

# CORPORATE INFORMATION / NEWS

## **MANAGEMENT BOARD UPDATE: FWU AG**

FWU News (12/2023)

FWU AG is pleased to share pivotal decisions made during the latest Supervisory Board meeting, signalling a new phase of strategic growth and continuity for the organization. The Supervisory Board has appointed Alexander Dirrheimer as Deputy CEO and extended the contracts for Alexander Dirrheimer and Bernhard Schneider until December 2028.

The Supervisory Board of FWU AG has decided to appoint Alexander Dirrheimer as Deputy CEO of FWU AG from 1 December 2023. The decisive factor for his appointment was Alexander's extraordinary development during his existing Management Board mandate enabling a cross-functional management with a customer-centric mindset across the group. Alexander has played a key role in the development and introduction of the U/UU series over the past two years since his appointment as Chief Commercial Officer, leading the legal, customer relationship management, marketing and distribution disciplines.

Under the leadership of Bernhard, Group GRC was established as an area of responsibility during his Executive Board mandate, thereby strengthening the governance of the FWU Group in the long term. Bernhard also functioned as a course setter and strategist in the HR, Operations and Takaful area. Particularly noteworthy is the first Software "As a Service (SaaS) deal" that Bernhard set up with the FWU Tech team, in which FWU launched its first pure technology sales.

"This ensures that the new generation of Management Board members, Alexander Dirrheimer, Bernhard Schneider, and Lukas Ludwig, will work together in a standardised manner for the company for a period of five years. I am very happy about these decisions by the Supervisory Board." Commented Dr. Manfred Dirrheimer, Founder and CEO of FWU.

## **LAUNCH OF FORWARD DYNAM IN ITALY**

FWU News (07/2023)

July 2023 saw the introduction of FWU's latest product, Forward Dynam, a unit-linked life insurance policy designed to meet the evolving needs of people looking for financial security *and* investment growth.

With a distinctive blend of progressive features and customizable options, this product revolutionizes the concept of life insurance, offering you an opportunity to grow your savings and protect your loved ones. This flexible, medium-term investment product paves the way for a seamless journey towards financial stability, mitigating any uncertainties that may arise during your chosen investment period.

However, life is dynamic and ever-changing. Recognizing the need for adaptability, Forward Dynam offers you the freedom to change your investment basket up to five times a year. This

unique feature ensures that you can align your investment strategy as your needs evolve, giving you unparalleled control over your financial future.

## **FWU GROUP: BEST LONG-TERM SAVINGS SOLUTIONS EUROPE 2022**

CFI.co (12/2022)

[FWU Group: Best Long-Term Savings Solutions Europe 2022 | CFI.co](#)

The customer-centric focus of FWU Group is underscored by its name: Forward You. Since its launch in 1983, the life insurer has always upheld the values of a family-run company and fuelled development with progressive agility. FWU Group is a tech-enabled company that has people at its heart, from its dedicated staff to the million clients it serves worldwide. The Munich-based company has established a presence in Europe, the Middle East and Far East Asia. FWU approached the challenges of Covid as an opportunity to refine its customer service, implementing tech upgrades for increased customer engagement and regulatory compliance. Rather than waiting for new regulations to come on stream, FWU anticipates change so as to consistently stay ahead of any compliance headwinds. The enhanced customer experience has boosted sales results. FWU is never content to rest on its laurels and goes through extensive testing before introducing any new products. The FWU team takes the time to understand clients' wants and fears and matches its products to their needs. Our product line is structured around transparency and long-term solutions. FWU adapts its data-driven "Quant" investment approach to suitable strategies for each client's risk profile and preferences. The CFI.co judging panel presented repeat winner FWU Group with the 2022 award for Best Long-Term Savings Solutions (Europe).

## **LAUNCH OF FORWARD UNICO IN ITALY AND SPAIN**

FWU News (07/2022)

FWU announced the launch of its latest offering, Forward Unico, a life insurance product that pursues an Environmental, Social, and Governance (ESG) strategy. The product was first introduced in Italy in 2021, and then rolled out in Spain in 2022.

Forward Unico is designed to meet the evolving needs of clients who value financial protection while making a positive impact on society and the environment. By incorporating predefined investment baskets focused on ESG strategies, this life insurance product offers policyholders an avenue to creating a more sustainable world.

Forward Unico allows policyholders to play an active role in shaping a sustainable future. The predefined investment baskets comprise carefully selected companies that excel in ESG practices. These companies are rigorously assessed to ensure that they meet precise sustainability standards, making them an ideal choice for people seeking a life insurance policy that supports ethical and responsible investment.