



Air Service Incentive Program



CVG Air Service Incentive Program

The Kenton County Board (KCAB or Board), operator of Airport the Cincinnati/Northern Kentucky International Airport (CVG) is pleased to offer the Air Service Incentive Program (ASIP). The ASIP supports the strategies and objectives of the Authority's air service development efforts by encouraging incumbent and new entrant passenger carriers to consider new market opportunities and expansion at CVG. The ASIP is effective on January 1, 2026, and is reviewed as needed, but not less than every two years, by the Board Chief Executive Officer for the efficacy, desirability, and necessity of any potential changes or updates. The incentives offered in this ASIP are subject to all the terms and provisions of this ASIP and subject to entering into a mutually satisfactory agreement between the Board and the air carrier.

ASIP Objectives:

The ASIP was developed to support the following objectives:

- Stimulate international passenger air service at CVG
- Stimulate domestic passenger air service at CVG
- Promote competition at CVG
- Increase non-aeronautical revenues at CVG through increased passenger demand

PRIMARY COMPONENTS OF THE ASIP PROGRAM:

The ASIP has seven distinct components:

- Marketing Support
- Landing Fee Waivers
- Airline Gate Area Fee Waivers
- Ticket Counter Fee Waivers
- Joint Use Fee Waivers
- FIS Facility Fee Waivers
- Additional Support

ABOUT CVG

CVG is the hometown airport for over 6.5 million residents within a 90-mile radius of the airport including Southwest Ohio, Northern Kentucky, and Southeastern Indiana. The reach of CVG expands to 11 million residents within 120 miles of CVG.

In 2024, CVG served over 9.2 million passengers with the services of 14 different airlines and 23 different operating carriers. CVG has been recognized with the SkyTrax award for Best Regional Airport in North America for eight of the last 10 years through 2025. CVG is one of three global super-hubs for DHL, and home to Amazon Prime's primary hub. CVG is a top 10 cargo airport in North America.

NEW ENTRANT INCENTIVES:

- The Board will provide up to \$175,000 for marketing support to a new entrant air carrier for the first 12 consecutive months of daily non-stop, round-trip passenger service.
- If the new entrant carrier simultaneously starts daily passenger service at CVG in two markets, the Board will provide up to \$225,000 for marketing support for the first 12 consecutive months of daily service.
- If the new entrant carrier simultaneously starts daily passenger service at CVG to three or more markets, the Board will provide up to \$275,000 for marketing support for the first 12 consecutive months of daily service.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, Joint Use, and Federal Inspection Service (FIS facility) fees for the first 12 consecutive months of new entrant passenger service.
- The Board will provide up to \$85,000 for marketing support to a new entrant air carrier for the first 16 consecutive weeks of seasonal passenger service operating at least two times per week. The Board will waive 50% of landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for the first 16 consecutive weeks of new entrant seasonal passenger service.
- If the new entrant carrier simultaneously starts seasonal passenger service operating at least two times per week at CVG to two markets, the Board will provide up to \$150,000 for marketing support for the first 16 consecutive weeks. The Board will waive 75% of landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for the first 16 consecutive weeks of new entrant seasonal passenger service.
- If the new entrant carrier simultaneously starts seasonal passenger service operating at least two times per week at CVG to three or more markets, the Board will provide up to \$175,000 for marketing support for the first 16 consecutive weeks. The Board will waive all landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for the first 16 consecutive weeks of new entrant seasonal passenger service.
- New entrant incentives may be combined with other market incentives listed below as applicable.
- Carriers that previously qualified as a New Entrant within the previous 60 months but ceased service for more than 24 months and are re-entering CVG will be evaluated for modified incentives at the discretion of the Board acting by and through its Chief Executive Officer.

NORTH AMERICA – UNSERVED MARKET INCENTIVES:

- The Board will provide up to \$200,000 for marketing support to an air carrier for the first 12 consecutive months of daily non-stop, round-trip passenger service to an unserved North American market.
- The Board will provide up to \$100,000 of marketing support to a carrier providing non-stop, round-trip passenger service at least three times per week for the first 12 consecutive months to the San Juan, Puerto Rico market plus the Board will waive landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for up to 12 consecutive months.

