

Auth0: Securely Modernize Resident Services & Build Digital Trust

Flexible Identity for State and Local Government Transformation

US state and local governments strive to deliver modern digital services that meet rising resident expectations while upholding stringent security and compliance mandates. Auth0 empowers these agencies with an adaptable identity platform built for today's challenges. Our secure, developer-centric foundation provides extensible capabilities, enabling public sector developer teams to accelerate innovation and mission delivery.

As agencies enhance digital service delivery, effectively managing identity for residents, businesses, and partners is paramount. Robust Customer Identity and Access Management (CIAM) is foundational for delivering secure, accessible, and user-friendly interactions online. Investing strategically in CIAM presents state and local agencies with significant opportunities for improvement:

Unlock Powerful Capabilities Beyond MFA and SSO:

- **Universal Login:** Customizable, centralized login/signup flows.
- **Adaptive MFA:** Risk-based multi-factor authentication.
- **Passwordless:** Biometrics, passkeys (WebAuthn), email/SMS magic links & OTPs.
- **Self-Service SSO:** Empowers partners/contractors to self-manage SSO to digital services.
- **Fine Grained Authorization (FGA):** precise, role-based access to data and functions.
- **Extensibility (Actions):** Powerful workflow customization engine using Node.js.
- **Social & Enterprise Login:** Connectors for dozens of identity providers (Google, Apple, SAML, OIDC, etc.).
- **Advanced Security:** Bot Detection, Breached Password Detection, Brute-Force Protection, Log Streaming, Credential Guard.
- **User Management:** Securely store and manage user profiles, roles, and credentials, including options for B2B/partner scenarios.

- **Unifying Resident Experiences:** Unify access beyond siloed portals for a streamlined resident experience, encouraging greater adoption of digital services.
- **Strengthening Security & Trust:** Proactively safeguard resident data and prevent identity fraud across applications to build and maintain public trust in digital government.
- **Accelerating Modernization:** Streamline integration of modern identity with existing infrastructure, creating pathways to launch innovative services more rapidly and efficiently.
- **Empowering Technical Teams:** Leverage specialized identity platforms to allow lean IT/dev teams to focus expertise on core missions, not complex identity infrastructure.
- **Meeting Rising Expectations:** Meet rising constituent expectations for seamless, consumer-grade digital experiences, offering a clear opportunity to enhance service delivery.

Auth0 provides the adaptable identity foundation your agency needs to excel when prioritizing:



High Flexibility & Customization

Tailor login experiences, branding, and identity workflows to meet diverse program requirements and specific resident journeys (e.g., ensuring accessibility, supporting multiple languages)



Strong Developer Enablement

Your development teams value powerful, well-documented APIs, extensive SDKs, and tools that enable them to quickly and efficiently integrate identity into diverse applications (web, mobile, APIs).



Modern User Experience

Offer residents convenient, equitable access through low-friction options (social login, passwordless) and intuitive self-service, improving service adoption and building public trust.



Rapid Deployment of New Services

Accelerate the rollout of critical digital services or consolidate portals with an identity layer that streamlines, not hinders, project timelines and helps meet mandates faster.



Powerful Extensibility & Integration

Use Auth0 Actions to securely implement custom logic, integrate external systems (ID proofing, gov DBs), and automate identity processes without building from scratch.



Hybrid Environment Support

You need a modern identity solution that can seamlessly bridge both legacy on-premise systems and new cloud-native or mobile applications.

Security, Compliance & Trust Built-In:

Auth0 helps your agency meet critical security and compliance goals:

- Certifications: SOC 2 Type II, ISO 27001/27018, PCI DSS compliant models available
- HIPAA BAA available.
- Alignment: Supports compliance with state-level privacy acts and aligns with NIST digital identity guidelines (NIST 800-63).
- Data Residency: Offers US data residency options via Public Cloud (AWS US regions) or Private Cloud (customer choice of specific US AWS or Azure region).

About Auth0

Auth0® takes a modern approach to Identity and enables organizations to provide secure access to any application, for any user. Auth0 is a highly customizable product that is as simple as development teams want, and as flexible as they need. Safeguarding billions of login transactions each month, Auth0 delivers convenience, privacy, and security so customers can focus on innovation. Auth0 is a part of Okta, Inc., The World's Identity Company™.