

Ryan Wiemer

ryanwiemer.com
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Experience

Account Director – Hero Digital

August 2022 - Present

Working as an account director on the client services team in San Francisco, California. I oversee the delivery and direction of multiple concurring projects worth over \$3M in yearly revenue. These projects include website redesigns, web development support as well as creative and strategy focused work for our clients.

Account Supervisor – Hero Digital

May 2021 - July 2022

Worked as an account supervisor in San Francisco, California on various digital projects and initiatives worth over \$2M in yearly revenue. I led teams from concept to execution while building strong relationships with our clients.

Account Manager – Epsilon

February 2021 - May 2021

Worked as an account manager in San Francisco, California focused on a large pharmaceutical client. Partnered regularly with strategy, development and creative teams to drive the vision and execution of our client's digital marketing efforts including managing multiple web properties.

Senior Account Executive – Epsilon

July 2015 - January 2021

Worked as a senior account executive in San Francisco, California on multiple web projects for clients both big and small. I led internal teams through design, user experience and development phases while facilitating good client relationships with our clients.

Account Executive – Epsilon

September 2013 - July 2015

Worked as an account executive on various web focused projects in San Francisco, California. The work I managed went on to win awards and recognition as well as grow our client business. In 2015 I received the Epsilon Excellence Award for making a significant business impact ranking among the most important company contributions of the year.

Education

Brigham Young University

August 2013

B.A in Communications with a concentration in Advertising

Skills

HTML/CSS

React

Jira

Optimizely

UX/UI Design

QA Testing

AEM

Contentful