

Data Analytics

Outcomes Reporting

REPORTING PERIOD: JANUARY –JUNE 2020

Intro

Our students enroll with us because every aspect of our programs – from admissions requirements, to mentorship, to career coaching – is designed to help ambitious adult learners like them launch rewarding careers. We will always push ourselves to achieve that mission, and we believe that transparency about our career outcomes helps us improve.

This report tells you how we're doing. It details the outcomes our students achieved for those who were enrolled and had an original or anticipated graduation date within the reporting period of January 1, 2020 - June 30, 2020. In total, results from 156 students were included in this data set: 36 from Data Analytics full-time and 120 from Data Analytics part-time. Our reports have been reviewed and verified by a certified third-party auditor.



	Introduction	Key Findings	Grad Spotlight	Outcomes	2021	3
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Reporting Standards Update

In our last report, we measured all the industry-standard metrics that are important when evaluating a top skills-based program like Thinkful. Those included graduation rates, withdrawals, hired rates, time to hire, compensation, and demographics.

With hired rates, we only included those that found employment within the 6 months following graduation (i.e., “within the reporting period”). However, we quickly realized that many graduates were successfully landing in-field jobs past this timeline and were not accurately represented in our reporting.

As a result, in this report and all reports moving forward, we will now include graduates in our hired rates who receive and report an in-field job after 180 days and before the time each report is

audited and published.

View a full outline of our reporting guidelines [here](#).

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Covid-19 Impact

It was almost impossible to predict the impact COVID-19 would have on the world. Unemployment rates hit all-time highs not seen since the Depression era in April of 2020, and the landscape of work across America shifted drastically.

In response, we've been taking the necessary steps to allow our students more flexibility. We provided maximum learning support as they continued to safely build their professional network and future career.

When hiring was at a near standstill across the country, our Careers team doubled down in their efforts to help grads secure jobs in their chosen industry. We supported them throughout the virtual interview and networking process, and helped them identify remote work opportunities.

Nevertheless, the challenges continue. Our previous report presented the initial signs of the crisis. With graduates entering the job market in 2020, the impact was even greater.

This report will be our first that shows the full impact that COVID-19 has had. While the pandemic has impacted students' immediate career outcomes, we stay committed to helping our graduates achieve their goals of starting a new and fulfilling career path.

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Key Findings

55% of full-time and 61% of part-time Data Analytics students graduated from the program within the reporting period.

Of those, 61% of full-time and 59% of part-time students accepted an in-field job within the reporting period.

And of the students who accepted an in-field job and reported salaries, 50% of full-time and 47% of part-time students received full-time, salaried positions.

Grad Spotlight

After working as a Business Analyst for years, Megha moved to the USA from India in 2017, and started searching for career opportunities in the tech industry. She always had an interest in Data Analytics, so it seemed like the perfect career for her. Following extensive research on online bootcamps, she came across our full-time Data Analytics program and knew it was the best platform to update her technical skills.

Megha loved everything about our program. Our project-based curriculum allowed her to start working independently with SQL, Python, and Tableau. Megha also got a lot of value from our career services, who were with her every step of the way. The job search took longer than 180 days, but she persisted and pushed through the pandemic job market to land a Data Analyst job with Integrichain.

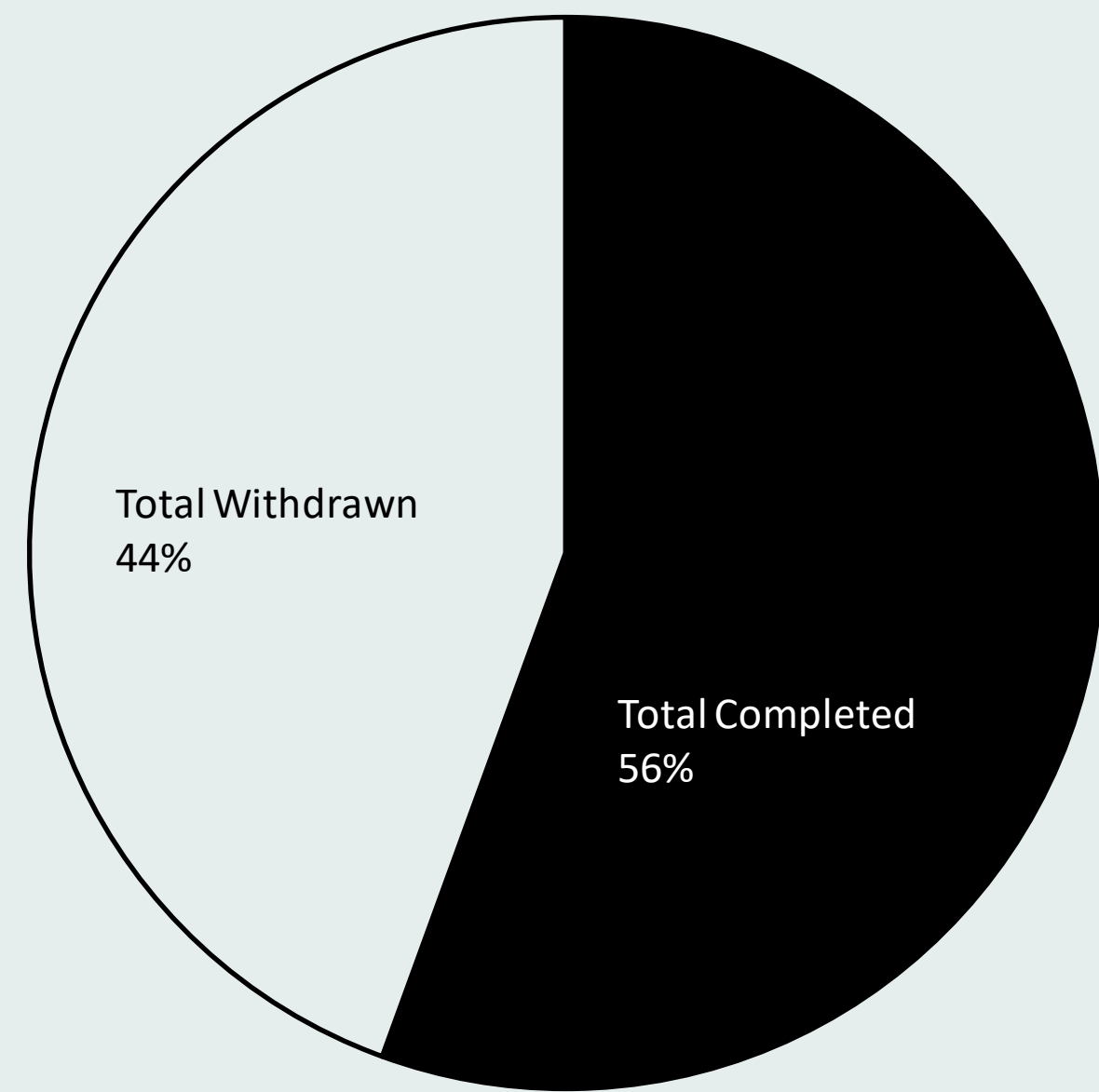
“I will be always grateful for the opportunity, the entire journey, and each and every person who contributed to my success. It has changed my entire professional and personal life.” - Megha Bothe, Full-Time Data Analytics Grad, now working at Integrichain

