

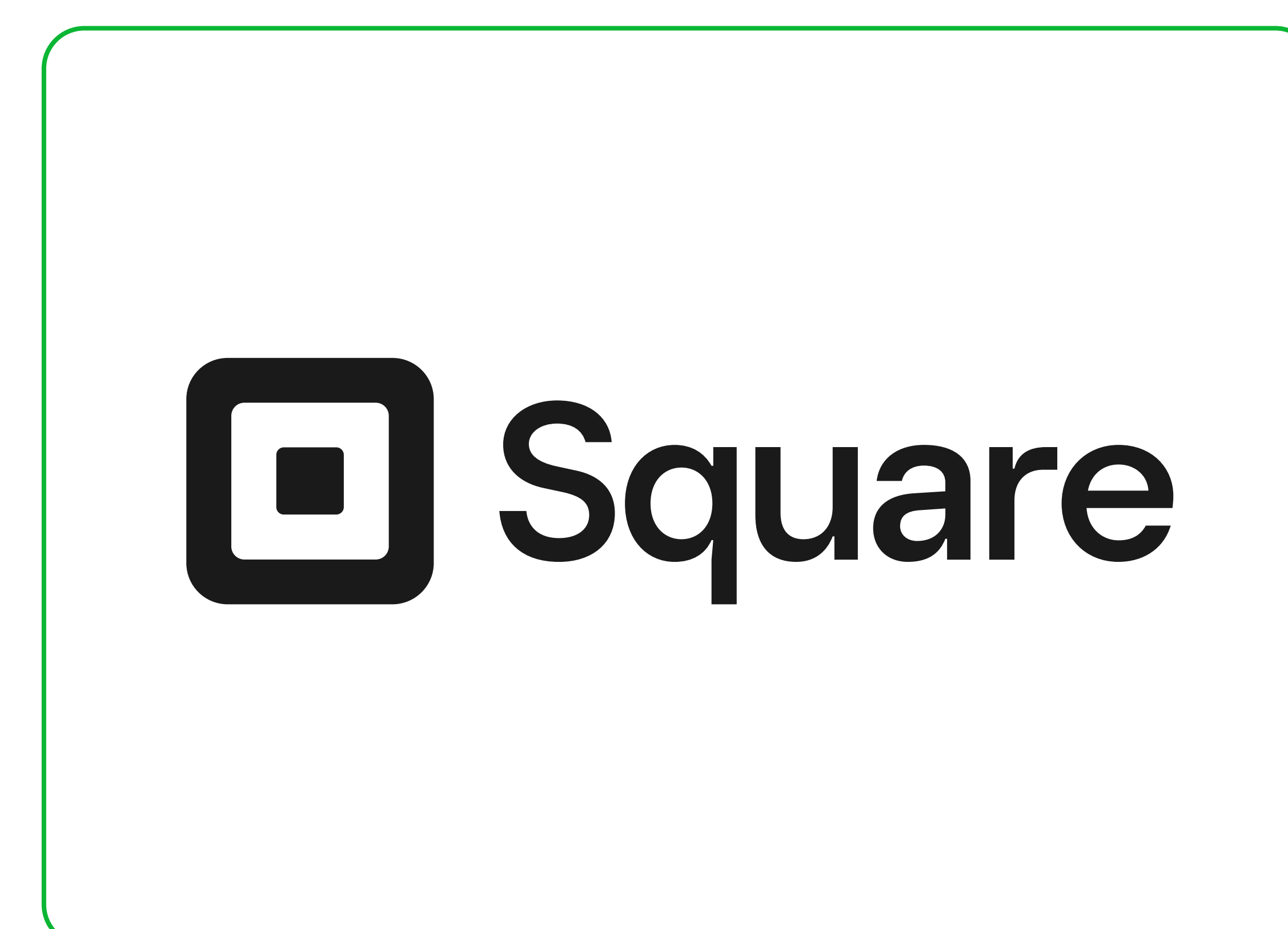
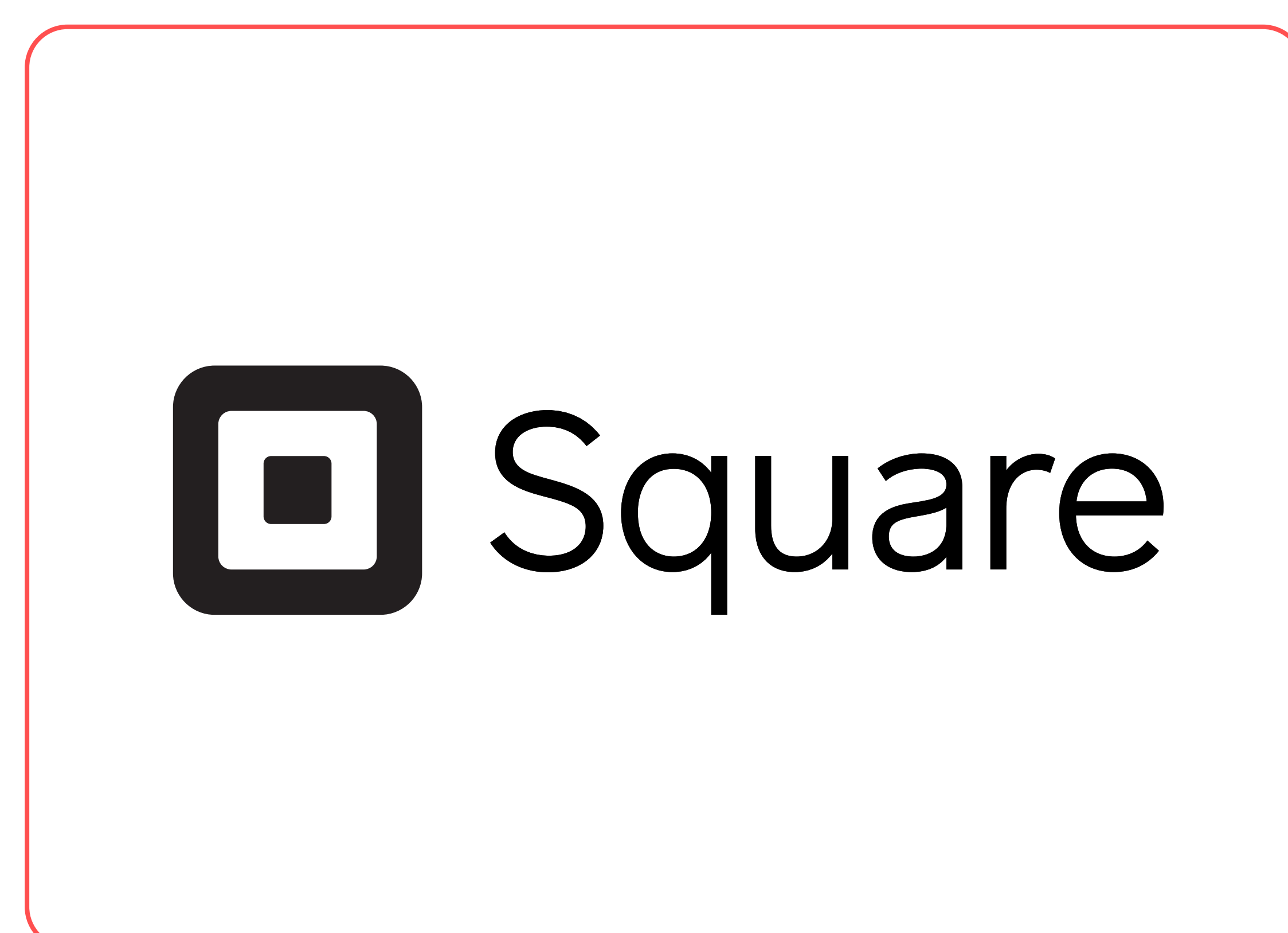
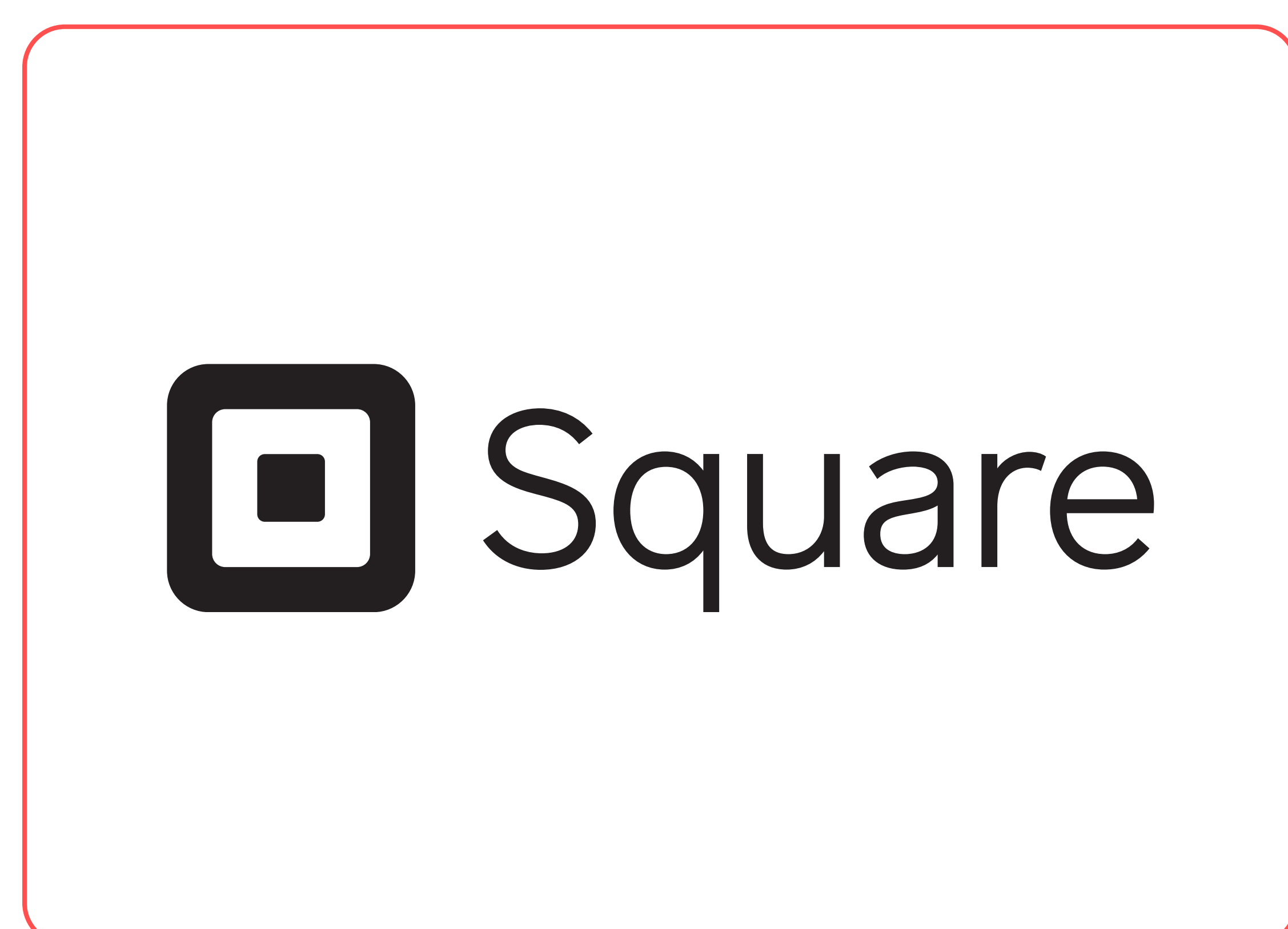
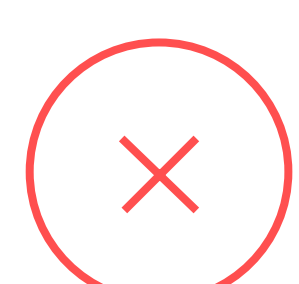


New Square logo and resources.

What changed, plus everything you need to update your files.

As of Jan 21, 2022, Square has a new logo.

It's a small departure from the logo we've used since 2015. The update puts our wordmark in our new typeface, Square Sans. The Square jewel remains unchanged.



Usage

As long as you're working with the latest logo file, you should be good to go. We have specific guidance regarding the logo – such as not changing the colour or making any modifications to the logo.

Logo Usage Guidelines

For a complete list of dos and don'ts, view our logo usage guidelines.