

# Adi Chakravarty

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|   |  |   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
|---|--|---|--|--|--|------------------------------------|---|------------|--------------------------------|------------|---|------------|--|------------|---|------------|
| Experience  | <b>The Juice</b><br>Product Designer<br>Oct 2020 - Present   | <p>The Juice is an <b>interactive learning platform</b> for middle and high school students. As the <b>sole designer</b> since its early stages, I have <b>guided its creative evolution</b> from initial prototypes to comprehensive solutions, <b>synthesizing user feedback with business requirements</b> to refine and scale the product experience.</p> <p>Since its launch, The Juice has achieved <b>over 20,000 paid student users</b> across 300 school districts in all 50 U.S. states and 82 countries. In 2024, the company was <b>selected as one of 15 global startups</b> for the inaugural <b>AWS Education Accelerator</b> program.</p> |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
|   | <b>Automate Army</b><br>Software Design Consultant<br>Jan 2024 - Feb 2026  | <p>Automate Army is a <b>development agency</b> that <b>builds custom software</b> for startups and enterprises <b>using low-code tools</b>. It collaborates closely with client teams to create solutions that enhance operational efficiency.</p> <p>As a consultant engaged by Automate Army, I <b>guided engineers through design decisions</b> that <b>optimized usability for critical systems</b>, such as administrative panels, customer support dashboards, and frontends for databases and APIs; <b>elevating their clients' service delivery</b> through <b>improved management interfaces and data accessibility</b>.</p>                    |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| Education   | <b>Penn State University</b>   | <b>Bachelor of Science</b><br>Security and Risk Analysis<br>Information and Cyber Security  |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| Skills  | <b>Design</b>  | Experience Design, Usability Design, Design Systems, Product Thinking, Design Documentation, User Flow Mapping, Prototyping   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
|   | <b>Tools</b>   | Figma, Sketch, Framer, Retool, Photoshop, SwiftUI, Perplexity, Codex  |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| Resources   | <b>Figma Libraries</b>   | <table><tr><td><a href="#">Adobe Spectrum Design System</a></td><td>20k+ users</td></tr><tr><td><a href="#">Apple Watch Apps and Widgets</a></td><td>10k+ users</td></tr><tr><td><a href="#">Apple Watch Complications</a></td><td>20k+ users</td></tr><tr><td><a href="#">iOS 26 Widgets</a></td><td>30k+ users</td></tr><tr><td><a href="#">Material Design Data Visualizations</a></td><td>50k+ users</td></tr><tr><td><a href="#">Material Design List Items</a></td><td>10k+ users</td></tr><tr><td><a href="#">The Ultimate Bottom Navigation Bar Component Pack</a></td><td>50k+ users</td></tr></table>   | <a href="#">Adobe Spectrum Design System</a> | 20k+ users                             | <a href="#">Apple Watch Apps and Widgets</a> | 10k+ users                         | <a href="#">Apple Watch Complications</a> | 20k+ users | <a href="#">iOS 26 Widgets</a> | 30k+ users | <a href="#">Material Design Data Visualizations</a> | 50k+ users | <a href="#">Material Design List Items</a> | 10k+ users | <a href="#">The Ultimate Bottom Navigation Bar Component Pack</a> | 50k+ users |
|   | <a href="#">Adobe Spectrum Design System</a>   | 20k+ users  |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| <a href="#">Apple Watch Apps and Widgets</a>                      | 10k+ users   |   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| <a href="#">Apple Watch Complications</a>                         | 20k+ users   |   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
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| <a href="#">Material Design Data Visualizations</a>               | 50k+ users   |   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| <a href="#">Material Design List Items</a>                        | 10k+ users   |   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
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| <b>SwiftUI Templates</b>  | <table><tr><td><a href="#">Apple Store iPad App</a></td><td>Featured</td></tr><tr><td><a href="#">New York Times Article</a></td><td>Featured</td></tr><tr><td><a href="#">Now Playing Screen</a></td><td>Featured</td></tr></table> | <a href="#">Apple Store iPad App</a>  | Featured                                     | <a href="#">New York Times Article</a> | Featured                                     | <a href="#">Now Playing Screen</a> | Featured                                  |            |                                |            |   |            |  |            |   |            |
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| <a href="#">Now Playing Screen</a>                                | Featured   |   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| Organizations   | <b>Association for Computing Machinery (ACM)</b>   | ACM GROUP 2020 Committee Member · ACM CSCW 2020 Submission Reviewer · ACM Professional Membership   |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |
| Reference   | <b>Dr. Jordan Beck</b>   | Senior User Researcher @ FIS · Former Product Manager · Mentor<br><a href="mailto:jbeckuc@gmail.com">jbeckuc@gmail.com</a> · <a href="https://linkedin.com/in/jordan-beck-phd-13478333">linkedin.com/in/jordan-beck-phd-13478333</a>  |  |  |  |                                    |   |            |                                |            |   |            |  |            |   |            |