

## MEDIA ADVISORY

For Immediate Release - Oct. 5, 2011

## Henderson Executive Airport to Host National Business Aviation Association Trade Show

For the next few days, Southern Nevada will become the epicenter of the business aviation industry thanks to the presence of the 64<sup>th</sup> National Business Aviation Association (NBAA) meeting and convention. This annual gathering, which last year ranked as the nation's fifth-largest trade show, will take place next Monday through Wednesday (Oct. 10-12) at Henderson Executive Airport and the Las Vegas Convention Center.

NBAA 2011 is expected to draw approximately 25,000 attendees and 1,000 exhibitors. A static aircraft display at Henderson Executive will include approximately 100 business aircraft, while a smaller aircraft display will be placed outside the Las Vegas Convention Center. Convention organizers worked with the airport and Federal Aviation Administration to help participating aircraft move in and out of the airport with increased efficiency, though residents will notice more small aircraft than normal in advance of and shortly after the NBAA event.

"The Department of Aviation is very pleased that NBAA will bring its signature event back to our community," said Randall H. Walker, Director of Aviation. "Whether they're coming here for this trade show, another large convention or one of the many business or other events that regularly occur here, we want the business aviation community to know its members are welcome in Southern Nevada, and we can't wait to showcase the many great facilities we have available to serve their needs here in Clark County."

The Clark County Department of Aviation has previously hosted NBAA events, most recently at Henderson Executive in October 2004. That gathering drew more than 31,000 visitors and 1,000 exhibitors who generated an estimated nongaming economic impact of \$45.5 million, according to the Las Vegas Convention and Visitors Authority. NBAA officials believe next week's event could generate approximately \$40 million in revenue. The trade show is also expected to return to Southern Nevada in 2013, 2015 and 2017, further extending NBAA's contributions to the local economy well into the future.

Attendees at NBAA 2011 are expected to include Federal Aviation Administrator Randy Babbitt; retired U.S. Air Force Gen. Lloyd Newton, a former four-star general and the first African-American to fly with the Thunderbirds; as well as actor and accomplished private pilot Harrison Ford, among others. Aircraft to be displayed include a Gulfstream G-650, Embraer Lineage 1000, Honda Jet and Bombardier Global Express, among others. Learn more at www.nbaa.org.

Editors Note: The NBAA trade show and aircraft displays are closed to the public, though media can acquire b-roll and pre-event interviews at Henderson Executive Airport on Thursday, Oct. 6 between 10 a.m. and 2 p.m. In addition, several NBAA display aircraft will be towed from McCarran to the Las Vegas Convention Center late Thursday evening. Please contact Chris Jones at (702) 261-5290 or (702) 917-9057 for details.