



Harry Reid International Airport
Clark County Department of Aviation – James C. Chrisley, Director



NEWS RELEASE

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LAS Rolls Out New Anti-Human Trafficking Campaign

The Clark County Department of Aviation (CCDOA) has launched a new campaign to raise awareness and help combat human trafficking. Titled **“I Am Not a Souvenir,”** the initiative is featured throughout Harry Reid International Airport (LAS). As the eighth-busiest airport in the nation by passenger traffic, LAS is uniquely positioned to elevate public awareness and empower travelers to recognize potential indicators of human trafficking.

LAS has long been a national leader in addressing this issue and was among the first airports in the United States to display human trafficking awareness signage in all bathroom stalls. By placing awareness messaging inside restroom stalls, the airport ensures that those who may be experiencing trafficking have access to discreet, potentially life-saving information in one of the only opportunities to be alone.

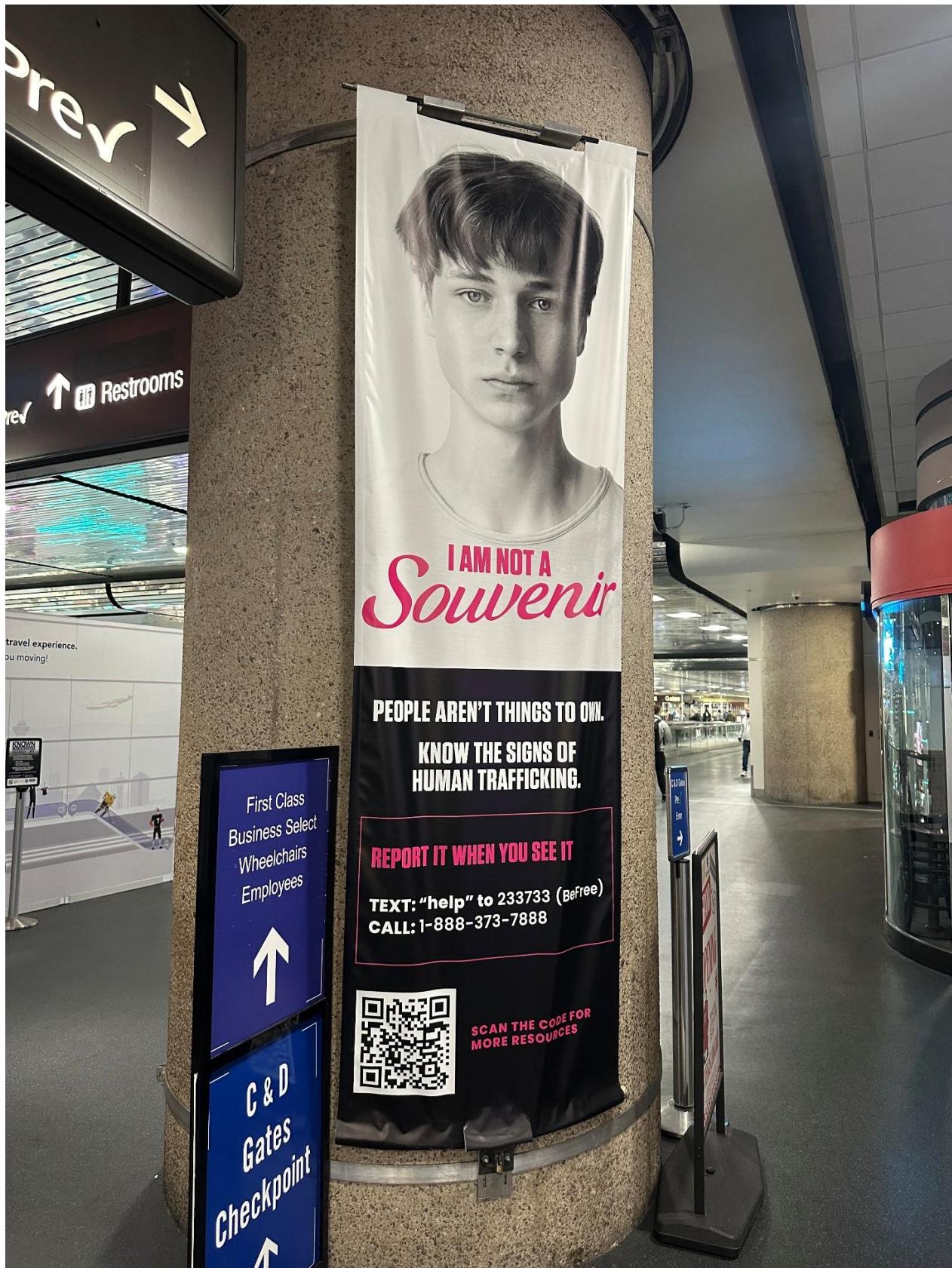
Additionally, CCDOA equips employees and airport partners with training to identify potential indicators of human trafficking and take appropriate action when concerns arise.