- The Board will provide up to \$100,000 for marketing support to an air carrier for the first 16 consecutive weeks of non-stop, round-trip seasonal passenger service operating at least two times per week to an unserved North American market.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, and Joint Use fees for the first 12 consecutive months of new daily service to an unserved North American market. The Board will waive 50% of landing, Airline Gate Area, Ticket Counter, and Joint Use fees for the first 16 consecutive weeks of new seasonal service operating at least twice per week to an unserved North American market.
- Carriers that previously qualified for this incentive within the previous 60 months but ceased service for more than 24 months and are re-entering CVG will be evaluated for modified incentives at the discretion of the Board acting by and through its Chief Executive Officer.

COMPETITIVE MARKETS:

- The Board will provide up to \$125,000 for marketing support to an air carrier for the first 12 consecutive months of new daily non-stop, round-trip passenger service to a market served by only one carrier originating from CVG. The Board will waive all landing, Airline Gate Area, Ticket Counter, and Joint Use fees attributable to the increased service for up to 12 consecutive months of increased non-stop, round-trip passenger service to the market.
- The Board will provide up to \$75,000 for marketing support to an air carrier for the first 16 consecutive weeks of new non-stop, round-trip passenger service operating at least two times per week to a market served by only one carrier originating from CVG. The Board will waive 50% of landing, Airline Gate Area, Ticket Counter, and Joint Use fees attributable to the increased service for the first 16 consecutive weeks of additional non-stop, round-trip passenger service operating at least two times per week to a market served by only one carrier originating from CVG.

HAWAII INCENTIVES:

- The Board will provide up to \$250,000 for marketing support to an air carrier for the first 12 consecutive months of non-stop, round-trip passenger service to an unserved Hawaiian market consisting of a minimum of two departures per week or at least 104 annual departing flights.
- The Board will provide up to \$150,000 for marketing support to an air carrier for the first 16 consecutive weeks of non-stop, round-trip seasonal passenger service to an unserved Hawaiian market operating at least two times per week.
- are required.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, and Joint Use fees during the incentive period, up to 12 consecutive months.

TRANS-ATLANTIC MARKET INCENTIVES (EXCLUDING ICELAND):

- The Board will provide up to \$550,000 for marketing support to an air carrier for the first 12 consecutive months of non-stop, round-trip passenger service to an unserved Trans-Atlantic market. The marketing assistance period may extend beyond 12 consecutive months, however there will be no increase in the maximum dollar amount of support.
- A minimum of 3 departures per week or at least 156 annual departing flights are required.
- Should the air carrier continue passenger service for a second 12 consecutive month period, the Board will provide up to an additional \$400,000 for marketing support. A minimum of 3 departures per week or at least 156 annual departing flights are required during the second 12 consecutive month period.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees during the incentive period, up to 24 consecutive months.
- The Board will provide up to \$250,000 for marketing support to a carrier providing seasonal passenger service (2 departures per week for a minimum of 16 consecutive weeks) to an unserved Trans-Atlantic market. Should the air carrier continue the seasonal passenger service in the 12 consecutive month period following the initial seasonal passenger service, the Board will provide up to an additional \$150,000 for marketing support. The Board will waive landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for the period in which seasonal service is provided during the first 24 months of operations from CVG.
- Except for the increase in air service described below, Carriers are not eligible for this incentive if the market was served by the carrier during the previous 60 months.
- For any passenger air carrier increasing the number of seats or total number of departures, without a reduction in seats, to a Trans-Atlantic market by 25% or more over the previous calendar year, and maintaining the service for at least 16 consecutive weeks, the Board will provide up to \$100,000 for marketing support to the air carrier and waive the landing, gate use, ticket counter use, and FIS facility fees attributable to the increased service for up to 12 consecutive months of the increased non-stop, round-trip passenger service to the market.

