

**Esteemed Labor Economist Dr. Marianne Wannamaker  
Joins ThinkWhy Executive Advisory Board**

*Data and workforce expert to support ThinkWhy's strategic product offerings*

**Dallas, Texas – October 14, 2019** – ThinkWhy, a SaaS platform helping companies navigate the new era of work, today announces that Dr. Marianne Wanamaker will join their Executive Advisory Board. In her role, Dr. Wanamaker will counsel ThinkWhy on data sources and usage of labor statistics and business strategy.

Dr. Wanamaker is an associate professor of economics at the University of Tennessee and the former chief domestic economist and senior labor economist at the White House Council of Economic Advisors. She is currently a member of the 25-person Federal Workforce Policy Advisory Board, where she advises on Federal policy related to workforce issues alongside a group of Fortune 100 CEOs, governors, and non-profit leaders. Dr. Wanamaker will apply her extensive expertise in labor markets, education, workforce development and the role of data in these areas to advise ThinkWhy as the company launches its first product, LaborIQ™, nationally in January 2020.

“I am excited to join ThinkWhy at such an important time for the company and the US labor environment,” said Dr. Wanamaker. “Today’s labor market is complex and evolving, and ThinkWhy’s mission of converting data into strategic labor market insights is a much needed product, helping American companies address the challenges of competing for talent in today’s market.”

Dr. Wanamaker has a robust record of public service and research, including a role as a research associate at the national Bureau of Economic Research in Cambridge, MA and as a research fellow at the Institute of Labor Economics in Bonn, Germany. Dr. Wanamaker is also an award-winning teacher and regularly teaches courses on business strategy and ethics. She is the 2019 recipient of the University of Tennessee’s prestigious Alexander Prize for teaching and in 2017 was named to Poets and Quants Top 40 Undergraduate Business Professors.

“Marianne is a strategic addition to our Executive Advisory Board and provides ThinkWhy with multi-faceted expertise around labor market status and forecasts in our country,” said Claudine Zachara, President and COO of ThinkWhy. “We are delighted to have Marianne join our EAB team and are confident that her knowledge and experience will further advance ThinkWhy’s commitment to equip businesses with a strategic advantage in today’s labor market.”

**About ThinkWhy**

ThinkWhy is helping companies navigate a new era of work by creating modern, human-centered solutions that drive alignment between labor economics and business strategy. The company's first product, LaborIQ™, helps employers understand labor supply and demand, benchmark roles, compensation and talent requirements through one intuitive platform, creating a strategic business advantage for clients.