

Media Contact:

Karen Gutiérrez

Email: kgutierrez@cvgairport.com

Phone: 859-767-NEWS (6397)

Cell: 859-240-2156

New Escape Lounge opens at CVG, delivering a locally inspired airport experience

[Link to images and b-roll](#)

Highlights:

- New Escape Lounge open now in Concourse B is nearly five times larger than the original
- \$6.3 million investment features locally inspired design and regionally sourced art, musical instruments and craft beer
- Largest chef's table in the Escape Lounge global network; first-ever freestanding horseshoe-shaped bar in the brand network
- Developed in partnership with CAVU
- Lounge access available through a day pass or qualifying credit card (see details below)

Erlanger, Ky. (March 31, 2026) – Tomorrow, Wednesday, April 1, CVG Airport opens the doors of its [new Escape Lounge in Concourse B](#), welcoming travelers into one of the most eagerly anticipated additions. The lounge represents a \$6.3 million investment in the passenger experience.

The Escape Lounge has been part of CVG since 2019, growing in popularity alongside the airport's sustained passenger growth. The new location spans 6,767 square feet, which is nearly five times larger than the original, and boasts one of the best views of the airfield at CVG. Developed in partnership with CAVU, a global leader in premium airport experiences, the space is positioned near gate B12, above the Fifth Third Bank location in Concourse B.

The new lounge introduces several firsts for the Escape Lounge brand, including the largest chef's table in the entire Escape Lounge network and the brand's first freestanding, horseshoe-shaped bar, designed to improve service flow and guest interaction. Hand-painted wallpaper, locally sourced guitars and banjos, and artwork by regional artists bring the light and bright space to life in a uniquely Cincinnati/Northern Kentucky way. Along the windows, travelers will find curated facts about CVG and the surrounding area.

The lounge's design draws from the vibrancy of Cincinnati, the serenity of the Ohio River, the rhythm of Kentucky bluegrass music, and the spirit of regional craftsmanship. Four distinct zones anchor the experience: the Queen City Oasis, Riverbank Retreat, Bluegrass Backstage, and Maker's Mark Workshop. Food and beverage offerings include a rotating menu of local and international flavors, including local companies such as Rhinegeist Brewery.

The new lounge location adds 20 additional jobs and 106 new seats to CVG.

"We are grateful to CAVU for their commitment to CVG and to this region," said Chad Summe, Chair of the Kenton County Airport Board. "This lounge is part of a broader strategy to modernize the Concourse and meet the needs of a growing passenger base. What CAVU has created here sets a new standard for the experience we want every traveler to have at CVG."



"Our partnership with CAVU reflects exactly the kind of investment needed to deliver an exceptional customer experience. This lounge brings the character of Cincinnati and Northern Kentucky into the airport in a way that is both beautiful and functional. We are proud of what this team delivered for our travelers and for this community," said Larry Krauter, CEO of CVG Airport.

"We're proud to open our brand-new, larger Escape Lounge at Cincinnati/Northern Kentucky International Airport, marking a milestone in our seven-year partnership with CVG and the growing passenger demand for premium lounges. This new space allows us to offer an elevated experience and an escape to remember for more travelers passing through the airport," said Sydney Adams, Growth Manager for CAVU.

The new Escape Lounge is open starting April 1 in Concourse B at CVG. Access is available through a day pass or qualifying credit card. Day passes are \$60 plus tax for walk-ins and \$50 plus tax if you pre-book through the [Escape Lounge website](#). The lounge is free for American Express Platinum Card Members and free for Delta SkyMiles Reserve Card Members provided they are traveling on a Delta-marketed flight that day. Priority Pass card members can [pre-book their visit](#) at any time and must bring their Priority Pass card to enter.

For more access information: <https://escapelounges.com/us/airport-lounges/cincinnati-northern-kentucky/#access>

Whatever your reason for travel, the lounge is designed to serve travelers and provide a memorable start to their journeys.

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ABOUT CVG AIRPORT

CVG welcomed 9 million travelers in 2025. The airport offers more than 55 nonstop destinations with 14 airlines/tour operators. It is proud to serve two nonstop transatlantic flights, including London-LHR via British Airways, and Paris-CDG through Delta Air Lines. CVG is home to two global air hubs that continue to drive growth: Amazon Air's Hub and DHL Express' Global Superhub for the Americas. With an annual impact of \$10.5 billion on the local economy, the airport drives regional growth and remains a leader in aviation innovation. Learn more at [CVGairport.com](#)

ABOUT ESCAPE LOUNGES

Escape Lounges are premium airport lounges, open to all travelers, turning time at the airport into an escape to remember. Across our product tiers, from Essence by Escape Lounges to Escape Lounges and The Executive by Escape Lounges, we elevate the expected lounge experience with a standout food and drink offering, known for its range, quality, and freshly prepared options made on site. With locations across the UK, USA and Australia, guests can also enjoy comfortable seating, Wi-Fi, live flight information, and spaces to unwind or work before they fly.

ABOUT CAVU

Founded by MAG (Manchester Airports Group) and backed by over 80 years of aviation expertise, CAVU is committed to unlocking value across the entire airport passenger journey. We develop innovative digital and physical solutions that elevate the travel experience while driving new revenue opportunities for our partners. By connecting the fragmented booking journey, CAVU's Global Travel Marketplace offers passengers a seamless, personalized experience, bringing more choice and ease to every phase of the airport journey. Visit [ca.vu](#) to learn more. Connect with us on [LinkedIn](#).