ICELAND MARKET INCENTIVES:

- The Board will provide up to \$350,000 for marketing support to an air carrier for the first 12 consecutive months of non-stop, round-trip passenger service to an unserved Icelandic market. The marketing assistance period may extend beyond 12 consecutive months, however there will be no increase in the maximum dollar amount of support.
- A minimum of 3 departures per week or at least 156 annual departing flights are required.
- Should the air carrier continue passenger service for a second 12 consecutive month period, the Board will provide up to an additional \$200,000 for marketing support. A minimum of 3 departures per week or at least 156 annual departing flights are required during the second 12 consecutive month period.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees during the incentive period, up to 24 consecutive months.
- The Board will provide up to \$150,000 for marketing support to a carrier providing seasonal passenger service (2 departures per week for a minimum of 16 consecutive

weeks) to an unserved Icelandic market plus the Board will waive landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for up to 8 consecutive months.

- Should the air carrier continue the seasonal passenger service in the 12 consecutive month period following the initial seasonal passenger service, the Board will provide up to an additional \$100,000 for marketing support. A minimum of two departures per week for a minimum of 16 consecutive weeks are required during the second 12 consecutive month period.

TRANS-PACIFIC MARKET INCENTIVES:

- The Board will provide up to \$650,000 for marketing support to an air carrier for the first 12 consecutive months of non-stop, round-trip passenger service to an unserved Trans-Pacific market. The marketing assistance period may extend beyond 12 consecutive months, however there will be no increase in the maximum dollar amount of support.
- A minimum of 3 departures per week or at least 156 annual departing flights are required.
- Should the air carrier continue passenger service for a second 12 consecutive month period, the Board will provide up to an additional \$400,000 for marketing support. A minimum of 3 departures per week or at least 156 annual departing flights are required during the second 12 consecutive month period.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees during the incentive period, up to 24 consecutive months.
- The Board will provide up to \$250,000 for marketing support to a carrier providing seasonal passenger service (2 departures per week for a minimum of 16 weeks) to an unserved Trans-Pacific market plus the Board will waive landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for the period in which seasonal service is provided during the first 24 months of operations from CVG
- Should the air carrier continue the seasonal passenger service in the 12 consecutive month period following the initial seasonal passenger service, the Board will provide up to an additional \$150,000 for marketing support. A minimum of two departures per week for a minimum of 16 consecutive weeks are required during the second 12 consecutive month period.
- Carriers are not eligible for this incentive if the market was served by the carrier during the previous 60 months.
- For any passenger air carrier increasing the number of seats or total number of departures, without a reduction in seats, to a Trans-Pacific market by 25% or more over the previous calendar year, and maintaining the service for at least 16 consecutive weeks, the Board will provide up to \$100,000 for marketing support to the air carrier and waive the landing, gate use, ticket counter use, and FIS facility fees attributable to the increased service for up to 12 consecutive months of the increased non-stop, round-trip passenger service to the market.

CENTRAL AMERICA / MEXICO MARKET INCENTIVES:

- The Board will provide up to \$275,000 for marketing support to an air carrier for the first 12 consecutive months of non-stop, round-trip passenger service to an unserved Mexico or Central America market. The marketing assistance period may extend beyond 12

consecutive months, however there will be no increase in the maximum dollar amount of support.

- An unserved market means any market not served non-stop from CVG by any carrier in the previous 36-month period.
- A minimum of 3 departures per week or at least 156 annual departing flights are required.
- Should the air carrier continue passenger service for a second 12 consecutive month period, the Board will provide up to an additional \$175,000 for marketing support. A minimum of 3 departures per week or at least 156 annual departing flights are required during the second 12 consecutive month period.
- The Board will waive all landing fees, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees during the incentive period, up to 24 consecutive months.
- The Board will provide up to \$150,000 for marketing support to a carrier providing seasonal passenger service (two departures per week for a minimum of 16 consecutive weeks) to an unserved Mexico or Central America market (excluding Cancun, Mexico) plus the Board will waive landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for up to 16 consecutive weeks .
- Should the air carrier continue the seasonal passenger service in the 12 consecutive month period following the initial seasonal passenger service, the Board will provide up to an additional \$100,000 for marketing support. A minimum of two departures per week for a minimum of 16 consecutive weeks are required during the second 12 consecutive month period.
- For any passenger air carrier increasing the number of seats or total number of departures, without a reduction in seats, to a Central America or Mexico market by 25% or more over the previous calendar year, and maintaining the service for at least 16 consecutive weeks, the Board will provide up to \$75,000 for marketing support to the air carrier and waive the landing, gate use, ticket counter use, and FIS facility fees attributable to the increased service for up to 12 consecutive months.

