

## ThinkWhy® Launches LaborIQ® *Mobile*, an Industry-First Solution Delivering Instant Access to Salary Answers for Over 17,000 Jobs

*LaborIQ Mobile, part of the LaborIQ application, places salary insights at users' fingertips in an intuitive, convenient mobile experience for hiring anywhere in the U.S.*

**Dallas, Texas – June 23, 2020** – ThinkWhy, a SaaS company helping businesses navigate a new era of work, today launched LaborIQ *Mobile*, a web-based mobile experience that provides business leaders, HR professionals and hiring managers with salary answers at their fingertips for strategic talent planning.

LaborIQ subscribers can leverage LaborIQ *Mobile* for quick, easy access to proprietary salary recommendations for jobs across all U.S. metros. This powerful, industry-first tool delivers the right salary answers to eliminate guesswork and streamline hiring anywhere in the country.

“As today’s businesses adapt to many new workforce realities, including increased flexibility for remote talent, employers now have the entire country and all U.S. metros with over 17,000 jobs at their fingertips,” said Claudine Zachara, Co-Founder, President & COO of ThinkWhy. “ThinkWhy continues to provide answers to salary questions for every industry and role customized to that employer’s job configuration and needs.”

LaborIQ by ThinkWhy monitors and forecasts labor data at all levels, measuring impact to metropolitan statistical areas and industries across the country. Through LaborIQ *Mobile*, users have access to:

- **Salary Answers:** Instantly access salary answers for over 17,000 job titles by metro, education and experience level, and compare salaries across metros for hiring anywhere in the country.
- **Labor Market News:** Coverage of the latest labor market news and forecasts to keep users informed about labor market performance and workforce trends.
- **PDF Report Download:** Quick and easy generation of PDF reports within the web app.
- **Omnichannel Integration:** Synchronization of reports and dashboards across mobile and desktop applications for easy sharing with organizational LaborIQ users.

The LaborIQ *Mobile* feature is included for all LaborIQ software subscribers. [See how it works at ThinkWhy.com](https://www.thinkwhy.com).

### About ThinkWhy®

ThinkWhy is helping companies navigate a new era of work by creating modern, human-centered software that supports better career lives. LaborIQ by ThinkWhy is the first platform to bridge the gap between salary answers and metro performance, delivering a strategic advantage to businesses. Learn more at [www.ThinkWhy.com](https://www.thinkwhy.com) or follow us on Twitter and Instagram at @ThinkWhy\_ on Facebook at @ThinkWhyLLC and LinkedIn at @ThinkWhy-LLC.