



**edelweiss**



**FOR IMMEDIATE RELEASE – SEPTEMBER 29, 2014**

## ***Edelweiss Air to expand its Las Vegas schedule in 2015 Swiss carrier will offer non-stops from Zürich three times per week***

Travelers seeking to fly to Las Vegas by way of Switzerland's largest city will soon have an additional option. Edelweiss Air, which made its local debut on May 5, will next spring expand its operations at McCarran International Airport to include a third weekly roundtrip. The decision, which was announced to Las Vegas representatives during last week's World Routes Conference in Chicago, indicates both a strong past-performance as well as solid prospective growth for the newest scheduled European air carrier in Las Vegas.

"Given the great success of our non-stop flights between Las Vegas and Zürich, we have decided to add a third weekly flight as of June 2015," said Alain Chisari, Edelweiss Chief Commercial Officer. "Since the launch of the route in May this year, we have been working very closely together with McCarran International Airport and the Las Vegas Convention and Visitors Authority, and have brought more than 14,000 guests to Las Vegas through August 31. We're looking to further grow our partnership in the future."

The expansion of the Edelweiss schedule is beneficial to the local economy because international travelers typically stay longer and spend more when compared to domestic visitors to Southern Nevada. The LVCVA estimates Edelweiss's 2015 flights will generate approximately \$27 million in nongaming economic impact.

"Las Vegas is pleased that Edelweiss has extended what has already been a successful partnership," said Cathy Tull, Senior Vice President of Marketing for the Las Vegas Convention and Visitors Authority. "The addition of these flights demonstrates the strength in the Las Vegas brand and demand from Europe."

Clark County Director of Aviation Rosemary A. Vassiliadis added: "Before the first Edelweiss flight arrived, we collectively believed this route was one that would quickly catch on among prospective European visitors throughout the region, thanks to Kloten Airport's excellent rail connections as well as a strong Edelweiss network flying through Zürich. Our faith has been rewarded, and we look forward to seeing even more Edelweiss service at McCarran's Terminal 3 beginning next spring."

Edelweiss primarily utilizes 285-seat Airbus A330 aircraft with a Business Class equipped with fully lie-flat seats and a new in-flight entertainment system. Its Economy Max offers passengers almost six inches more legroom, and many other amenities to ensure a comfortable flight. Edelweiss Economy Class also received a makeover with new seats and a new entertainment system.

Edelweiss is a member of the Lufthansa Group and is a sister company to Swiss International Air Lines. It serves 45 destinations in 28 nations worldwide.

### **Media Contacts:**

Edelweiss Air – Therese Herren +41 43 816 50 60 or [therese.herren@flyedelweiss.com](mailto:therese.herren@flyedelweiss.com)

LVCVA – Jenelle Jacks at (702) 892-2847 or [jjacks@lvcva.com](mailto:jjacks@lvcva.com)

McCarran International Airport – Christine Crews at (702) 261-5154 or [christinec@mccarran.com](mailto:christinec@mccarran.com)