



Las Vegas • McCarran International Airport
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Clark County Department of Aviation – Rosemary A. Vassiliadis, Director



NEWS RELEASE

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Betting Against the Spread: LAS is ALL IN

LAS VEGAS – McCarran International Airport has launched a public awareness campaign to educate passengers about preventative measures they can take to keep themselves safe and healthy as they travel to and from Las Vegas, and highlight the efforts being made by LAS to mitigate the spread of COVID-19.

The Vegas-inspired campaign dubbed “LAS All In” features gaming-themed messages such as “Always Split Aces: Stay 6 ft Apart!” and “We’re Doubling Down on Cleaning and Sanitizing,” which will be deployed in the airport via audio messages along with static and digital signage. Additionally, the campaign will be showcased on the airport’s website and social media channels.

“We understand that the airport and travel experience is going to be different from what people experienced before the COVID-19 outbreak, whether you’re a seasoned traveler or an infrequent flyer,” said Rosemary Vassiliadis, Clark County Director of Aviation. “This campaign will help passengers understand the changes they will see at McCarran, and instill the confidence to feel they can still travel in a safe and healthy way.”

A provider of essential air transportation, McCarran has remained open to serve those who have needed to fly during the pandemic. As stay-at-home orders around the country gradually ease, airport officials are soon anticipating an increase in air travel. Before air travelers return, it is crucial for them to know the steps they can take to keep themselves and others around them safe as they travel.

Airport management is focusing on four main areas of COVID-19 mitigation:

- **Cleaning and sanitizing**
 - Using hospital-grade products on all high-touch surfaces, with great frequency
 - Increasing the availability of hand sanitizer to passengers
- **Encouraging and coordinating social distancing**
 - Signage, overhead announcements, distance markers, staff to monitor capacity
- **Minimizing the number of people in airport facilities**
 - Only ticketed passengers should enter the terminals
- **Reducing the number of person-to-person interactions/contacts**
 - Highlight minimal contact options like online check-in, mobile or print-at-home boarding passes, self-serve kiosks and traveling with minimal baggage

While McCarran ups the ante on efforts to keep the airport safe for travelers, passengers will be urged to do their part to protect themselves and others, like wearing a mask or facial covering while traveling through the airport; frequently washing hands or using hand sanitizer; practicing social distancing; and avoiding unnecessary contact with others.

McCarran officials will continue to work with airlines and other industry leaders, TSA, FAA and leading health officials, to ensure a safe airport environment and institute new operational practices to better serve those traveling now and in the coming months.

All In For Your Health and Safety

Hand Hygiene? Bet On It!



Hand Sanitizer provided
for Your Convenience.



All In for Your Health and Safety

Bet Against the Spread

Only Ticketed Travelers and Employees
Should Enter Airport Terminals



All In for Your Health and Safety

Red or Black, We're Glad You're Back!



All In For Your Health and Safety

Don't Roll the Dice: Stay 6 ft Apart!



All In for Your Health and Safety

Up the Ante on Prevention

Wear a Face Covering
While You're Around Others!



All In for Your Health & Safety

We're Doubling Down on Cleaning and Sanitizing

Play Your Cards Right

All In For Your Health and Safety

- ✓ Pack Hand Sanitizer
- ✓ Use Mobile Boarding Passes
- ✓ Wear a Face Covering
- ✓ Travel With a Carry-On Only



All In for Your Health and Safety

Hand Hygiene? Bet On It!

Wash Your Hands Often with Soap & Water, or Use Hand Sanitizer.



Everybody Knows ...

Always Split Aces Maintain Social Distance



6 Feet



All In for Your Health and Safety

Distance Responsibly: Stay 6 Feet Apart



All In for Your Health and Safety

There's No Limit to Our Care for Our Customers!

