.

How it works



Customers earn after they pay

After a qualifying order, customers scan the QR code on your display to follow your business and earn 10% back in Local Cash, up to $10 per order.

Missed the scan?

Tap “Print instructions” to give the customer a printed QR code to claim later. It expires 24 hours after purchase.



Customers scan to redeem

At payment, customers tap Redeem on your display, then scan the QR code with Cash App. Local Cash earned at any participating business works here.

Checkout stays the same

Your Point of Sale updates automatically. Ring up and take payment as usual. Redeemed Local Cash applies on the payment screen.



Pause during a rush

Anyone running your Point of Sale can pause Local Cash claiming in Settings for 30 minutes to 3 hours. Customers can still redeem Local Cash while it’s paused.

No pitch needed

You don’t need to explain or promote Local Cash. If asked, customers earn 10% back, up to $10 per order, to redeem at any participating business.

Learn more

Questions about your business’s participation? Ask your manager or visit squareup.com/neighborhoods/learn.

[1]Local Cash is a promotional reward with no cash value. Customers can earn 10% back in Local Cash, up to $10 per order. [2]Cash App is a financial services platform, not a bank. Banking services provided by Cash App's bank partner(s). See cash.app for more details. Cash App funds the cost of Local Cash rewards for the first 12 months. Not transferable or redeemable for cash. Additional terms apply. Offers and program terms subject to change.