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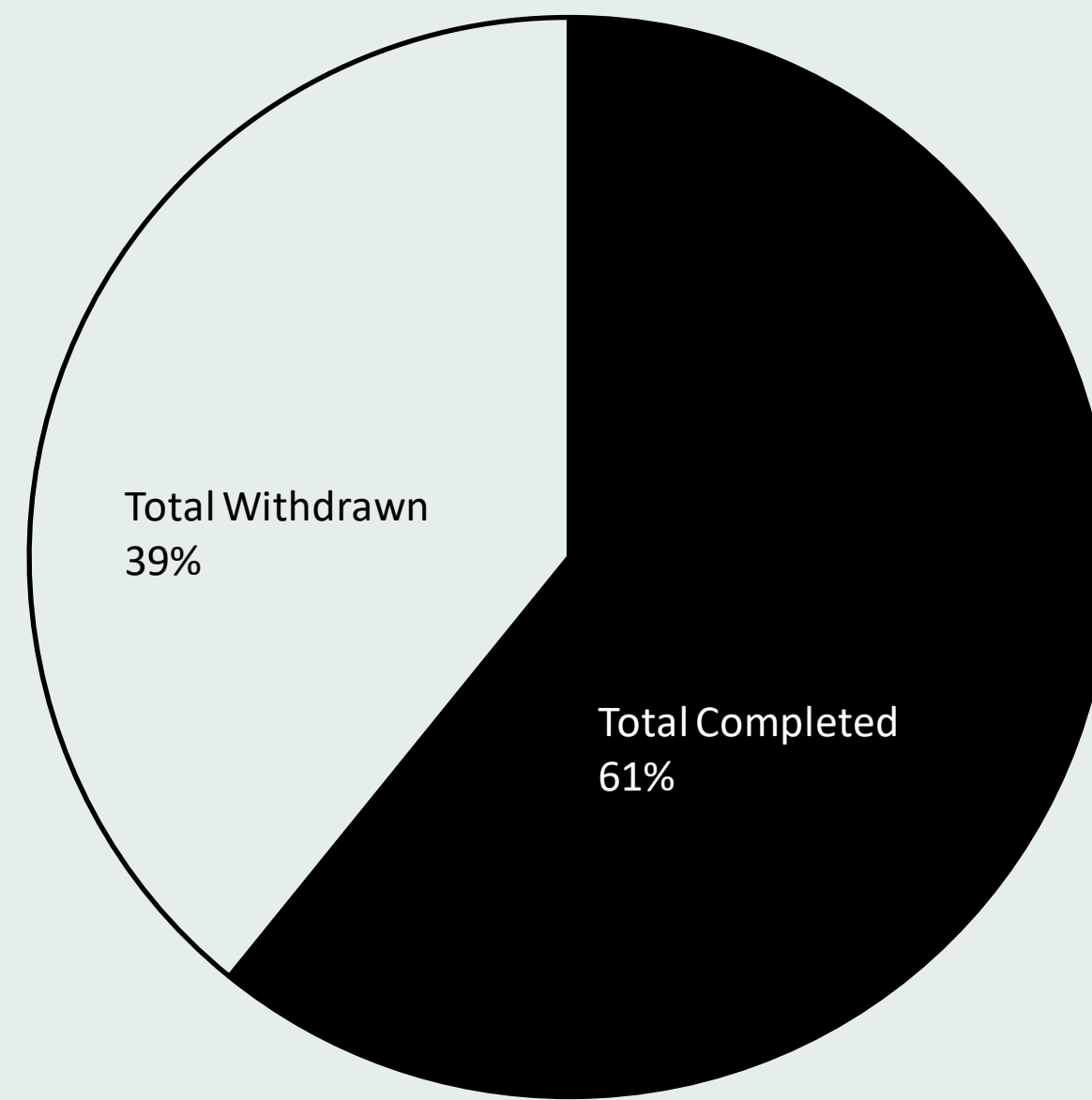
Graduation Rates

Grad Rates

Of the students in this report, the breakdown is as follows for those that completed or withdrew in each program:



Full-Time
36 students included in this report



Part-Time
120 students included in this report

Grad Rates

Of the students who withdrew, these are the reasons they didn't graduate:



Reasons listed for withdrawal: Got a job in-field Before Meeting Graduation Requirements, Temporary Withdrawal: Plans to Re-Enroll, No Longer Pursuing Field, Personal Situation, Financial Constraints, Time Constraints, Chose a Competitor, Dismissal: Code of Conduct, Failed to Meet Graduation Requirements, Learning Style Incompatibility, Student Dissatisfied with Program Experience.

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Our Take

The students represented in this report were faced with a challenge that none of us were prepared for: a global pandemic. Still, we believe we can, and should, improve our curriculum, support, and student experience on an ongoing basis to help more students complete their coursework and graduate on time.

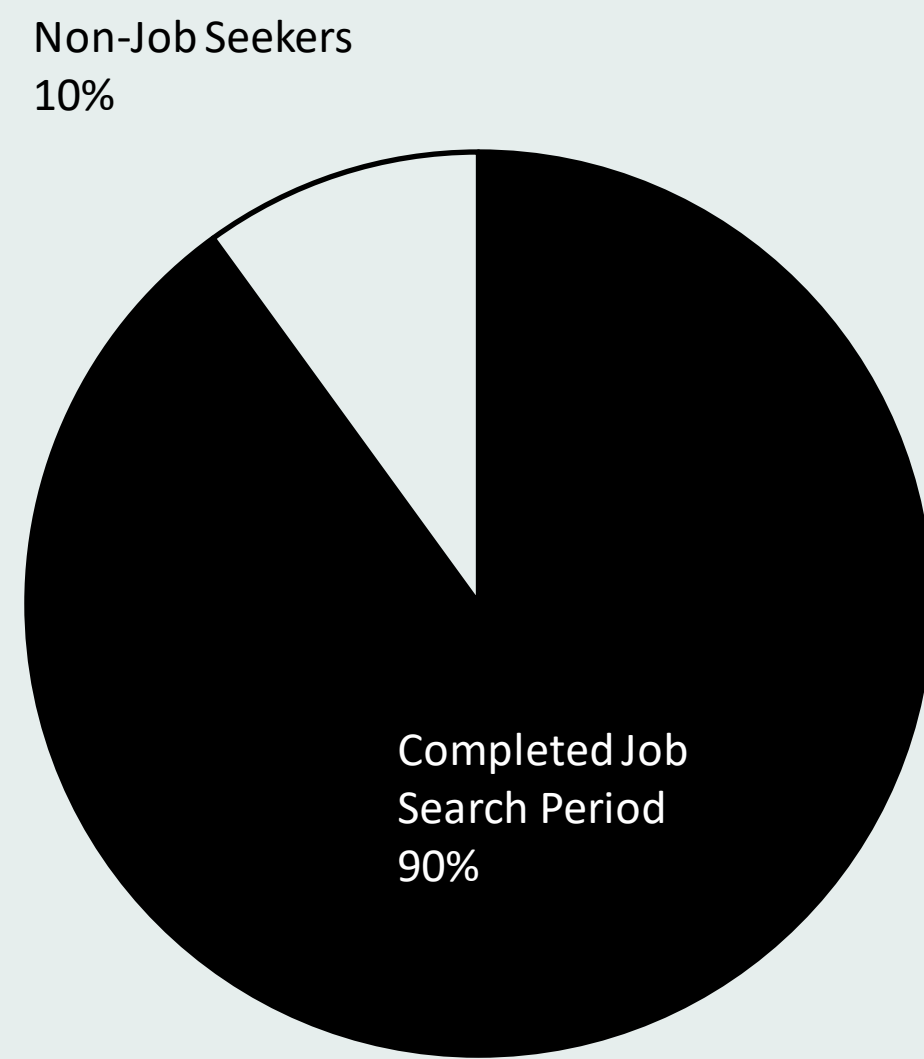
Over the coming months, we will look for ways to improve student learning and retention, so that those who are accepted into our Data Analytics program can be confident that they will graduate, and ultimately succeed in their new career.

