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MEDIA ALERT:

**Allegiant launches new nonstop flight from CVG
to Melbourne/Cocoa Beach, FL on Nov. 15**

What: The first flight from CVG to Melbourne Orlando International Airport (MLB) via Allegiant will take off at 3:55pm on Friday, November 15, 2024. The flight operates twice weekly (Friday and Monday) and is a convenient way for travelers to get to the beaches along Florida's east coast like Melbourne Beach, Indian River Shores, Sebastian, and Cocoa Beach.

There will be a celebration at the gate for travelers on the first flight with balloons, signage, cookies, and giveaway items.

When: November 15, 2024