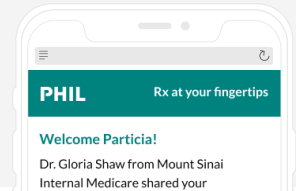


# PhilRx Digital Hub Platform For Branded Retail & Specialty-Lite

## An Alternative Channel Designed to Drive Access, Coverage, and GTN

Create a seamless medication access journey for your patients and providers with PhilRx. Unique from traditional hubs, specialty, retail or digital pharmacies, our platform integrates with a national dispense network to deliver a streamlined access experience that maximizes patient outcomes, provider adoption, covered dispenses, and GTN for retail and specialty-lite brands.

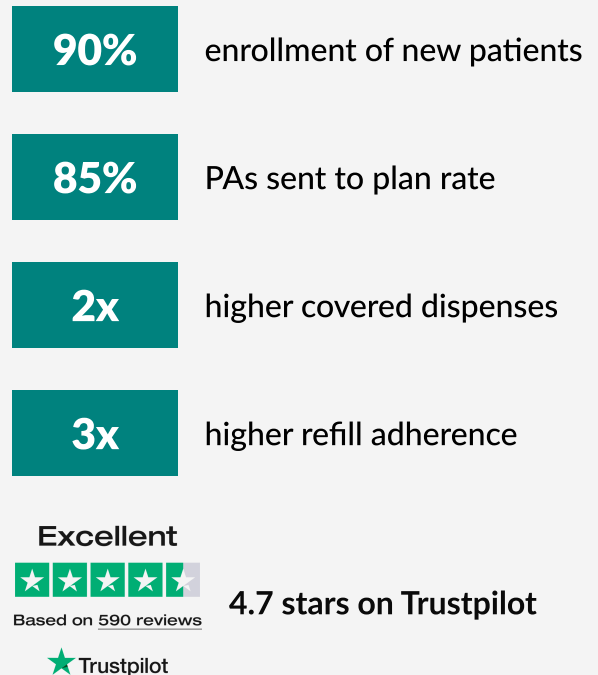
### 35 Manufacturer Programs Across Disease States



## PhilRx Core Capabilities

- 1. Digital Engagement Platform**  
Real-time, mobile patient enrollment
- 2. Software-Enabled Prior Authorization**  
Initiation, pre-populating, and monitoring
- 3. Dispense Network**  
50-state network with 98% plan coverage
- 4. Responsive Field Tools & Insights**  
Territory-level data on program performance
- 5. Wholesale Distribution**  
Wholesale arm for enhanced brand control

## Key Outcome Metrics



Improve patient outcomes, provider engagement, and brand success with PhilRx

## Optimize Your Brand Performance with PhilRx Program Success Factors

Champion brand success with a digital hub partner that can drive patient outcomes, prescription coverage, and provider engagement. Our team monitors program performance based on territory-level indicators to uncover key trends and insights, turning these into actionable recommendations to improve brand performance.

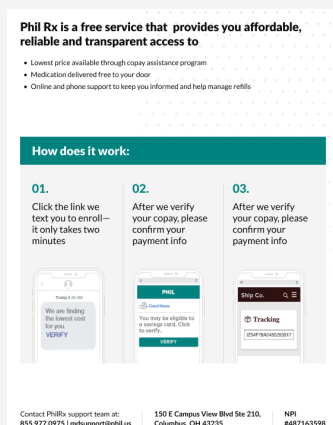
	Territory	NRx	% NRx w/ Info	% Enroll Rate	% PAs Submitted	% PA Approved
<b>1 HCP &amp; Field Adoption</b>						
<b>2 Script Quality</b>	Harrisburg	73	66%	86%	80%	73%
	Scranton	62	85%	92%	90%	83%
<b>3 Patient Education</b>	Pittsburgh	46	84%	70%	90%	61%
<b>4 Prescriber Engagement</b>	Danbury	26	54%	75%	60%	67%
	Syracuse	25	60%	88%	70%	43%
<b>5 Payer Response</b>	Total	386	68%	83%	81%	71%

## Equip Your Field Team to Improve Access, Adoption, and Engagement

Healthcare providers expect support from field reps to understand brand access requirements and sponsored patient support services. We've developed an educational and insight-driven playbook to empower your commercial teams to drive program success.

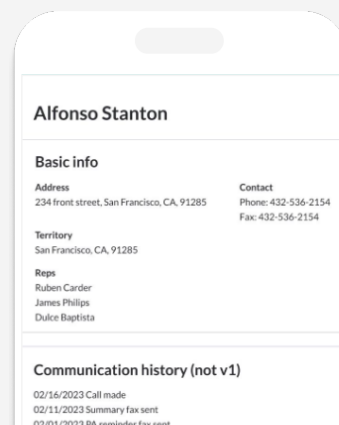
### 1. Drive Access with PhilRx

Strengthen your field sales motion through our educational patient and provider handouts



### 2. Leverage Real-Time Data & Insights

Gain a real-time view into territory, rep, and HCP behavior through our program dashboard



### 3. Improve Provider Adoption & Engagement

Identify scripts requiring HCP action and easily engage prescribers through our field portal