SOUTH AMERICA INCENTIVES:

- The Board will provide up to \$350,000 for marketing support to an air carrier for the first 12 consecutive months of non-stop, round-trip passenger service to an unserved South America market.
- An unserved market means any market not served non-stop from CVG by any carrier in the previous 36-month period.
- A minimum of 3 departures per week or at least 156 annual departing flights are required.
- Should the air carrier continue passenger service for a second 12 consecutive month period, the Board will provide up to an additional \$200,000 for marketing support. A minimum of 3 departures per week or at least 156 annual departing flights are required during the second 12 consecutive month period.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees during the incentive period, up to 24 consecutive months.
- The Board will provide up to \$150,000 for marketing support to a carrier providing seasonal passenger service (2 departures per week for a minimum of 16 weeks) to an

unserved South America market plus the Board will waive landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees for up to 6 consecutive months.

- Should the air carrier continue the seasonal passenger service in the 12 consecutive month period following the initial seasonal passenger service, the Board will provide up to an additional \$100,000 for marketing support. A minimum of two departures per week for a minimum of 16 consecutive weeks are required during the second 12 consecutive month period.
- Carriers are not eligible for this incentive if the market was served by the carrier during the previous 60 months.
- For any passenger air carrier increasing the number of seats or total number of departures, without a reduction in seats, to a South America market by 25% or more over the previous calendar year, and maintaining the service for at least 16 consecutive weeks, the Board will provide up to \$100,000 for marketing support to the air carrier and waive the landing, gate use, ticket counter use, and FIS facility fees attributable to the increased service for up to 12 consecutive months of the increased non-stop, round-trip passenger service to the market.

CARIBBEAN & U.S. VIRGIN ISLAND MARKET INCENTIVES:

- The Board will provide up to \$150,000 of marketing support to an air carrier for the first 12 consecutive months of non-stop, round-trip passenger service to an unserved Caribbean Market.
- Should the air carrier continue passenger service for a second 12 consecutive month period, the Board will provide up to an additional \$100,000 for marketing support.
- The Board will waive all landing, Airline Gate Area, Ticket Counter, Joint Use, and FIS facility fees during the incentive period, up to 24 consecutive months.
- Carriers are not eligible for this incentive if the market was served by the carrier during the previous 60 months.

CARGO FREIGHTER:

- The Board will provide up to \$150,000 for marketing support for the first 12 consecutive months of non-stop, round-trip cargo freighter service at least two times per week to an unserved North American market plus a waiver of landing fees for up to 12 consecutive months. The marketing assistance period may extend beyond 12 consecutive months, however there will be no increase in the maximum dollar amount of support.
 - An unserved market means any market not served non-stop from CVG by any non-express cargo carrier in the previous 36-month period.
 - A minimum of 104 annual operations is required.
- The Board will provide up to \$200,000 for marketing support for the first 12 consecutive months of non-stop, round-trip cargo freighter service at least one time per week to an unserved international market (excluding Canada) plus a waiver of landing fees for up to 12 consecutive months.
 - A minimum of 52 annual operations is required.

ADDITIONAL SUPPORT

The successful launch of new service or a new air carrier at CVG is as important to the Board and the Greater Cincinnati, Northern Kentucky, and Southeast Indiana Region as it is to the air carrier. In addition to the marketing support and fee waivers identified above, the Board also offers additional assistance to help set the stage for success in the market.

