Kimberley Suter Joins ThinkWhy Executive Advisory Board
Board addition supports strategic alignment between company's
software and talent acquisition industry

Dallas, Texas – October 20, 2020 – ThinkWhy, a SaaS platform helping companies navigate a new era of work, announced Kimberley Suter, an Executive Advisor with Crenshaw Associates, has joined its Executive Advisory Board. Kimberley brings more than 20 years of Human Resources and consulting experience in recruiting, leadership assessment and integration, executive/organizational development and coaching. She will leverage her HR and recruiting knowledge as ThinkWhy's recruiting and talent strategy expert, providing guidance on navigating today's labor market.

"The needs of recruiters and HR departments have never been more complex, particularly as we deal with the implications of COVID-19," said Kimberley. "As these needs continue to grow and evolve, I am excited to work alongside the ThinkWhy team in looking to elevate LaborIQ's offerings while leveraging my knowledge of the field. I'm confident in LaborIQ's capabilities and look forward to expanding on the unique values ThinkWhy has to offer."

Kimberley previously held senior HR leadership positions with numerous financial services companies, including Merrill Lynch, The Toronto Stock Exchange and Citibank, and a technology outsourcing company. In addition to her leadership of HR functions, she consulted with a wide variety of organizations on successfully hiring, integrating, and developing senior leadership talent. She earned a Business Management degree from Seneca College and completed graduate work in Human Resources at the University of Toronto.

"We are thrilled to welcome Kimberley to the Executive Advisory Board, where her unique perspective and experience aligns strategically with the industry we serve. Kimberley's background in HR, recruiting and executive consulting will help us continue to deliver innovations ready for today and tomorrow's talent strategies," said Claudine Zachara, President and COO of ThinkWhy.

For additional information on ThinkWhy, please visit ThinkWhy.com.

About LaborIQ by ThinkWhy
LaborIQ® by ThinkWhy is breakthrough technology providing talent acquisition professionals with data-driven solutions to grow their bottom line.

Our talent tech helps win candidates – and clients - with the most precise market analysis and salary answers for over 20,000 job titles, across all U.S. cities and industries. LaborIQ's

employment reporting and forecasts, talent supply and demand, compensation benchmarking, and custom reporting tools deliver a competitive advantage in talent acquisition.