

# MUST-SEE STUNNING WINTER LANDSCAPES IN NIKKO CITY



Ryuzu Falls



Yunishigawa Onsen Kamakura Snow House Festival



Yunishigawa Bridge



Kegon Falls



Lake Yunoko



Snow-viewing Onsen



Ryuokyo Gorge



Shinkyo Bridge

## SEASONAL EVENT INFORMATION

### Experience the Setsubun Festival



To welcome the New Year, Japan holds a traditional event called 'Setsubun' where we drive away evil spirits and invite good fortune through activities like throwing beans.

Period February 2nd  
Hour Varies by each facility  
Place Nikko Toshogu Shrine, Nikko-zan Rinno-ji Temple, Nikko Futarasan-jinja Shrine, and Nikko Futarasan-jinja Shrine Chugushi.

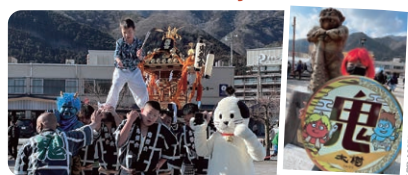
### Let's collect Goshuin stamps!

Receive a Goshuin stamp when you visit a temple or shrine as a souvenir.



### "ONI" Festival

Ward off evil spirits and invite good fortune for the year ahead



We express gratitude to the "ONI" of Kinugawa Onsen and hold an event where we have fun together with the "ONI", ward off evil spirits, and invite good fortune. Gourmet Food Stalls, Stage (Taiko drums, etc), and Experience (Calligraphy, Origami crafting, etc) are available. For more, special trains in collaboration with Steam Locomotive Taiju will also operate.

Period February 1st and 2nd  
Hour 10:30 a.m. - 2:30 p.m.  
Place In front of the Kinugawa Onsen Station



### Experience the Hina Matsuri



The traditional Japanese festival of Hina Matsuri, or Doll's Day, celebrates the growth of girls by displaying ornamental dolls called 'hina ningyo'. Each festival features Edo-period hina dolls as well as locally handcrafted hina decorations.

① Princess Kinu Festival  
Period From February 1st to March 31st  
Hour Varies by each facility  
Place Accommodation facilities in Kinugawa Onsen Town, and others

② Ohina-sama Festival  
Period From February 10th (Sat.) to March 3rd (Sun.)  
Hour 9:00 a.m. - 4:30 p.m.  
(Last admission at 3:45 p.m.)  
Closed Tuesday  
Place Nikko Tamozawa Imperial Villa Memorial Park  
Fee Adults: 600 yen, Elementary and Middle School Students: 300 yen

### Enjoy the enchanting lights at the Yunishigawa Onsen Kamakura Snow House Festival



There are several venues including the Sawaguchi Riverside Venue and the Heike Village Venue, where hundreds of mini kamakura (snow huts) are illuminated, creating a fantastic atmosphere. Additionally, there's the Mizu-no-sato Snow Park Venue where children can enjoy playing in the snow.

Period From January 31st to March 2  
Hour 9:00 a.m. - 9:00 p.m.  
\*Times may vary depending on the venue.  
The illumination starts at 5:30 p.m.  
Place Yunishigawa Onsen Town

Others - The Sawaguchi Riverside Venue, where mini kamakura are lined up, will only be illuminated on Friday, Saturday, and Sunday nights.  
- Depending on the snow conditions, the event period may shift slightly.

### Enjoy festivals and stalls at the Imaichi Hanaichi



Daruma dolls and kumade rakes are sold. There are also food stalls lining up, allowing you to enjoy the festive atmosphere.

Period February 11th  
Hour 10:00 a.m. - 6:30 p.m.  
Place JR Imaichi Station Front Street

### Under the beautiful starry sky, learn about the connection between Nikko and the stars at 'Starry Night in Nikko'



Nikko, abundant with nature, is also famous as a stargazing spot. In addition to recommending stargazing spots, you can collect 'Star Cards' and enjoy listening to audio about the history and stories surrounding the stars.

