



The Honorable Gavin Newsom
Governor of California
1021 O Street, Suite 9000
Sacramento, CA 95814

September 8, 2026

Dear Governor Newsom:

On behalf of Pinterest, I am writing to express our strong support for SB 1119, Adam's Law. The promise of AI is significant, but so is the responsibility to get it right. When products are designed to sustain ongoing, human-like interactions with children, the risks are real and require clear guardrails.

Young people across California come to Pinterest each month to find inspiration and create a life they love. Protecting their safety and wellbeing is fundamental to our business, and we have invested in age-appropriate protections and experiences. This includes private-only accounts for users under 16 and recommendation systems designed to elevate high-quality, positive content. AI is no exception, and we intentionally restrict young people from accessing certain interactive AI features on our platform.

SB 1119 establishes a practical framework to address the potential risks AI companion chatbots may have on young people. It requires companies to identify and address foreseeable harms, respond when a child may be in crisis, and build in child-protective defaults, meaningful parental controls, and independent audits. It sets a clear standard: companies bringing these products to children must take responsibility for their safety from the start.

With SB 1119 now before you, signing the bill would be an important step toward ensuring that innovation and child safety advance together while preserving California's leadership in technology and child protection. We are grateful to Senator Steve Padilla, and Assemblymembers Rebecca Bauer-Kahan and Buffy Wicks for bringing urgency and clarity to the need for stronger protections for young people as AI evolves. We respectfully urge you to sign SB 1119 into law.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bill Ready', with a stylized flourish at the end.

Bill Ready
CEO, Pinterest