

ThinkWhy Welcomes Dr. Sam Chandan to Executive Advisory Board

Renowned economist to advise company on US economic strategy

Dallas, Texas – January 30, 2019 – ThinkWhy, a SaaS platform helping companies navigate the new era of work, today announces Dr. Sam Chandan, Dean of NYU's Schack Institute of Real Estate and Larry & Klara Silverstein Chair of Real Estate Development and Investment joins ThinkWhy's Executive Advisory Board. Dr. Chandan will provide senior-level economic guidance to support the company's product and reporting initiatives.

Dr. Chandan is an established expert in real estate economics, the broader economy and related regulations. He is the founder of Chandan Economics, a provider of multifamily and commercial real estate mortgage data and risk analytics, and his insights on commercial real estate lending trends have guided multiple U.S. and global regulators, including the Board of Governors of the Federal Reserve System and the Federal Deposit Insurance Corporation (FDIC).

"I look forward to joining an organization that will help companies examine today's economic environment and make strategic business growth decisions with ThinkWhy's platform," said Chandan. "I've personally used multiple analytic and data providers and am confident that ThinkWhy's solution will bring new value to business leaders."

Among Dr. Chandan's various leadership commitments, he is the lead investigator for Regulatory Design and Real Outcomes, a study commissioned by the Commercial Real Estate Finance Council. He also holds an honorary appointment as the Economist Laureate of the Real Estate Lenders Association. He comments regularly on real estate markets and the economy in media outlets such as *The Wall Street Journal*, *Financial Times* and *CNBC*, as well as co-hosts Real Estate Hour on *SiriusXM Business Radio*.

Prior to founding Chandan Economics, Dr. Chandan was Chief Economist at Reis Inc., where he was responsible for the firm's economic and risk analysis services, as well as its commercial mortgage performance reporting and forecasting products. He was part of the management team that led the company through a transformation and an IPO, guiding the company with his economic and risk analysis services.

"Sam is a prominent economist and risk analyst who we are proud to have on ThinkWhy's Board, guiding us as we design our first product blending key labor market economics and compensation data," said Claudine Zachara, President and COO of ThinkWhy. "Sam is a long-time advisor whose guidance will be instrumental to us during this process and throughout our evolution as a company."

About ThinkWhy

ThinkWhy is helping companies navigate a new era of work by creating modern, human-centered solutions that drive alignment between labor economics and business strategy. The company's first product, LaborIQ™, helps employers understand labor supply and demand, benchmark roles, compensation and talent requirements through one intuitive platform, creating a strategic business advantage for clients.