COMMUNITY ENGAGEMENT

The Air Service Development Team at CVG maintains close relationships with local business leaders, economic development professionals, convention and visitor bureau staff, and the corporate business managers at the top local companies to understand their current and future air service needs. With multiple Fortune 500 companies based in the region, the travel managers are a valuable resource to not only understand the travel needs of the local market but also the global needs of their associates around the globe. The Board is happy to help facilitate meetings between the air carrier and these key business partners; provided that, if any such organization provides a subsidy incentive, per FAA requirements, the Board cannot be involved in negotiating, implementing, recording keeping, or monitoring of any such subsidy incentive.

LOCAL PRESS RELEASE

The Board has an exceptionally strong relationship with the local media and effectively utilizes the available communication tools to broadcast the latest news through these media outlets. Press releases are carefully crafted and released at the appropriate time to maximize the potential for earned media value.

INAUGURAL SUPPORT

The Board has developed a proven track record of successful inaugural events over multiple years. From initial ideation to press release to inaugural event, the Board will partner with the air carrier to facilitate a successful event that receives maximum coverage from news media and participation from government and business leaders.

CVGAIRPORT.COM

CVGAIRPORT.COM is an award-winning website designed to enhance the traveling public's airport experience. The website features an air carrier section which gives carriers additional exposure to the CVG passenger.

AIRPORT NEWSLETTER

New entrant carriers and/or new service announcements will be prominently featured in CVG's monthly newsletter. Flight Lines is electronically distributed monthly to 95,000 individuals who signed up on the award winning CVGAirport.com website.

SOCIAL MEDIA

The Board actively engages passengers and potential customers on a regular basis through multiple social media programs. These platforms will be utilized to announce the new service and are also available for an air carrier to leverage should it wish to engage in the development of a promotion or contest.

IN-AIRPORT DESTINATION ANNOUNCEMENTS

The state-of-the-art flight information display system (FIDS) at CVG includes additional flat panel monitors adjacent to the FIDS monitors utilized for visual paging and airport promotion. The displays are prominently located throughout the terminal and concourse buildings. The Board will develop graphics for each new market or air carrier for display on these monitors.

PROGRAM GUIDELINES

ELIGIBILITY REQUIREMENT

To be eligible to participate in this ASIP an air carrier must be or become a party to the Board's Airport-Use Agreement or Non-Signatory Agreement and must execute an Air Service Incentive Agreement satisfactory to the Board and the air carrier. To receive marketing support or a waiver of fees under this ASIP, an air carrier must not be in default under any agreement between the air carrier and the Board.

AIR CARRIER COMMITMENTS

The air carrier must also commit to the following:

- ◆ Operate the qualifying flight(s) throughout the applicable 24-month, 12-month, 4-month, or seasonal period ("Incentive Period") plus an additional number of months equal to the number of months which the air carrier received incentives under this ASIP.
- ◆ Provide the Board with a letter of credit, bond, or other form of surety satisfactory to the Board to secure an amount equal to the estimated annual amount of Board provided marketing support should air carrier fail to maintain each qualifying flight through the Incentive Period.
- ◆ Report any changes to the number of frequencies of aircraft type and/or service at least 30 days in advance of any changes during the Incentive Period.
- ◆ Any incentives for incumbents already serving markets must only be for new scheduled service to that market without any loss in previously scheduled service to the same market.

REFUND FOR FAILURE TO MEET PROGRAM REQUIREMENTS

The duration of service under each of the incentive programs identified above must be operated at or above the specified frequencies or total departures during the Incentive Period plus an additional number of months equal to the number of months which either marketing support was provided or fees were waived under this ASIP, whichever is longer ("Service Requirement"). If the carrier suspends or terminates the service prior to the end of the Service Requirement the carrier must reimburse the Board for all marketing support and all waived fees and charges from the date of the initiation of the service until the date of suspension or termination of the service. The carrier must pay the reimbursement amount to the Board within 30 days of suspension or termination of service. If the air carrier fails to pay as required, the Authority may deduct the amount from any security deposit, letter of credit, or guarantee posted by the air carrier for operations at CVG or from any money owed to the air carrier by the Board.