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Hired Rates

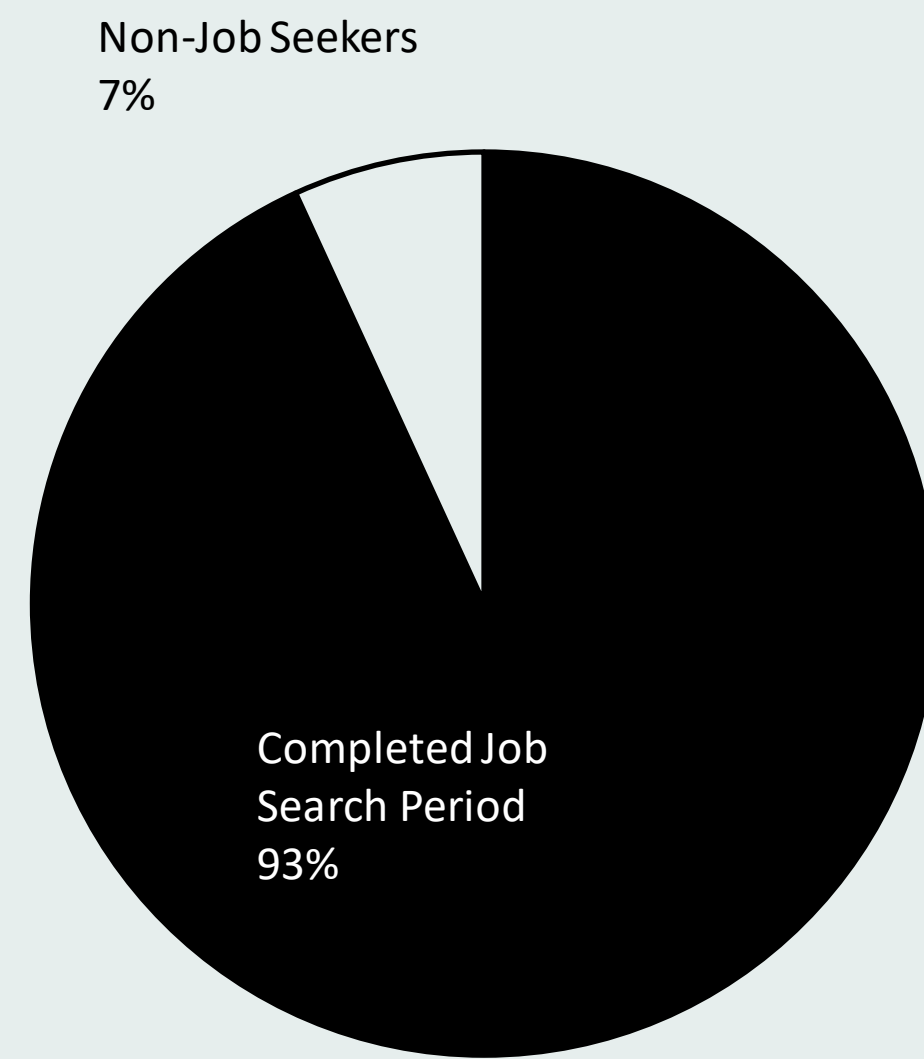
Hired Rates

Of the students who completed the program within or before the reporting period as a result of landing an in-field job and met the graduation requirements, the following were actively engaged and completed the Job Search Period or were not actively engaged and defined as Non-Job Seekers:



Full-Time (140 days)

82 students included in this report



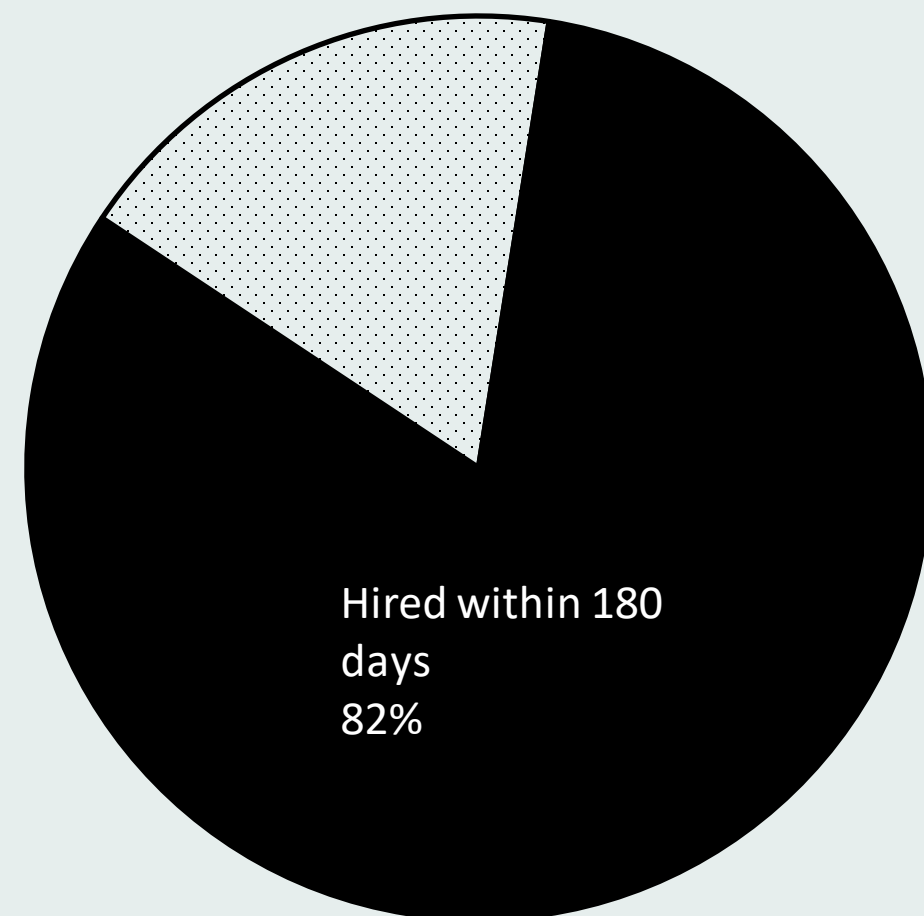
Part-Time (273 days)

