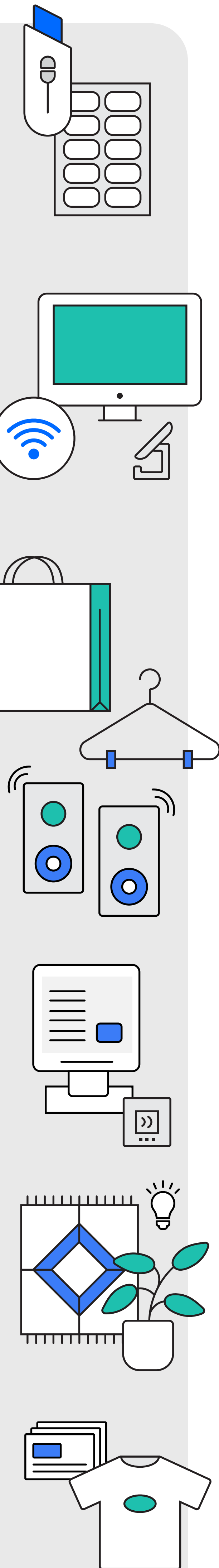


# Everything You Need To Run a

## Retail Store

From inventory essentials to point-of-sale solutions, here are all of the items you'll need to run a brick-and-mortar retail business.

This checklist is for educational purposes and does not constitute legal, financial or tax advice. For specific advice applicable to your business, please contact a professional.



### ☐ Inventory

- ☐ Shelving
- ☐ Labels/printer/pricing gun

#### CONSIDER:

- ☐ Scale
- ☐ Box cutters
- ☐ Shipping materials

### ☐ Back office

- ☐ WiFi
- ☐ Computer/tablet
- ☐ Basics (pens/paper/staplers/clips)
- ☐ Bins and bags
- ☐ Cleaning supplies (broom, mop, disinfectant)

#### CONSIDER:

- ☐ Break room
- ☐ Filing cabinet
- ☐ Safe

### ☐ Retail display

- ☐ Shelving/racks/hangers
- ☐ Shopping bags

#### CONSIDER:

- ☐ Shopping carts/baskets
- ☐ Security system (camera, alarm, merchandise protection)
- ☐ Dressing rooms/curtains/dividers
- ☐ Mirrors
- ☐ POP displays
- ☐ Stereo system
- ☐ Mannequin
- ☐ Stickers

### ☐ POS

- ☐ POS hardware

#### CONSIDER:

- ☐ Receipt printer
- ☐ Barcode scanner
- ☐ Gift-wrapping supplies

### ☐ Ambiance

- ☐ Lighting
- ☐ Signage

#### ALSO CONSIDER:

- ☐ Rugs
- ☐ Plants
- ☐ Seating

### ☐ Marketing materials

#### CONSIDER:

- ☐ Business cards
- ☐ Stickers, pens and small giveaways
- ☐ Branded merch, including shirts, tote bags and hats