MARKETING SUPPORT INITIATIVES

There will be no direct reimbursement to the air carrier for marketing support provided by the Board. The Board's marketing support will be paid directly to the agreed upon media or advertising sources pursuant to the Board's standard invoicing, procurement, and payment Effective 01.01.2026

process for such services. The marketing plan must be jointly developed between the air carrier and the Board, including marketing to be provided by the air carrier, and must be approved by the CEO prior to implementation. Marketing support must be spent during the applicable period of service, e.g., 12 months, and cannot be carried over or combined with marketing support for a successive period of service. The joint marketing and advertising plan will promote the air carrier, CVG, and the air carrier's service at CVG.

REGULAR REVIEW

This ASIP is effective as of January 1, 2026, and remains in effect until amended or terminated by written notice from the Board's CEO to signatory and non-signatory air carriers (the "Termination Date"). Termination or amendment of this ASIP will not terminate the waiver of fees or marketing support to be provided pursuant to an executed Air Service Incentive Agreement between the Board and air carrier that is effective prior to the Termination Date or amendment effective date.

If the Federal Aviation Administration or the Board determines that the ASIP and/or applicable agreement violates federal law, rules or regulations, or the Board's federal grant agreements, then the Board may immediately terminate this ASIP and any waivers or further marketing support provided under this ASIP and the applicable agreement, effective upon written notice from the Board's CEO to signatory and non-signatory air carriers then participating.

RESERVATION OF RIGHTS

The Board reserves the right to modify, amend, or substitute this ASIP during the term of this ASIP, provided that any modification, amendment, or substitution will not impact any existing agreement under this ASIP. On not less than a biennial basis, the Board's CEO or the CEO's designee will conduct a review of the ASIP to determine whether updates or changes are necessary or desirable. Any changes from such review may be incorporated into the ASIP through a formal amendment and published through a public notice. This ASIP does not constitute an offer unless and until an Air Service Incentive Agreement between an air carrier and the Board has been executed.

AIR CARRIER COMPLIANCE

The Board CEO's interpretation of this ASIP is final and binding in all respects and on all parties. The Board may conduct a periodic review and audit of air carrier's compliance with the terms of this program during the Incentive Period.

Entity	Service Type	Service Requirement	Marketing Dollars	Minimum Service	Landing Fee Waiver	Gate Use Fee Waiver	Ticket Counter Fee Waiver	FIS Facility Fee Waiver
Domestic	New Entrant	Daily 5x Minimum	\$175,000	12 Consecutive Months	Yes	Yes	Yes	Yes
	New Entrant	Seasonal Less Than Daily	\$85,000	16 Consecutive Weeks 2x Weekly	50%	50%	50%	50%
	New Entrant 2 Routes	Daily 5x Minimum	\$225,000	12 Consecutive Months	Yes	Yes	Yes	Yes
	New Entrant 2 Routes	Seasonal Less Than Daily	\$150,000	16 Consecutive Weeks 2x Weekly	75%	75%	75%	75%
	New Entrant 3 Routes	Daily 5x Minimum	\$275,000	12 Consecutive Months	Yes	Yes	Yes	Yes
	New Entrant 3 Routes	Seasonal Less Than Daily	\$175,000	16 Consecutive Weeks 2x Weekly	Yes	Yes	Yes	Yes
	North America Unserved Markets	Daily 5x Minimum	\$200,000	12 Consecutive Months	Yes	Yes	Yes	Yes
	North America Unserved Markets	Seasonal Less Than Daily	\$100,000	16 Consecutive Weeks 2x Weekly	50%	50%	50%	50%

