

Chegg Skills

Financial Analysis Certificate

 Part-time (10 hours/week)

 100% online

 Certificate of Completion

Introduction

Congratulations on taking a major step in advancing your career. In this program, you'll learn key skills that employers identify as critically needed for financial analysis professionals in this growing field.

As a member of the Chegg family, we are always Student First. Backed by one of the largest ed tech companies in the world, we're committed to giving you the skills and learning support you need to grow professionally.



Here's what you need to know:

- **Program Length:** 6 months
- **Time Commitment:** Part-time (10 hours/week)
- **Instructional Type:** Online
- **Class Schedule:** Independent study and a 1-on-1 mentor session each week
- **Credential Awarded:** Certificate of Completion

The minimum expected time commitment for this program is estimated at 10 hours/week. This includes your required 1-on-1 mentor session each week. Within this self-paced course, some students may progress more quickly than others.

About the Program

Our Financial Analysis Certificate program trains aspiring financial professionals with practical skills in finance and accounting, producing financial deliverables, and presenting key insights. Through hands-on projects and 1-1 mentoring with an industry expert, you'll develop essential skills like analyzing information for a business and providing advice on how to improve the financial health of a company. Students enter from various backgrounds and industries and leave with applicable skills to enter the field.

This program covers 4 high-level objectives:

- 1 Engaging with basics of Excel as a tool for financial analysis**
- 2 Mastering fundamental accounting skills necessary to build financial statements**
- 3 Analyzing financial data using financial statements, financial planning and analysis (FP&A), and capital financing**
- 4 Effectively communicating and presenting financial information**

Course 1

Excel Essentials for Financial Analysis

Produce practical Excel deliverables required of a financial analyst intern.

Modules include:

- Excel Spreadsheet Basics
- Excel Formatting Tools
- Excel Formulas and Basic Functions
- Advanced Excel Functions
- Excel Tables and Charts

How You'll Apply These Skills:

Begin by learning the basics of Excel and its relevance for financing professionals. You'll practice formatting data to improve the readability of information before proceeding to creating formulas and functions used for financial calculations. You'll build an understanding of data types, numeric functions, lookup arrays, and financial functions. Finally, you'll design tables and charts to analyze, summarize, and visualize data to create financial analysis deliverables.

Course 2

Mastering Accounting Fundamentals

Create supporting schedules using key accounting components and other related information.

Modules include:

- Recordkeeping
- Balance Sheets
- Income Statements
- Statement of Cash Flows
- Supporting Schedules

How You'll Apply These Skills:

Learn how to record accounting transactions and assemble a balance sheet, including an understanding of assets, liabilities, and equity. You'll then create a statement of cash flows and an income statement consisting of gross profit, operating profit, expenses, and non-operating components. Finally, you'll apply your new accounting knowledge to build a financial statement supporting schedule, which includes creating a statement of retained earnings, calculating the balances on a bank statement, creating a debt schedule, and more.

Analyzing Financial Data

Make recommendations to a business based on calculations and evaluation of its financial position.

Modules include:

- Financial Statement Analysis
- Financial Planning and Analysis (FP&A)
- Capital Financing
- Cost of Capital
- Financial Connections

How You'll Apply These Skills:

Recognize the importance of financial analysis and learn to evaluate a company's financial position based on financial reports, including analysis of financial statements and ratios. You'll study financial planning and analysis (FP&A) and recommend adjustments to a company's budget. Then, you'll learn capital financing fundamentals, including calculating the cost of financing using debt or equity. Finally, you'll form an understanding of financial strategy adjustments based on changing microeconomic conditions such as supply and demand and taxes and regulations.

Communicating and Presenting Financial Data

Demonstrate mastery of the foundational PowerPoint and presentation skills necessary to apply for an internship in Financial Analysis.

Modules include:

- Introduction to PowerPoint
- Finance Presentations

How You'll Apply These Skills:

Learn to present your financial analyses with PowerPoint. You'll learn PowerPoint fundamentals and how it relates to presenting information. Gain practice creating various slide layouts to communicate data and hands-on exposure by assembling a presentation to effectively communicate financial information to a prospective financial audience, using effective storytelling techniques.

Career Services

Career-specific skills are part of your journey. After all, you're here not only to learn new skills, but to grow professionally. That's why we include a host of resources that are aimed at career advancement.

Your program includes career guidance on:

- 1 Nailing your interviews
- 2 Crafting the perfect resume
- 3 Polishing your LinkedIn profile
- 4 Salary and negotiations
- 5 Building your professional network

FAQs

What is the experience level for Program Instructors?

Instructors are chosen based on their academic credentials, relevant industry experience, and teaching ability. Chegg Skills collects weekly feedback from students and staff in order to evaluate the quality of each program. Chegg Skills also considers industry demand for particular skill sets and success rates with each program. They look for areas of improvement, ensuring that each program has successful outcomes that match Chegg Skills mission.

The minimum requirements to serve as a mentor, technical expert, or instructor for all Chegg Skills programs are:

- 3+ years of relevant industry experience
- Demonstration of genuine student advocacy and empathy for beginners
- Exceptional written and verbal communication skills

What is the experience level for mentors? Can I choose my own?

Mentors are assigned by Chegg Skills based on fit and availability. The minimum requirements to serve as a mentor are 3+ years of relevant industry experience, demonstration of genuine student advocacy, empathy for beginners, and exceptional written and verbal communication skills.

What support do you offer students during the program?

You are fully supported from the moment you start learning, with a comprehensive, personalized approach to your success that means that while you're learning online, you're never alone. Regardless of the program you choose, you'll be assigned a mentor who's focused on helping you understand the material and excel in the program.

Do I need a computer to take the course?

Chegg Skills programs require a computer with high-speed internet access and video capability, including a webcam, a microphone, and speakers. Every student must own or have access to a personal computer with at least:

- 16GB RAM
- At least 2.0 GHz processor
- At least 256 GB HD

Computers must be available prior to the first day of class. Headphones are highly recommended. Macs must have the most current OS version installed, and PCs must be using either Windows 10 (or newer Windows operating systems) or a current version of a Linux operating system.

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**Apply for the
Part-Time
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Certificate today.**

Kickstart your path to a new career here.