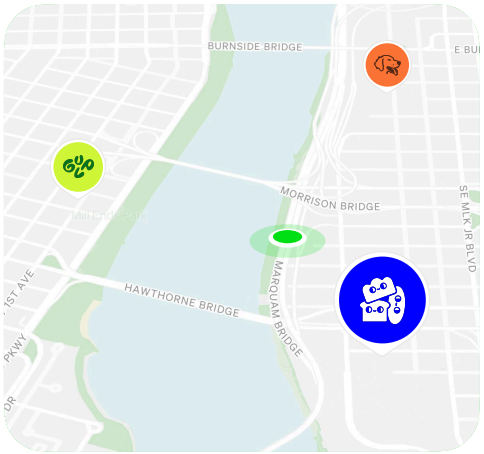
Square

Grow your business with Local Cash

Square and Cash App[1] are connecting both sides of the counter to help turn everyday transactions into repeat business, with new ways to reward your customers and reach them directly.

Local Cash[2] is a new reward paid by Cash App for the first year to help drive more orders at businesses like yours.

How it works



Be discoverable on Cash App, a network with 59M monthly actives[3]

You show up in Cash App as a place that accepts Local Cash, and Local Cash earned at nearby businesses can be spent with you.



Customers earn Local Cash to save on future visits

They get 10% back in Local Cash on qualifying orders, up to $10 per order.[4]



Local Cash is earned and redeemed at checkout

After a qualifying order, customers can scan the QR code on your display to earn Local Cash and follow you. To redeem, they scan to apply it.

Learn more

Scan the code or visit squareup.com/neighborhoods/learn for the full details. You'll find what changes on your Point of Sale, how to pause during busy periods, and a guide to help your team get started.

[1]Cash App is a financial services platform, not a bank. Banking services provided by Cash App's bank partner(s). See cash.app for more details. [2]Local Cash is a promotional reward with no cash value. Customers can earn 10% back in Local Cash, up to $10 per order. Local Cash is funded by Cash App for the first 12 months. [3]Cash App accounts with at least one financial transaction in June 2026. Cash App customers may have more than one account. [4]One offer per seller, valid for original recipient only. Not transferable or redeemable for cash. Additional terms apply. Offers and program terms subject to change.