“As the first and last impression of Las Vegas, Harry Reid International Airport serves millions of passengers every year, creating an important opportunity to share information and connect individuals with help,” said James C. Chrisley, Clark County Director of Aviation. “By placing these messages where thousands of travelers pass every hour, we can help increase the likelihood that someone will recognize a warning sign or reach out for assistance. Our goal is to ensure that resources and support are visible and available.”

LAS continues to work closely with local, state, and federal law enforcement partners to strengthen reporting channels and maintain a safe environment for the millions of passengers who pass through the airport each year.

Anyone who believes they may be trafficked is encouraged to text **“HELP”** to **233733 (BeFree)**, call **1-888-373-7888**, or use the QR codes posted throughout the airport for additional guidance.

Individuals may also discreetly seek assistance from any airport employee or uniformed law-enforcement officers if they need help or feel unsafe. In an emergency, **travelers and employees should immediately call 911 or contact the Airport Control Center at 702-261-5125, option 1,** for urgent assistance.



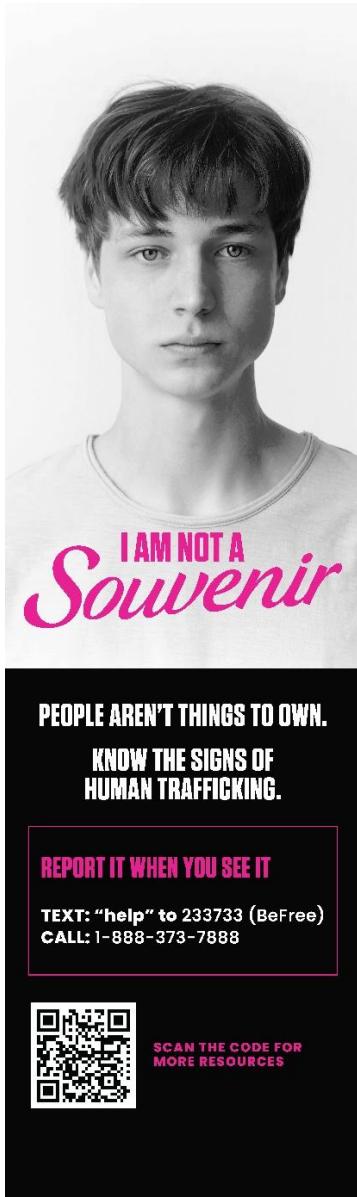
I Am Not A Souvenir Campaign sign within Terminal 1's Level 2 Esplanade at Harry Reid International Airport.
(Photo: Clark County Department of Aviation)



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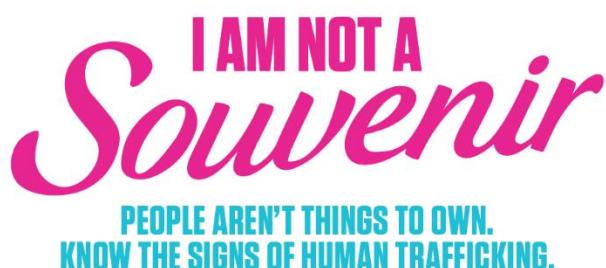


I Am Not A Souvenir Campaign sign within inter-terminal tram car at Harry Reid International Airport. (Photo: Clark County Department of Aviation)



I Am Not A Souvenir Campaign graphic at Harry Reid International Airport. (Graphic: Clark County Department of Aviation)

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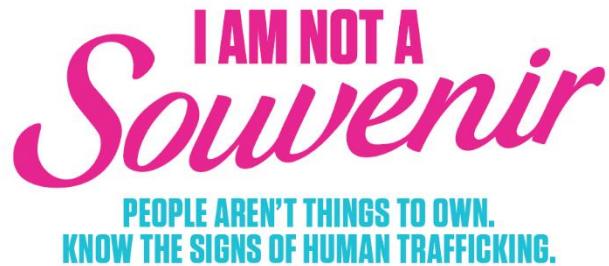


I Am Not A Souvenir Campaign graphic at Harry Reid International Airport. (Graphic: Clark County Department of Aviation)





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CODE FOR MORE
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About Harry Reid International Airport

Harry Reid International Airport (LAS) and the four general aviation facilities including Henderson Executive Airport, North Las Vegas Airport, Jean Sport Aviation Center and Overton-Perkins Field, are owned and operated by the Clark County Department of Aviation. For more information on LAS, or the full system of airports, please visit HarryReidAirport.com. For timely information and airport updates, please visit our social media channels @LASAirport.