92 students included in this report

Hired Rates

Of the students who completed the job search period for all programs, the following accepted an in-field job within the reporting period, after the reporting period, or are still actively searching at the time of this report:

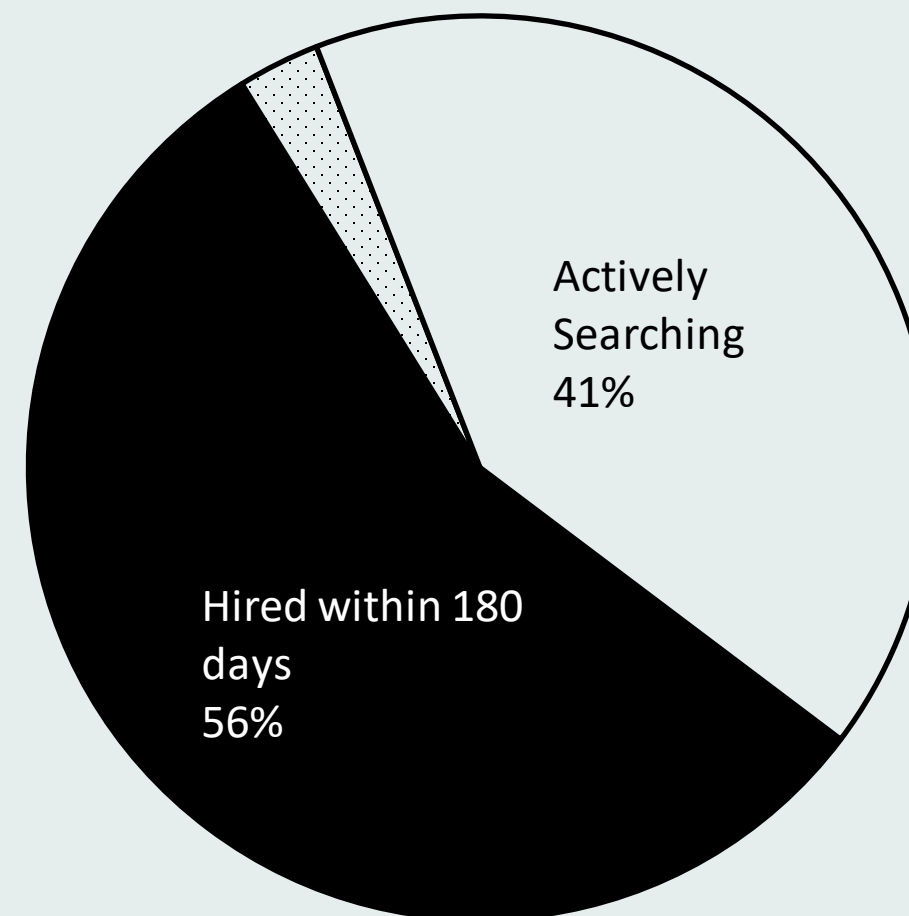
Hired after 180 days
18%



Full-Time

18 students included in this report

Hired after 180 days
3%

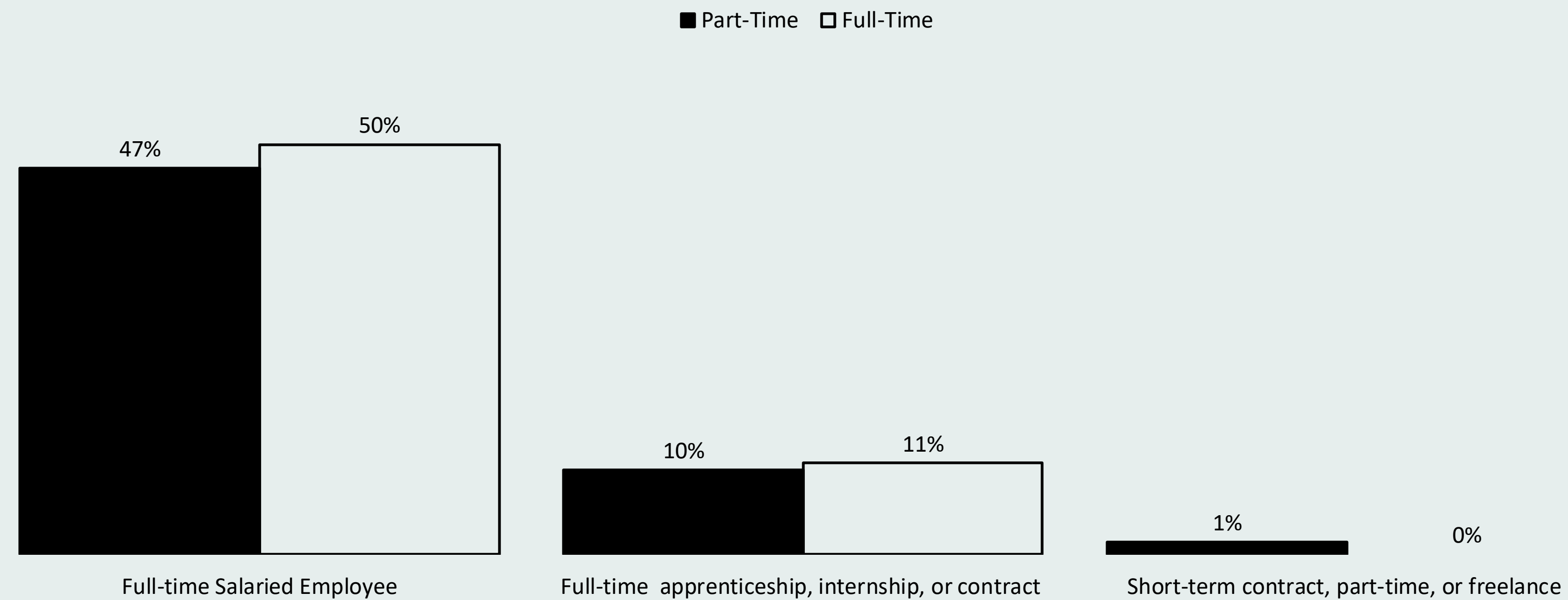


Part-Time

68 students included in this report

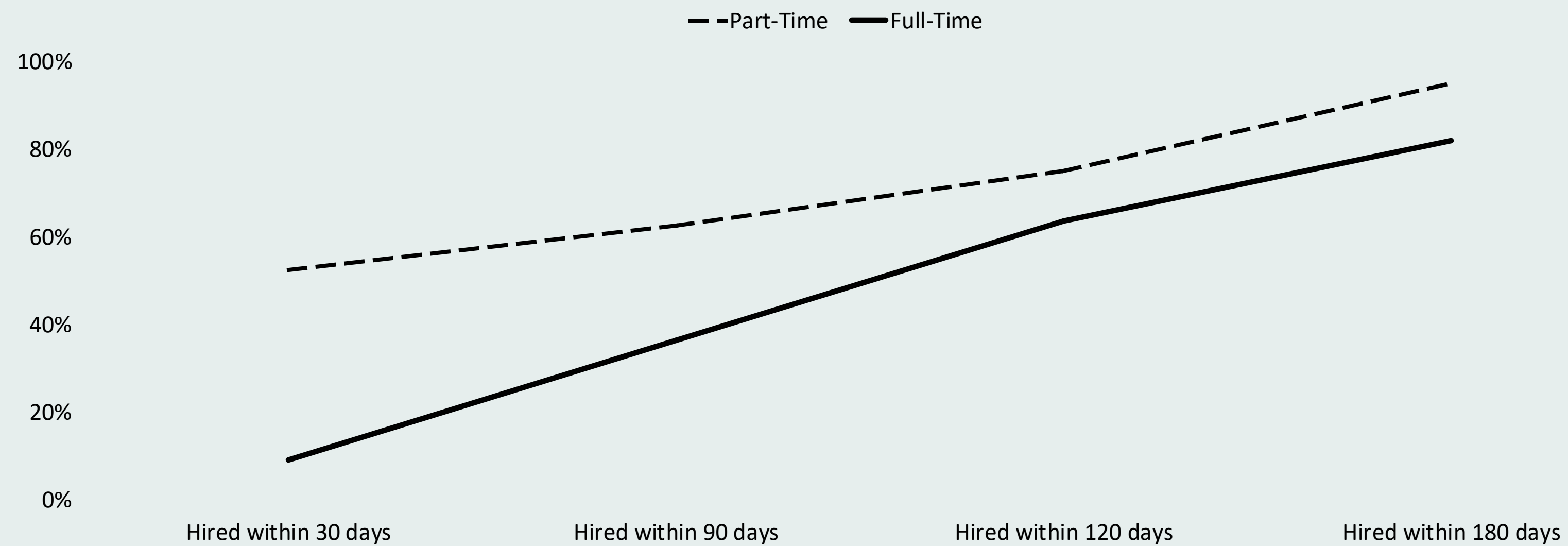
Hired Rates

The breakdown



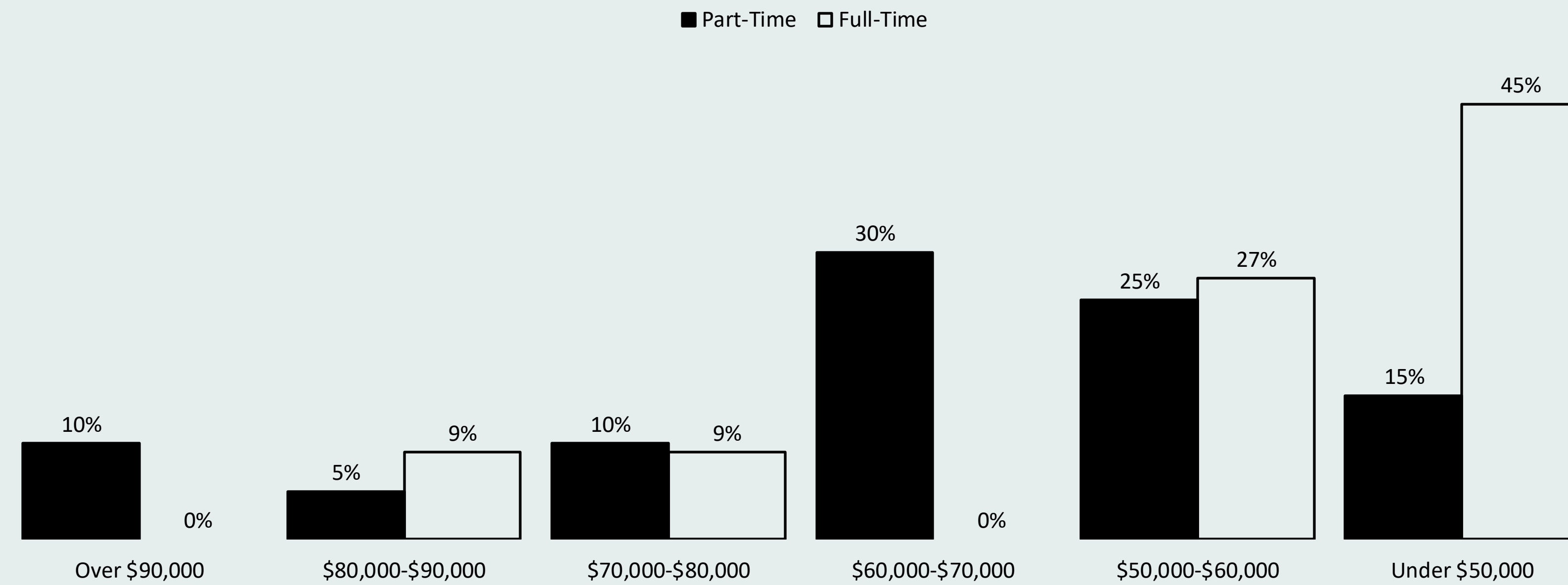
Hired Rates

Among those who accepted a job, this is how long it typically took them to get hired:



Hired Rates

