MWC 2024

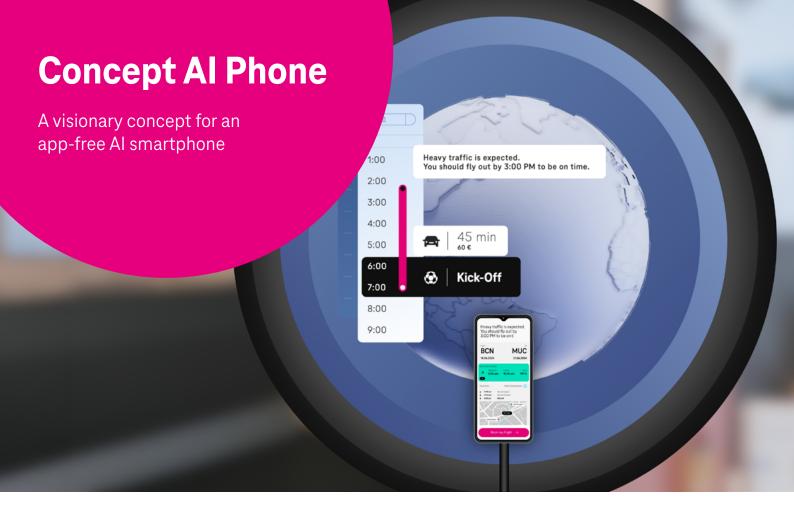
MOBILE WORLD CONGRESS BARCELONA

CONNECTING MODELLO

26. - 29. FEBRUARY

MORE INFORMATION



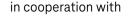


What if your phone could book your flights, recommend restaurants, and find tourist attractions that suit your interests? Picture a world in which your phone buys a suitcase for you and sends your favorite travel memories to your family and friends. All of this is possible on Deutsche Telekom's Concept Al Phone. The concept reflects Deutsche Telekom's vision of a future in which Al enhances customers' lives. Embracing the MWC motto "Humanize Al," the showcased product provides an innovative, app-free user experience together with our partners Qualcomm and Brain.

Key facts

- The concept reflects Deutsche Telekom's vision of a future in which multiple LLMs enhance customers' lives
- An innovative, app-free user interface, powered by our partners Qualcomm and Brain
- Multimodal capabilities including voice and text ensure an intuitively authentic journey
- Strategic distribution of AI between the phone and the cloud enhances the user experience
- Option to leverage capabilities of high-end devices or experience AI on affordable phones
- Commitment to reliability, privacy, and security while ensuring an excellent AI experience











What if your phone could book your flights, recommend restaurants, and find tourist attractions that suits your interests? Picture a world in which your phone makes traveling easy, offers useful information on your destination, buys a suitcase for you, and sends your favorite travel memories to your family and friends.

All of this is possible on Deutsche Telekom's Concept Al Phone. Deutsche Telekom aims to share its commitment to a future in which Al and smart user interfaces will redefine the mobile experience. The showcased product reflects Deutsche Telekom's belief that multi- and crossmodal Large Language Models (LLMs) will soon become integral to devices, enhancing and simplifying the lives of its customers. Deutsche Telekom believes in humanizing Al, aligning smoothly with the official MWC motto. The showcased concept aims to provide a superior service experience that transcends traditional user interfaces. Securing a seamless and trustworthy experience was the cornerstone of Deutsche Telekom's efforts when crafting the showcased concept, merging in multimodal capabilities

such as voice and text to create an effortless, intuitive user journey. In collaboration with Qualcomm and Brain, our Al implementation is thoughtfully distributed, with one slice residing on the phone and another part finding its home in the cloud. This strategic synergy binds the unique strengths of each element, ensuring an authentic and unparalleled user experience. The showcased product brings together diverse partners to create a user-friendly and innovative device. The user interface and methods of interaction are entirely novel, distinguishing this concept from its competitors. The concept also demonstrates real-world use cases on Deutsche Telekom's own branded device, the T Phone, emphasizing our commitment to innovation on devices already in the market. Deutsche Telekom envisions a future in which Al processes are seamlessly integrated into everyday life, and our aims to deliver the best AI customer experience alongside its partners. As a carrier, Deutsche Telekom is dedicated to building an ecosystem that fosters Al innovation while safeguarding customer rights. Deutsche Telekom seeks to empower customers by giving them control over their "digital memory" and the Al.



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