

Adi Chakravarty

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Experience	The Juice Product Designer Oct 2020 - Present	<p>The Juice is an interactive learning platform for middle and high school students. As the sole designer since its early stages, I have guided its creative evolution from initial prototypes to comprehensive solutions, synthesizing user feedback with business requirements to refine and scale the product experience.</p> <p>Since its launch, The Juice has achieved over 20,000 paid student users across 300 school districts in all 50 U.S. states and 82 countries. In 2024, the company was selected as one of 15 global startups for the inaugural AWS Education Accelerator program.</p>	
	Automate Army Software Design Consultant Jan 2024 - Present	<p>Automate Army is a development agency that builds custom software for startups and enterprises using low-code tools. It collaborates closely with client teams to create solutions that enhance operational efficiency.</p> <p>As a consultant engaged by Automate Army, I guide engineers through design decisions that optimize usability for critical systems, such as administrative panels, customer support dashboards, and frontends for databases and APIs, so that its clients can elevate their service delivery through improved management interfaces and data accessibility.</p>	
Education	Penn State University	Bachelor of Science Security and Risk Analysis Information and Cyber Security	
Skills	Design	Experience Design, Usability Design, Design Systems, Product Thinking, Design Documentation, User Flow Mapping, Prototyping	
	Tools	Figma, Sketch, Principle, Framer, Retool, Photoshop, SwiftUI, HTML/CSS	
Resources	Figma Libraries	Adobe Spectrum Design System	16k+ users
		Apple Watch Apps and Widgets	6k+ users
		Apple Watch Complications	19k+ users
		iOS 18 Widgets	22k+ users
		Material Design Data Visualizations	43k+ users
		Material Design List Items	9k+ users
		The Ultimate Bottom Navigation Bar Component Pack	42k+ users
	SwiftUI Templates	Apple Store iPad App	Featured
		New York Times Article	Featured
		Now Playing Screen	Featured
Organizations	Association for Computing Machinery (ACM)	ACM GROUP 2020 Committee Member · ACM CSCW 2020 Submission Reviewer · ACM Professional Membership	
Reference	Dr. Jordan Beck	Senior User Researcher @ FIS · Former Product Manager · Mentor jbeckuc@gmail.com · linkedin.com/in/jordan-beck-13478333/	