

Ocean Wise Seafood



Join the solution with Ocean Wise!

ABOUT THE PROGRAM

Ocean Wise Seafood is a not-for-profit conservation program that aims to end overfishing by partnering with restaurants, grocers, and food distributors around the world to provide consumers with sustainable seafood options. The Ocean Wise symbol on a product is your assurance of an ocean-friendly choice.

OCEAN WISE RECOMMENDED SEAFOODS

1. Ensure healthy and resilient stocks.
2. Manage operations responsibly.
3. Limit negative impacts on habitats and other species.

WHY JOIN?

Ocean Wise Seafood has 3,000+ scientific recommendations that cover wild and farmed seafoods world-wide. We provide 1:1 support and resources for your seafood collection so you can meet your sustainability goals. Partners get exclusive access to training resources for staff, marketing materials, media/event collaborations and our Ocean Wise branding. Contact us to start your seafood journey today.

**Ocean Wise branding is a visual tool for business-to-business and business-to-consumer guidance that can only be used by Ocean Wise Seafood partners for products verified and approved by Ocean Wise Seafood staff.*