

Adi Chakravarty

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Experience	The Juice Product Designer Oct 2020 - Present	<p>The Juice is an interactive learning platform for middle and high school students. As the sole designer since its early stages, I have guided its creative evolution from initial prototypes to comprehensive solutions, synthesizing user feedback with business requirements to refine and scale the product experience.</p> <p>Since its launch, The Juice has achieved over 20,000 paid student users across 300 school districts in all 50 U.S. states and 82 countries. In January 2024, the company was selected as one of 15 global startups for the inaugural AWS Education Accelerator program.</p>														
	Automate Army Software Design Consultant Jan 2024 - Present	<p>Automate Army is a development agency that builds custom software for startups and enterprises using low-code tools. It collaborates closely with client teams to create solutions that enhance operational efficiency.</p> <p>As a consultant engaged by Automate Army, I guide engineers through design decisions that optimize usability for critical systems, such as administrative panels, customer support dashboards, and frontends for databases and APIs, so that its clients can elevate their service delivery through improved management interfaces and data accessibility.</p>														
Education	Penn State University	Bachelor of Science Security and Risk Analysis Information and Cyber Security														
Skills	Design	Experience Design, Usability Design, Design Systems, Product Thinking, Design Documentation, User Flow Mapping, Prototyping														
	Tools	Figma, Sketch, Principle, Framer, Retool, Photoshop, SwiftUI, HTML/CSS														
Resources	Figma Libraries	<table><tr><td>Adobe Spectrum Design System</td><td>10k+ users</td></tr><tr><td>Apple Watch Apps and Widgets</td><td>2k+ users</td></tr><tr><td>Apple Watch Complications</td><td>12k+ users</td></tr><tr><td>iOS 17 Widgets</td><td>9k+ users</td></tr><tr><td>Material Design Data Visualizations</td><td>27k+ users</td></tr><tr><td>Material Design List Items</td><td>6k+ users</td></tr><tr><td>The Ultimate Bottom Navigation Bar Component Pack</td><td>28k+ users</td></tr></table>	Adobe Spectrum Design System	10k+ users	Apple Watch Apps and Widgets	2k+ users	Apple Watch Complications	12k+ users	iOS 17 Widgets	9k+ users	Material Design Data Visualizations	27k+ users	Material Design List Items	6k+ users	The Ultimate Bottom Navigation Bar Component Pack	28k+ users
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SwiftUI Templates	<table><tr><td>Apple Store iPad App</td><td>Featured</td></tr><tr><td>New York Times Article</td><td>Featured</td></tr><tr><td>Now Playing Screen</td><td>Featured</td></tr></table>	Apple Store iPad App	Featured	New York Times Article	Featured	Now Playing Screen	Featured									
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Organizations	Association for Computing Machinery (ACM)	ACM GROUP 2020 Committee Member · ACM CSCW 2020 Submission Reviewer · ACM Professional Membership														
Reference	Dr. Jordan Beck	Senior UX Researcher @ AWS · Former Product Manager · Mentor jbeckuc@gmail.com · linkedin.com/in/jordan-beck-13478333/														