



*Las Vegas • McCarran International Airport*

# **NEWS RELEASE**

*Clark County Department of Aviation - Randall H. Walker, Director*

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**FOR IMMEDIATE RELEASE**  
**May 11, 2010**

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## ***Airport business opportunities touted via Twitter***

***Clark County Department of Aviation gives interested parties details on its latest Request For Proposals by way of "Tweets" on the popular social media site***

The Clark County Department of Aviation has launched a new Twitter account that provides subscribers with updates on upcoming contracting opportunities using short text messages sent directly to a follower's cell phone. This service makes it easy for potential business partners or other interested individuals to keep track of pending Request For Proposals or additional business opportunities at McCarran International and other airports within Clark County's aviation system.

Those interested in monitoring Department of Aviation contracting opportunities should first sign up for Twitter, then choose to "follow" the Department's contracting feed at [Twitter.com/LASbiz](http://Twitter.com/LASbiz).

"Twitter is a convenient, transparent and cost-effective means for people to stay on top of ongoing opportunities to do business with the nation's seventh-busiest passenger airport," said Randall H. Walker, Clark County Aviation Director. "Accessibility is key, and everyone who signs on will be sent the same notices, at the same moment, by way of this popular and remarkably simple means of electronic communication."

The Department also maintains a general information Twitter site at [Twitter.com/LASairport](http://Twitter.com/LASairport), and posts additional McCarran information online at [www.McCarran.com](http://www.McCarran.com) as well as through Facebook at [www.facebook.com/LASAirport](http://www.facebook.com/LASAirport).

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