

Core sectors: Rural Diversification



Our services including preparing feasibility studies for a range of rural sites. This could include anything from a barn conversion, a development of new homes, farm shops, leisure activities, or visitor attractions. Today's rural economy might even include holiday lets, glamping sites, or wedding venues. There are a variety of diversification options and increasingly farm businesses have a number of "strings to their bow", providing a variety of income streams. Together with other teams in Carter Jonas, we help clients release the full potential of under-used assets.

Our Rural Diversification services include the following:

Site context studies & baseline appraisals Undertaking context studies to assess site locations, including baseline mapping studies – typically flood risk, heritage, planning and landscape designations

Analysis of baseline technical reports & data Reviewing technical reports and other site data in order to determine opportunities and constraints, and records of risks and assumptions

Documenting site opportunities & constraints Producing combined opportunities and constraints plans, together with supporting tables of constraints

Commerciality

Working closely with our rural division and development consultancy teams to ensure rural development proposals are commercially viable and deliverable in a given location

Masterplan strategies & options

Producing masterplan strategies in diagrammatic and illustrative formats - demonstrating land use and site, followed by more detailed services including:

- Site Visions
- Engagement and Consultation with LPA's and Stakeholder Groups
- Masterplan and Area Frameworks
- Development Prospectuses
- Town Centre Regeneration Plans
- 3D Massing Models
- Illustrations and Visualisations
- Outline Applications
- Supplementary Planning Documents
- Design Codes or Development Briefs



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Find out more

To find out more about our masterplanning services,
download our brochure at carterjonas.co.uk/masterplanning

Other core sectors our team work within

- Strategic land projects
- Urban regeneration projects



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