



Gabriele Torreggiani – Biography

Gabriele Torreggiani, born in 1982, serves as Vice President of Midland Europe, representing the second generation of a family that founded CTE International in 1972. This company later acquired the American giant Midland Radio Corporation in 1995. The youngest of four siblings, Torreggiani was born in Reggio Emilia to courageous, determined, and visionary parents who started their entrepreneurial journey from a home garage, ultimately building one of Italy's most innovative tech companies with a prominent international presence.

With a passion for Design and a keen sense for the aesthetic and functional harmony of technology products, Torreggiani graduated from Politecnico di Milano. His goal was to infuse innovation and Design into the family business. Immersing himself in the company from an early age, Torreggiani gained deep insights into the operations of Midland's global branches. Growing up in an entrepreneurial environment, he embraced the values of commitment, passion, discipline, and determination, qualities that guided him as he identified growth opportunities to strengthen the company's position, particularly in motorbike accessories.

With over 20 years of experience both in Italy and abroad, Torreggiani has driven strategic and tactical sales planning to meet Midland's ambitious goals. Supported by his father, President Corrado Torreggiani, his brother Paolo Torreggiani (CIO and Technical Director), and Davide Cantoni, Global Sales Manager, he aims to keep Midland relevant as a technology leader in mobile communications for the future.

Gabriele's leadership blends curiosity, a passion for Design and technology, and the gentle determination of a leader who values human capital while accelerating technological advancement—elements that are poised to define the legacy of the second generation of the Torreggiani family.

PRESS

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