Entity	Service Type	Service Requirement	Marketing Dollars	Minimum Service	Landing Fee Waiver	Gate Use Fee Waiver	Ticket Counter Fee Waiver	FIS Facility Fee Waiver
Domestic	North America Competitive Markets (Only 1 Existing Carrier in Market)	Daily 5x Minimum	\$125,000	12 Consecutive Months	Yes	Yes	Yes	Yes
	North America Competitive Markets (Only 1 Existing Carrier in Market)	Seasonal Less Than Daily	\$75,000	16 Consecutive Weeks 2x Weekly	50%	50%	50%	50%
	San Juan, PR	Daily 3x Minimum	\$100,000	12 Consecutive Months	Yes	Yes	Yes	Yes
	San Juan, PR	Seasonal Less Than Daily	\$65,000	16 Consecutive Weeks 2x Weekly	50%	50%	50%	50%
	Hawaii - Annual	2x Weekly Minimum 104 Annual Departures	\$250,000	12 Consecutive Months	Yes	Yes	Yes	Yes
	Hawaii - Seasonal	Seasonal Less Than Daily	\$150,000	16 Consecutive Weeks 2x Weekly	Yes	Yes	Yes	Yes

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Entity	Service Type	Service Requirement	Marketing Dollars	Minimum Service	Landing Fee Waiver	Gate Use Fee Waiver	Ticket Counter Fee Waiver	FIS Facility Fee Waiver
Trans-Atlantic	Trans-Atlantic - Annual Excluding Iceland	3x Weekly Minimum 150 Annual Departures	\$550,000 - Year 1 \$400,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
	Trans-Atlantic - Service Increase Excluding Iceland	Minimum of YOY 25% Increase in Seat Capacity for 16 consecutive weeks	\$100,000	Minimum 16 Consecutive Weeks	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge
	Trans-Atlantic - Seasonal Excluding Iceland	Seasonal Minimum 2x Week 16 Consecutive Weeks	\$250,000 - Year 1 \$150,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
Iceland	Iceland - Annual	3x Weekly Minimum 150 Annual Departures	\$350,000 - Year 1 \$200,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
	Iceland - Seasonal	2x Weekly Minimum 32 Departures	\$150,000 - Year 1 \$100,000 - Year 2	16 Consecutive Weeks 2x Weekly	Yes	Yes	Yes	Yes
Trans-Pacific	Trans-Pacific - Annual	3x Weekly Minimum 150 Annual Departures	\$650,000 - Year 1 \$400,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
	Trans-Pacific - Service Increase	Minimum of YOY 25% Increase in Seat Capacity for 16 consecutive weeks	\$100,000	Minimum 16 Consecutive Weeks	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge
	Trans-Pacific - Seasonal	Seasonal Minimum 2x Week 16 Consecutive Weeks	\$250,000 - Year 1 \$150,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes

Entity	Service Type	Service Requirement	Marketing Dollars	Minimum Service	Landing Fee Waiver	Gate Use Fee Waiver	Ticket Counter Fee Waiver	FIS Facility Fee Waiver
Central America	Central America & Mexico - Annual	3x Weekly Minimum 150 Annual Departures	\$275,000 - Year 1 \$175,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
	Central America & Mexico Service Increase	Minimum of YOY 25% Increase in Seat Capacity for 16 consecutive weeks	\$75,000	Minimum 16 Consecutive Weeks	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge
	Central America & Mexico Seasonal *Excludes Cancun	Seasonal Minimum 2x Week 16 Consecutive Weeks	\$150,000 - Year 1 \$100,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
South America	South America - Annual	3x Weekly Minimum 150 Annual Departures	\$350,000 - Year 1 \$200,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
	South America Service Increase	Minimum of YOY 25% Increase in Seat Capacity for 16 consecutive weeks	\$100,000	Minimum 16 Consecutive Weeks	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge	Yes Incremental Flight or Gauge
	South America Seasonal	Seasonal Minimum 2x Week 16 Consecutive Weeks	\$150,000 - Year 1 \$100,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
Caribbean	Caribbean & US Virgin Islands	2x Weekly Minimum 32 Departures	\$150,000 - Year 1 \$100,000 - Year 2	1 Year or 2 Year Commitment	Yes	Yes	Yes	Yes
Cargo Freighter	Cargo - North America	2x Weekly	\$150,000	Minimum 104 Annual Operations	Yes	NA	NA	NA
	Cargo - International (Excluding Canada)	1x Weekly	\$200,000	Minimum 52 Annual Operations	Yes	NA	NA	NA

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