Period - March 31st  
Hour Participation is free.  
(For collecting Star Cards, please check the operating hours of each facility.)  
Place Nikko, Okunikko, Ashio, Kirifuri Highland, etc  
WEB <https://www.visitnikko.jp/en/spots/starry-night-in-nikko/>

MORE INFORMATION  
CHECK THESE



WEB  
Nikko Official Guide



Instagram  
visit\_nikko



YouTube  
Nikko Travel Guide

# WINTER PARADISE in NIKKO KINUGAWA ONSSEN

Period From January 29th to February 28th, 2025



Let's experience the winter fun at Nikko and Kinugawa Onsen, with limited time offer for this season! Each plan is as follows. Don't miss out on any of these must-try experiences. Be sure to check them out!



Published by Nikko City Tourism Association



GUIDED TOUR OFFERS DIFFERENT EXPERIENCE EVERY DAY WITH AN ENGLISH-SPEAKING GUIDE!

Explore Nikko with our English-speaking guide and discover the history and culture to make your visit more enjoyable! Enter a prayer site which is not usually open to the public, trace the roots of Nikko with a history of over 1,200 years, have a delightful walk including local sake tasting and foot bathing, and more! Choose a course which suits your interests.

Scan the QR code for more information on guided tours and booking.

COURSE 1  
EXPLORE THE MYSTICAL HERITAGE OF NIKKO WITH AN ENGLISH GUIDE



Spiritual walking to trace the roots of Nikko, a religious site.

COURSE 2  
DISCOVER NIKKO'S WORLD HERITAGE : AMULET MAKING AND SHRINE AND TEMPLES TOUR



Visit the World Heritage Shrines and Temples of Nikko and experience making your own amulet at Nikko-zan Rinno-ji Temple with an English-speaking guide.

COURSE 3  
KINUGAWA RETREAT : NATURE, ONSEN AND CULTURES



A walking tour through Kinugawa Onsen with a guide, where you can experience the history, enjoy footbaths, gourmet foods, and taste local sake.

WALK THROUGH THE TEMPLE AND SHRINE AREA OF 'WORLD HERITAGE NIKKO' WITH A GUIDE.

English-speaking volunteer guides will provide tours of the World Heritage sites and introduce the history of Nikko. Perfect for those who want to delve deeper into the history of Nikko. \*Does not include a tour inside the shrines and temples.



Period January 27th to February 5th, 2025  
Gathering Time 10:30 a.m.  
Place of Reception TOBU Nikko Station Tourist Information Center  
Tour Duration Approx. 90 minutes  
Notes  
- Bus fare from the station to Shinkyo Bridge is required. (220 JPY)  
- The tour will be held only once per day.

CRAFT  
NIKKO BORI WOOD CARVING

Nikkobori is a traditional woodcarving technique that has been handed down since the Edo period. Woodcarvers who were summoned from across Japan to build Nikko Toshogu Shrine started this for leisure. This carving technique is unique as you need to pull a tool toward you. Enjoy carving your own handheld mirror or nameplate.



CRAFT  
DEERSKIN CRAFT

Nikko deerskin and horn craft experience. This activity is designed to make use of deer which were culled for environmental protection. Make your own cardholder, key ring or accessory.



OKUKINU ICE WEEK

It's an event where you can enjoy various experiences in the snow-covered hidden hot spring of Oku-Nikko, such as an ICE BAR, kamakura snow hut building, snowshoeing to a frozen waterfall, and snow cycling. (Each experience requires advance registration)

For details, please scan the QR code below.



SAKE BREWERY TOUR

Visitors can closely observe actual sake brewing during winter. The owner guides you in his brewery in English. Place Watanabe Sahei Shoten  
Reservation Required by the day before your visit  
Email: master@watanabesahei.co.jp  
Access: A five-minute walk from Imaichi Station or Shimo-Imaichi Station



WINTER ACTIVITIES

There are many areas in Nikko city where the snow piles up, such as the powdery snow in Okunikko, which snow is so fine that you can't make snowballs. Take part in activities and enjoy playing in the beautiful snow!