Median base salaries for those who accepted a job:



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Our Take

Being a job seeker in 2020 was tougher than any other year. We're proud of the 51 students who landed jobs in their new field. We'll do our part to ensure that we consistently make improvements to our program to help an even higher percentage of graduates find their dream jobs, in any economic climate.

Our curriculum is designed for long-term growth, and we expect our students to earn promotions and raises as they gain experience in the industry. We are driven to try and help every graduate of our program land an in-field job.

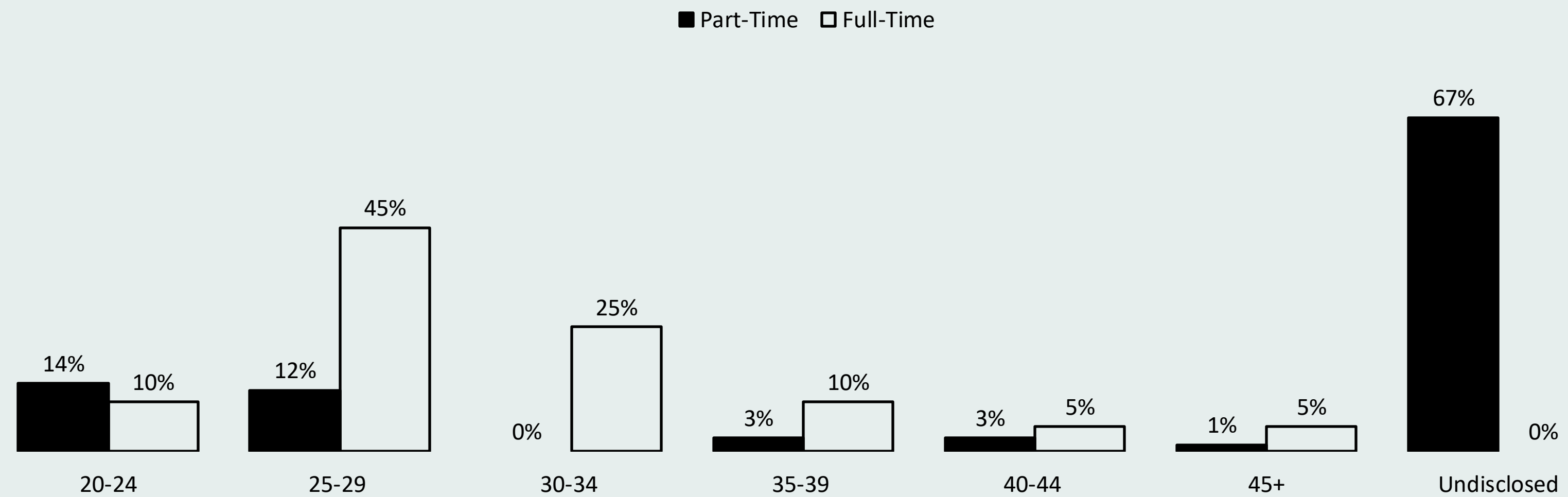
As a result, we have been focusing on the following key areas to improve our hired rates:

