

## **Llandudno Christmas Fayre 2018**

FOLLOWING the success of last year's event when it moved to a new town centre location plans are progressing well to ensure that this year's Llandudno Christmas Fayre provides a better than ever festive experience for visitors and exhibitors alike.

The focus of the event is Trinity Square, and the grounds of Holy Trinity Church where wooden cabins and open fronted marquees and the Christmas theme will be well to the fore with a Santa's Grotto, a virtual reality simulator of Santa's sleigh, and rides for children on Santa's train. Plus an atmospheric lantern parade through the town in aid of Ty Gobaith Childrens' Hospice on the Friday evening.

In addition, the "Y Pafillion" stage and entertainment area hosted by Llandudno Chamber of Trade, will be bigger than ever, and will house dozens of performances each day, while a seating area will allow people to sit and enjoy the entertainment, or to sample the wares from the many food and drink stalls which will be dotted around.

TV personality and hill farmer Gareth Wyn Jones will once again be the Fayre's ambassador and the event will focus on his mission to highlight the importance of buying local produce which will be backed up with more stalls than ever selling locally produced food and a number of micro-breweries featuring their beers.

But the cost of putting on the event and making it bigger and better, has risen considerably this year, and the not for profit organisation behind it, says that unfortunately admission charges to the fayre will have to rise for adults, although children under 16 are free. However, there is the option to buy advance tickets up to October 31 at a reduced price of £3.75, and these are available from the box office at Venue Cymru and The Tourist Information Office in the Victoria Centre. Tickets bought on the day will be £4.50 for each adult.

Fayre organiser Barry Mortlock said: "It's unfortunate that we have to increase the admission charge, but our costs have risen. We have kept the charge as low as possible, and I'd like to emphasise that this is very much a community, non-profit making event, which in addition to providing an attraction for local people also brings in large numbers of visitors to the resort, boosting the local economy at what would otherwise be a quiet time of the year.

"We have the support of the town council, Conwy County Council, and Mostyn Estates Ltd and sponsorship from local businesses who recognise the value of the event to the town. We have done our research and have found that other Christmas Fayres in the UK are charging between £8 and £12 for admission- so we think our fayre presents excellent value. Fayres which offer free admission are either funded by a local authority or don't offer the full entertainment experience that ours' offers."

Llandudno Christmas Fayre is from November 15 to November 18. Further information can be found at the website [www.llandudnochristmasfayre.co.uk](http://www.llandudnochristmasfayre.co.uk)

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Note to editors: For further information or pictures please contact Barry Mortlock on 07725237667.