SNOWSHOEING



SNOWBOARDING, AND SKIING



AIRBOARDING



UNRYU VALLEY (ICE WORLD) TREKKING



CROSS-COUNTRY SKIING

OUTDOOR DAYS IN NIKKO

Experience snow activities such as ski-shoe, bird watching, and air boarding in the natural powder snow of Oku-Nikko.



Date: March 1st and 2nd  
Registration: Nikko Yumoto Visitor Center  
Fee: 2,000 yen per activity (cash only)

Traditional Cultural Experience

SHOGUN STABLES

In September 2024, the Ogasawara School of Mounted Archery, Nikko Branch, was established on the grounds where the sacred horses of Nikko Toshogu Shrine are managed, and the archery hall "Kyushinkan" opened. Here, you can experience "Yabusame" (mounted archery), "Kyujutsu" (archery), and "Reiho" (etiquette).

details ▶



STRAWBERRY PICKING

Winter is the best time to enjoy juicy strawberries! Visitors can enjoy all-you-can-eat Nikko sweet and sour strawberries during a 30-minute session.

It's sweet and delicious



● Nikko Strawberry Park  
Time 10:00 a.m. - 4:00 p.m. (last admission 3:30 p.m.)  
Closed Tuesday

Fare Adult 2,300JPY / Children 1,700JPY  
Reservation <https://nikkoichigo.com/>

Access  
By Taxi - 7 minutes from Imaichi Station or Shimo-Imaichi Station (Taxi Fare : Approx. 2,000JPY / Oneway)  
By E-bike - 20 minutes from Roadside Station NIKKO (rental fee 2000JPY / 9:00 a.m. - 4:00 p.m.)

● Nikko Hanaichimonme  
Time 9:00a.m. - 4:00p.m. (last admission 3:30p.m.)  
Fare Adult 2,200JPY / Children 1,700JPY  
Reservation TEL 0288-77-0866 (Japanese Language)  
Access Approx. 15 minutes by bus from Kinugawa Onsen Station to Edo Wonderland Line, and get off at Hanaichimonme bus stop.

SNOW-VIEWING ONSEN

Japanese people love snow-viewing bathing. It is exceptional specially after enjoying your activity. Hot spring water warms you to the core and heals your tired body while you are viewing the snow. Check information on Onsen facilities for a day visit at TIC below.



VISITOR QUESTIONNAIRE

A small gift (original post cards) for a visitor filled out questionnaire will be given. Scan this QR code and fill out the questionnaire. \*The time required will be 5 minutes.



Please show the questionnaire completion screen to the staff at the tourist information center. (\*TIC Offices listed below)  
Thank you for your cooperation.

TOURIST INFORMATION OFFICES MAP

Visit us for information of this campaign, events, and other valuable information.

- 1 Nikko Tourist Information Center
- 2 JR Nikko Station Tourist Information Center
- 3 TOBU Nikko Station Tourist Information Center
- 4 Michi-no-Eki (Roadside Station) "NIKKO" Tourist Information Center
- 5 Kinugawa / Kawaji-onsen Tourist Information Center
- 6 Michi-no-Eki (Roadside Station) "Yunishigawa" Tourist Information Center



SOCIAL MEDIA SHARING PROMOTION

Post pictures of wonderful Nikko on Instagram or Facebook (with hashtag # visit\_nikko , # nikko ) and you will get a free gift (cotton bag) from us. [Duration ] Fri. 24th January to Tue. 28th February

HOW TO GET A GIFT

- STEP1  
Follow our Instagram (visit\_nikko) or Facebook
- STEP2  
Post your photos taken in Nikko city on your account.
- STEP3  
Show your posted screen to tourism information staff to verify.
- STEP4  
We will check your post, and you'll get a gift. Exchange place: TIC offices

▼ Note  
• Only available for publicly available accounts.  
• Valid only for one post a day per person.  
• Just one post will be counted for multiple social media posts in a day.  
• We may use your posted pictures of promotion after annual term.  
• This promotion will end when all of the gifts has been given.

The content is subject to change. Please check before going out.