- Improving in-program career related content and curriculum to ensure job readiness
- Increasing career support access and hours pre-graduation
- Adding customized support systems post-graduation

Demo- graphics

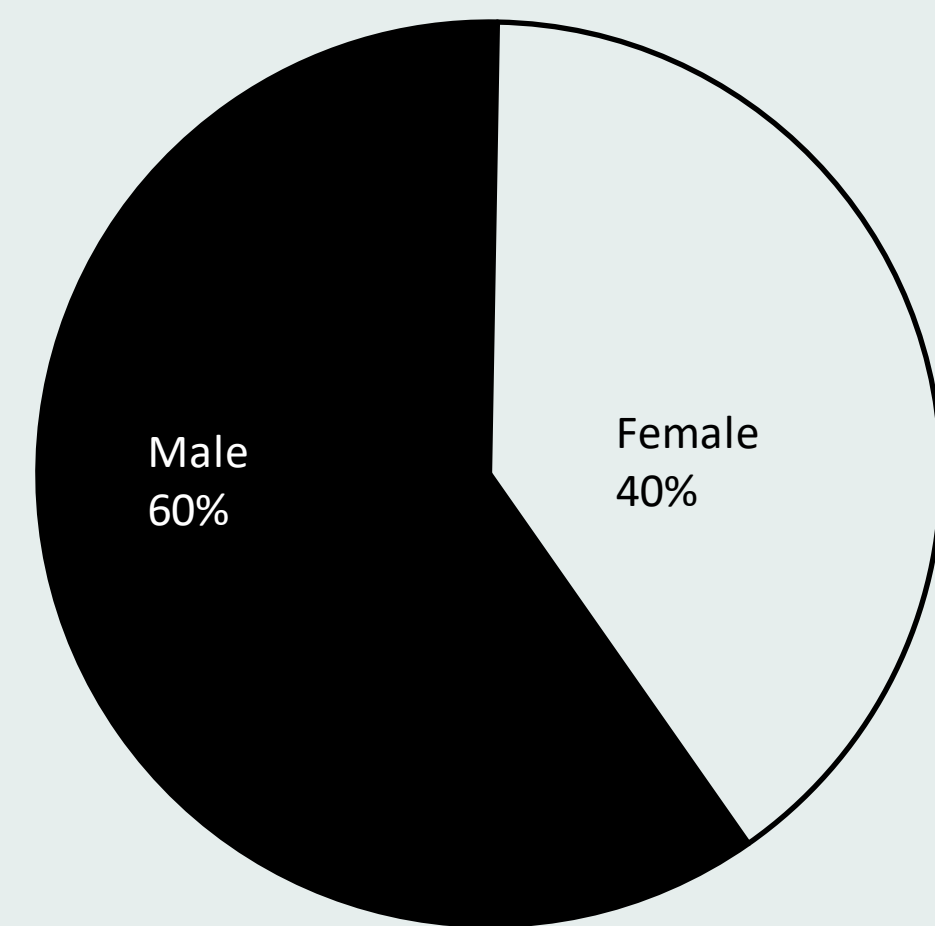
Demo-graphics

Our students come from all over the country and enroll at different points in their career. Most have at least some college and work experience. All are driven to master a new skill. We're committed to making our education as accessible as possible and meeting our students where they are regardless of age, location, gender, or economic background. Here are the demographics of the students included in both our graduation and hired rates:



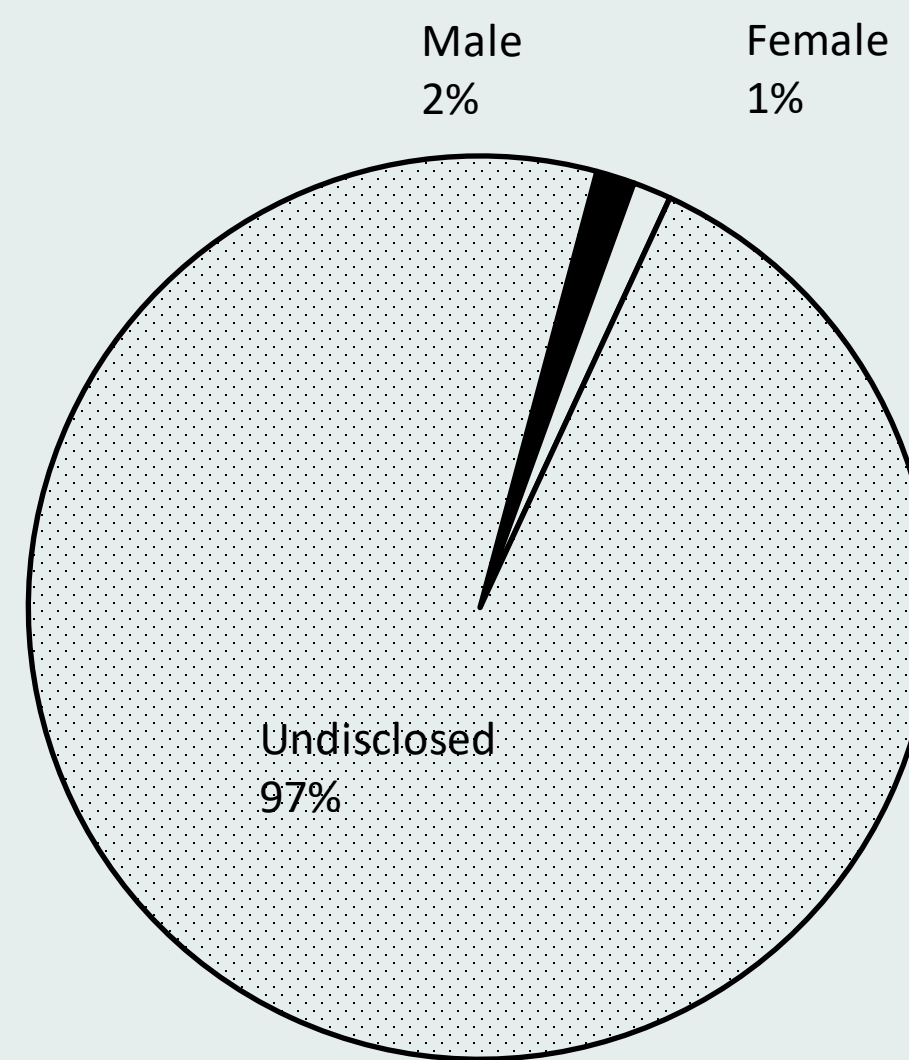
Demo-
graphics

Gender Identification



Full-Time

82 students included in this report

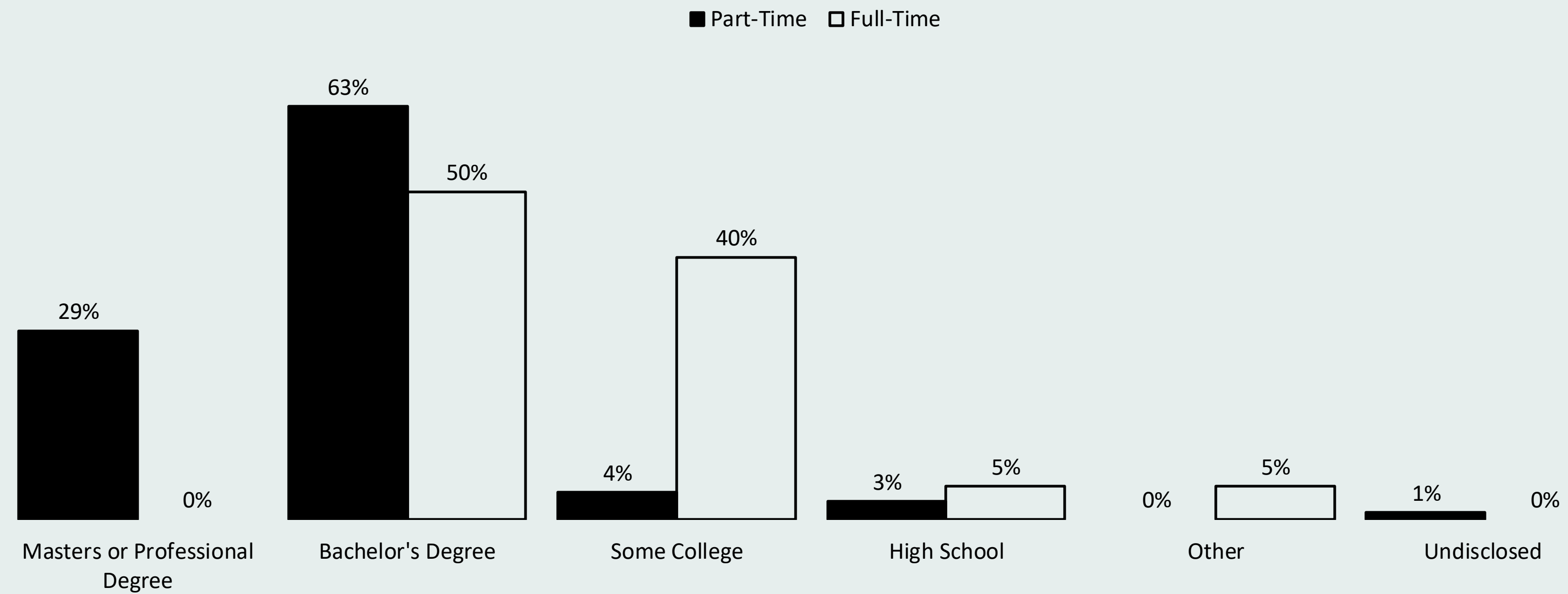


Part-Time

92 students included in this report

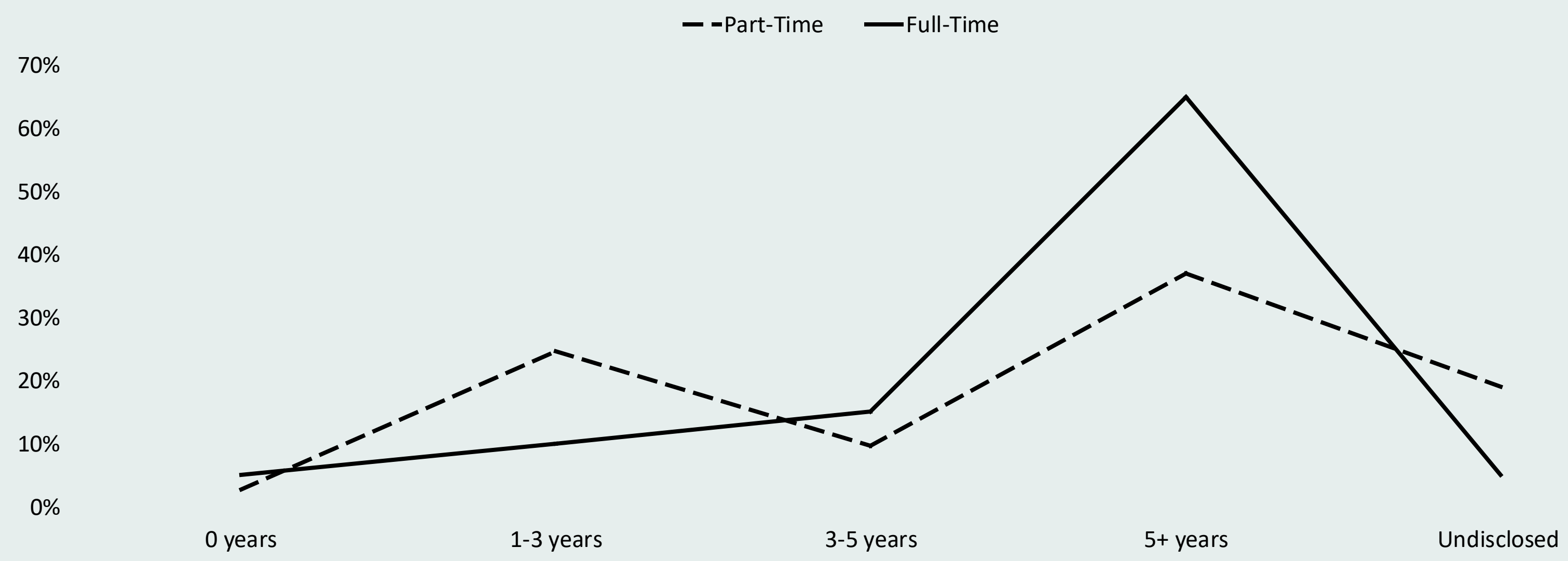
Demo-
graphics

Education



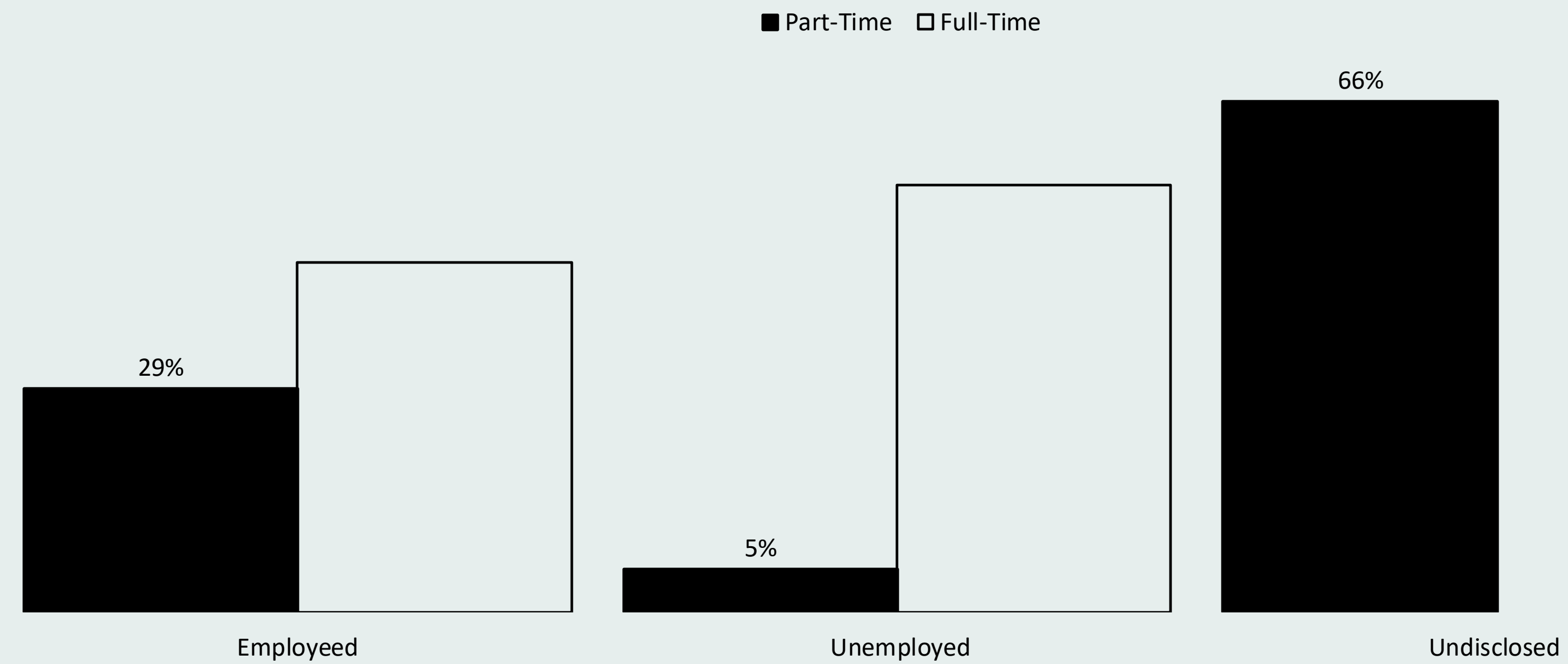
Demo-
graphics

Work Experience



Demo-
graphics

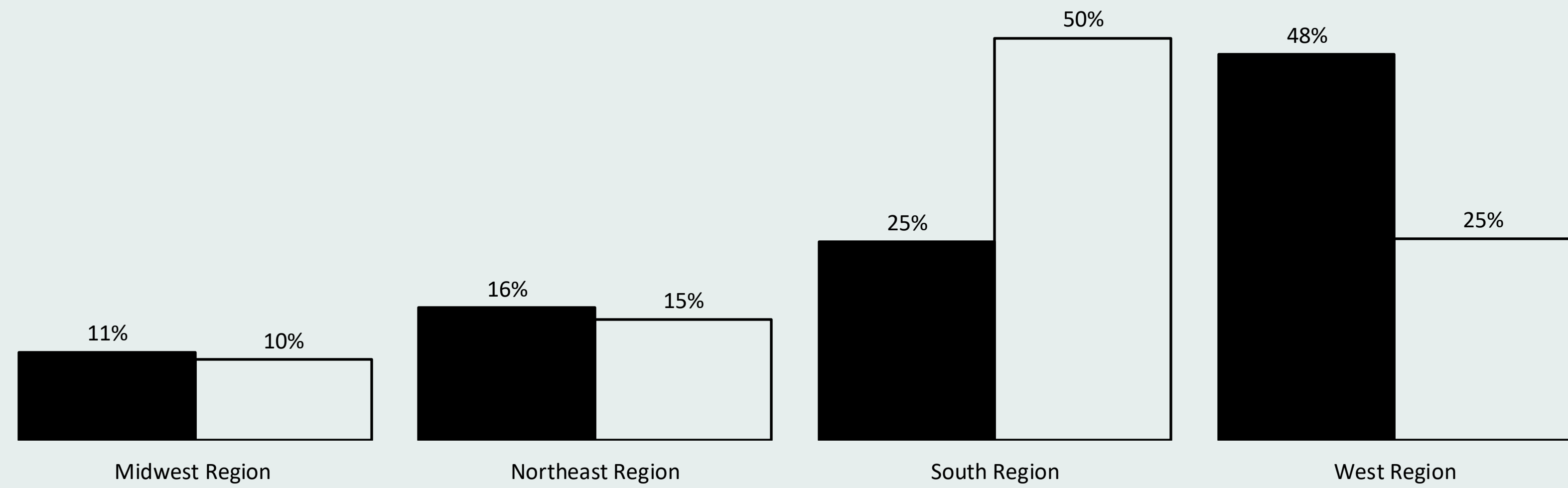
Employed While Enrolled



Demo-
graphics

Location

■ Part-Time □ Full-Time



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Thank You

Thank you for reviewing our latest student outcomes report. Reports will continue to be released for cohorts in six-month intervals from January to June and July to December, respectively. Reports will not be released until all students have reached maturity in the program.

[Complete Report](#)

[Reporting Standards](#)

We are committed to evolving our programs to meet the needs of our diverse student body. Thanks to our partnership with Chegg, we are able to continually expand our pathways into a new career for adult learners. We remain committed to innovation, accessibility, and putting students first.

Find out more at [Thinkful.com](https://www.thinkful.com).

Our Grads
Hired By:



**Letter from
Auditor
—
AGL CPA
Group, Inc.**

[Part-Time –
Full Letter](#)

[Full-Time –
Full Letter](#)

We have performed the procedures enumerated below, which were agreed to by Thinkful, Inc. (the “School”) with its analysis of their Student Data, Employment Outcome Rate, and Graduation Rate for the periods of January 1, 2020 through June 30, 2020. Thinkful’s management is responsible for Student Data, Employment Outcome Rate, and Graduation Rate. The sufficiency of these procedures is solely the responsibility of Thinkful. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

Thinkful, Inc. is responsible for the agreed-upon procedures to be performed outlined in Exhibit A and that it is in accordance with

applicable standards; and for selecting the criteria and procedures and determining that such criteria and procedures are appropriate for their purposes. Thinkful, Inc. is also responsible for, and has provided us in writing regarding the Company’s assertions about accuracy and existence of Student Data, Employment Outcome, and Graduation Rates which is presented in accordance with the Schools’ Standards & Implementation Requirements which governs outcome reporting for graduates of 2020.